

## The Student Citizen

# Rock the Boat

East Carolina University  
November 9-10, 2007



North Carolina | Campus Compact

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## Welcome to the 2007 NC Campus Compact Student Conference!

With the help of the Student Advisory Board and the Volunteer & Service-Learning Center at East Carolina University, NC Campus Compact has planned an exciting conference highlighting civic engagement programs and practices from the region. We hope that you will meet new people and gain ideas, insights and energy to go back and “rock the boat” on your campus and in your community.

Special thanks to all who made this event possible!

Student Advisory Board

ECU:

Provost Marilyn Sheerer

Asst. Vice Chancellor Rita Gonsalves

Pan-Hellenic Council

Volunteer & Service-Learning Center:

Jessica Gagne

Shawn Moore

Justin Atkinson

Speakers:

David Eisner, Keynote

Workshop Presenters

Friday Night Service Project:

Give2theTroops

Photography:

Deatrice Lockhart

T-shirts:

Createx

## Save the Date!

### 2008 Student Conference

November 2008

High Point University

High Point, NC

# Keynote

## KEYNOTE SPEAKER

**David Eisner, Chief Executive Officer of the Corporation for National and Community Service**

David Eisner is Chief Executive Officer of the Corporation for National and Community Service, which administers the Senior Corps, AmeriCorps, and Learn and Serve America programs. He was appointed by President Bush and began serving in December 2003.



Eisner is a nationally recognized leader on nonprofit capacity-building, infrastructure, and organizational effectiveness, and focuses his efforts on strengthening the organization's accountability, improving customer service, and increasing public trust. The goal of the CEO's management efforts are to make the Corporation's programs more efficient, effective, and accountable; to ensure that national and community service programs add value to traditional volunteering and the nonprofit world; and to bring a far greater degree of consistency, predictability, and value to the Corporation's programs.

From 1997 until 2003, Eisner was a Vice President at AOL Time Warner, where he directed the company's charitable foundation. Before that, he was a Senior Vice President of Fleishman-Hilliard International Communications, and prior to that he managed public relations at the Legal Services Corporation. He started his career on Capitol Hill, serving as press secretary for three Members of Congress.

In addition to his professional activities, Eisner has served on the boards of several national nonprofit organizations, including Independent Sector, the National 4-H Council, and Network for Good. A graduate of Stanford University, he received his law degree from Georgetown University Law Center.

## Etc... (other relevant conference info)

### Swap Shop

Please visit the Swap Shop in the gallery area on the second floor to drop off any items you want to share with other campuses and to pick up information. While you are there, don't forget to drop your name in the drawing for door prizes.

### Evaluations

Please! Please! Please! Don't forget to complete the evaluation which solicits your input on the overall conference and individual workshops. Please place them in the box at the Registration Table before you leave! We will share your input with each workshop presenter and use your feedback to make the conference even better in the future.

### Breaks

We have scheduled 10 minute breaks between the two morning workshop sessions and the two afternoon workshop sessions. These are to allow time for you to travel to your next session and to grab a few snacks. Snacks are set up in the gallery area of the second floor.

Break times: 10:50 a.m.—11:00 a.m. & 3:20 p.m.—3:30 pm.

### Closing Session

Stick around for the closing session for the door prize drawings and other fun prizes (campus with the most attendees, campus who drove the farthest)!

# Schedule at a Glance

9:30 a.m.	<b>Opening Session (Hendrix Theater)</b>			
10:00 a.m. Workshop #1	<input type="checkbox"/>	<b>Student Engagement Through Community Based Research</b> <i>MSC MPR</i>	<input type="checkbox"/>	<b>Volunteering in the Residence Halls: How to Get Residents Active</b> <i>MSC 244</i>
	<input type="checkbox"/>	<b>Speak Up!</b> <i>MSC Social Room</i>	<input type="checkbox"/>	<b>LINCS - Leaders In Collaborative Service</b> <i>MSC 221</i>
	<input type="checkbox"/>	<b>Self Motivation / Personal Improvement</b> <i>MSC Great Room #1</i>	<input type="checkbox"/>	<b>Heart of the Matter</b> <i>MSC Great Room #2</i>
	<input type="checkbox"/>	<b>Nourish International</b> <i>MSC Great Room #3</i>	<input type="checkbox"/>	<b>Conversation with David Eisner</b> <i>Hendrix Theater</i>
11:10 a.m. Workshop #2	<input type="checkbox"/>	<b>CC10: The Power of Youth, The Power of Now</b> <i>MSC MPR</i>	<input type="checkbox"/>	<b>Facilitating a Community Forum</b> <i>MSC 244</i>
	<input type="checkbox"/>	<b>Pre-SERVE: Benefiting the First-Year Student and the On-Campus Volunteer Program</b> <i>MSC Social Room</i>	<input type="checkbox"/>	<b>Plan, Package and Present: Teaming Motivated People with Common Goals to Develop Outstanding Communities</b> <i>MSC 221</i>
	<input type="checkbox"/>	<b>New Orleans NOW!</b> <i>MSC Great Room #1</i>	<input type="checkbox"/>	<b>Nicotine Anonymous</b> <i>MSC Great Room #2</i>
	<input type="checkbox"/>	<b>Art, Music, Life: An Artistic Approach to Service</b> <i>MSC Great Room #3</i>	<input type="checkbox"/>	<b>The Best Year of Your Life! An Exploration of National Service Options</b> <i>Hendrix Theater</i>
12:00 p.m.	<b>Lunch</b> ( <i>location designated by colored dot on name tag</i> )		12:45 p.m. <b>Keynote/Awards Presentation</b> ( <i>Hendrix</i> )	
1:50 p.m.	<b>Conversation Café</b>			
2:30 p.m. Workshop #3	<input type="checkbox"/>	<b>The Power of One</b> <i>MSC MPR</i>	<input type="checkbox"/>	<b>Community Forum Youth: The Real Future of the South</b> <i>MSC 244 (2-part session)</i>
	<input type="checkbox"/>	<b>How Do You Steer the Ship??: Learning More About Your Leadership Style</b>	<input type="checkbox"/>	<b>Relief Trip Planning Made Easy</b> <i>MSC 221</i>
	<input type="checkbox"/>	<b>Conscious Alliance Youth Against Hunger Project</b> <i>MSC Great Room #1</i>	<input type="checkbox"/>	<b>Learning through Action, Experience, Partnership, and Service (LEAPS) - A Model for Peer-to-Peer Reflection</b>
	<input type="checkbox"/>	<b>More Than A Volunteer - A Citizen For Change: Build Up Your School to Build Up The Community</b>	<input type="checkbox"/>	<b>Pursuing Sustainability on Your Campus: Success Stories from a Small Public University</b> <i>MSC 15</i>
3:30 p.m. Workshop #4	<input type="checkbox"/>	<b>10 Steps to Mobilize</b> <i>MSC MPR</i>	<input type="checkbox"/>	<b>Community Forum Youth: The Real Future of the South</b>
	<input type="checkbox"/>	<b>A Ball of String: A Creative Way to Facilitate the Discussion of Social Justice Issues</b> <i>MSC Social Room</i>	<input type="checkbox"/>	<b>Health by Design: A Collaborative Service-Learning Project</b> <i>MSC 221</i>
	<input type="checkbox"/>	<b>BIG Sale &amp; The MLK Challenge: Two Student-Led Initiatives &amp; How to Bring Them to Your Campus</b>	<input type="checkbox"/>	<b>Service Learning Communities: Bringing Service, Learning and Community Together</b> <i>MSC Great Room #2</i>
	<input type="checkbox"/>	<b>Bringing the Classroom to the Kitchen and the Kitchen to the Classroom</b> <i>MSC Great Room #3</i>	<input type="checkbox"/>	<b>Building Healthy Communities through Public Relations Campaigns</b> <i>MSC 15</i>
4:25 p.m.	<b>Closing Session (Hendrix Theater)</b>			

**Session one: Workshops - 10:00 a.m.**

**Student Engagement Through  
Community-Based Research**

*MSC MPR (1st Floor)*

**Vicki Stocking & Grant Smith, Duke University  
Julia Fondren & Jenn Von Egidy, Appalachian  
State University**

With community-based research (CBR), students, faculty, and community partners work together to address community-identified needs through research. Three undergraduates and one faculty/staff member from two universities, will share tools for successful CBR projects, such as developing a research question and method and sharing research with the community partner. Great workshop for students engaged in CBR individually or in a team, within or outside of a CBR course.

**Speak Up!**

*MSC Social Room (basement)*

**Amanda Lawing & Stuart Smith, UNC Greensboro**  
Eventually, all of us have to engage in some form of public speaking, whether in an organizational meeting, talking to volunteers at an event, or presenting a project proposal. In this workshop, we will discuss several aspects of public speaking, from anxiety to verbal and nonverbal delivery to connecting with the audience. Join us for a fun and interactive session!

**Self Motivation/Personal Improvement**

*MSC Great Room #1 (2nd floor)*

**Henry Howard, UNC Pembroke**

This workshop is designed to motivate students to evaluate their own personal power. Students will be encouraged to broaden their self-awareness and how they can make a difference on their campus. Once someone realizes their own personal power, anything is possible!

**Nourish International**

*MSC Great Room #3 (2nd floor)*

**Kamal Menghrajani, Nourish International**

Nourish International is a leadership development program helping college students approach global poverty. Come learn how we can help you develop partnerships with global organizations, such as NGO's, that are tangibly improving impoverished communities. We can help students find, research and select partner organizations and organize events on campus to support them. Discover who is doing the same work at other NC universities.

**Volunteering in the Residence Halls:  
How to Get Residents Active**

*MSC 244 (2nd Floor)*

**Brittney Jenkins, East Carolina University**

Wondering how to get college students more aware of the needs of their community and get them active? Come learn about different ways that East Carolina University has been successful in getting residents more active in the community. These ideas range from establishing a service community in the residence halls to putting on unique fundraising events.

**LINCS—Leaders in Collaborative Service**

*MSC 221 (2nd floor)*

**Carolyn Byrne, Elon University**

Learn about LINCS, a program which allows for students to work as student staff members in local non-profits. In this workshop, you will learn about the benefits to both the agency and the student. We will discuss the logistics and structure of the program and what advantage it may bring to your campus.

**Heart of the Matter**

*MSC Great Room #2 (2nd Floor)*

**Susannah Bales & Laura Brittain, Pfeiffer University**

Participants will explore how the concept of the “power of love” can be a catalyst for real and sustained change in areas of activism and service. Exploration will include highlighting famous contemporary servant-leaders, as well as creatively reflecting on each participant’s own experiences.

**Conversation w/David Eisner  
(for Project Heart and AmeriCorps members only)**

*Hendrix Auditorium*

**David Eisner, CNCS**

This session is an opportunity to engage in dialogue with David Eisner, CEO of the Corporation for National and Community Service. This session is open to Project Heart and other AmeriCorps members (i.e. NC Campus Compact VISTA members and NC-ACTS! program participants).

## CC10: The Power of Youth, the Power of Now

*MSC MPR (1st Floor)*

### Neff McIntosh, CC10

CC10 will engage college students in a complete re-draft of the U.S. constitution in 2010. This workshop will engage students in an interactive, real-time revision of the *Bill of Rights* in order to demonstrate the value of college students as potential authors and editors of core governing documents. Come help contemporize the language supporting the first ten amendments to the Constitution!

### Pre-SERVE: Benefitting the First-Year Student and the On-Campus Volunteer Program

*MSC Social Room (basement)*

### Rainey Bezila, Elon University

Pre-SERVE is a First Year Summer Experience that introduces incoming freshmen to the multiple service opportunities available on and off campus. By doing direct service, students are able to learn about their new community, meet faculty and staff, and learn what service means at the college level. Discover the necessary steps to create such a program and the benefits for first-year students and the university's volunteer program.

### New Orleans Now!

*MSC Great Room #1 (2nd Floor)*

### Nadir "Swim" Karim & Meghann Lucy

#### Warren Wilson College

No flood could wash away the environmental crisis, deplorable educational system, racism, poverty, and lack of governmental accountability inherent within New Orleans. We will examine the response of government, American citizens, businesses and international community after the storm, assess strategies to reduce reliance on the government in crisis situations and look at organizations rebuilding the Big Easy and ways you can make a difference.

### Art, Music, Life: An Artistic Approach to Service

*MSC Great Room #3 (2nd floor)*

### Jada Drew & James Shields, Guilford College

We will share our experiences using the arts as a way to mentor and tutor children and adults in the Greensboro community. Student leaders and administrators cherish creating sustainable family-oriented programs versus simple partnerships. Programs such as the Hispanic Cultural Talent Show, the MLK Dance Celebration and the Glenhaven Literacy through Photography Art Exhibit cater to culturally diverse people in their specific communities.

## Facilitating a Community Forum

*MSC 244 (2nd Floor)*

### Jim Clinton, Southern Growth Policies Board

The Southern Growth Policies Board is recruiting hosts for community forums that will gather input on youth of the South. The input will culminate in a 2008 Report on the Future of the South. Come learn how you can host a forum on your campus and in your community.

### Plan, Package and Present: Teaming Motivated People with Common Goals to Develop Outstanding Communities

*MSC 221 (2nd floor)*

### Talphiline Crank-Haire, Girl Scouts

#### North Carolina Coastal Pines

Participate in hands-on activities aimed at improving your knowledge and understanding of basic grant proposal applications. Prepare a mock community service project proposal, package it for distribution and present it to other workshop participants.

### Nicotine Anonymous

*MSC Great Room #2 (2nd floor)*

### Kathleen Cummins, Western Carolina University

This interactive workshop will discuss ways to promote cancer awareness programs. Gain skills for expanding *Relay for Life* events so that they fit the broader scope of the *Colleges Against Cancer* program. In recognition of *The Great American Smoke-Out*, special attention will be given to the importance of smoking cessation and how students, as socially responsible citizens, can advocate for change.

### The Best Year of Your Life! An Exploration of National Service Options

*Hendrix Auditorium*

Betty Platt (NC State Director, CNCS), Kristen Carter (VISTA Alum & NC Campus Compact VISTA Leader), Logan Sheehan (NC Campus Compact VISTA & Ohio VISTA Alum), Mandy Dough (AmeriCorps Alum) & Theresa Gosnell (NCCC Alum)

Wondering how you can turn your passion for helping others into something more after graduation? Then we're here to challenge you to commit to a year of service and make a real impact in your community, your state, and your country. Come hear about our experiences with different national service programs - including AmeriCorps, VISTA, and NCCC. Learn why our years of service have been the best years of our lives!

Session Two: Workshops - 11:10 a.m.



## The Power of One

*MSC MPR (1st Floor)*

**Brett White, West Virginia University**

Come explore the power of young people! Using his professional experiences as a national youth leader, the presenter will motivate and energize participants. Whether you coordinate local service projects or desire to start a non-profit corporation, you will come away from the workshop with tools, knowledge and a passion for wanting to make a difference.

## How Do You Steer the Ship??: Learning More About Your Leadership Style

*MSC Social Room (basement)*

**Joy Messinger, UNC Chapel Hill**

How do you lead?? Are you the one directing the ship or do you support the sails?? You might even be down in the galley making lunch!! Whatever your style, this workshop will help you learn more about the many ways you interact, using The Leadership Compass [loosely based on the traditions of the Native American Medicine Wheel]. Don't think you're a leader?? Come find out how you work with others... and you may surprise yourself!!

## Conscious Alliance Youth Against Hunger Project

*MSC Great Room #1 (2nd floor)*

**Justin Levy, Warren Wilson College**

Team-up with Conscious Alliance to offer your campus a unique alternative break trip to the Pine Ridge Reservation in South Dakota. See how other NC Campus Compact colleges have taken advantage of this cross-cultural opportunity to immerse their students in the Lakota culture, learn from tribal leaders and perform compassionate service. Conscious Alliance provides students with the knowledge and support to create positive change in their local communities upon return to their campuses.

## More than a Volunteer-A Citizen for Change: Build Up Your School to Build up the Community

*MSC Great Room #3 (2nd floor)*

**Amber Smith, ME<sup>3</sup>**

A 'citizen for change' goes beyond individual volunteering to help build the capacity of other people and institutions to make a positive impact in the community. In this workshop, participants will look at themselves as potential 'citizens for change', and what it will take to build up their school's 'impact capacity' by increasing the number of available volunteer, service, and social change resources, as well as student accessibility to those resources.

## Community Forum: Youth-The Real Future of the South (Part 1 of 2-part session)

*MSC 244 (2nd Floor)*

**Jim Clinton, Southern Growth Policies Board  
Aubrey Swett & Catie Dearborn, UNC Pembroke**

Lend your voice to a discussion about how to strengthen and capture the vision, talents and passion of youth in the south. The Southern Growth Policies Board (SGPB) will use the input in presentations at their 2008 annual conference and in developing their 2008 Report on the Future of the South.

## Relief Trip Planning Made Easy

*MSC 221 (2nd floor)*

**Caitlin Metzguer & Lauren Pigeon,  
UNC Greensboro**

Learn about the current situation in the Gulf Coast and the urgent need for volunteers. Gain helpful hints to make relief trip planning easier including a typical timeline and budget, a summary of problems that we have encountered, and some solutions. We will also share an equation of possible volunteer hours that all campuses and individuals can contribute to the rebuilding efforts.

## Learning through Action, Experience, Partnership & Service (LEAPS) — A Model for Peer-to-Peer Reflection

*MSC Great Room #2 (2nd Floor)*

**Grant Smith, Duke University**

LEAPS is a student organization that facilitates peer-to-peer reflection sessions for service-learning courses and service-based student organizations. We will review our pedagogy for peer reflection and demonstrate the strategies we utilize by hosting an interactive mock reflection session. Gain resources necessary to begin or improve your own peer reflection programs.

## Pursuing Sustainability on Your Campus: Success Stories from a Small Public University

*MSC 15 (basement)*

**Jonathan Barnes, Joan Walker & Anna Lange,  
UNC Asheville**

See how dedicated students have improved environmental performance through campus projects. Whether you want to establish a recycling program on your campus, or go carbon neutral, this workshop will be valuable. Discover strategies for increasing campus awareness of environmental issues, identifying and cultivating administrative advocates for your cause, and organizing for action.

**Session three: Workshops - 2:30 p.m.**

## 10 Steps to Mobilize

*MSC MPR (1st Floor)*

**Katelyn Archer, Mobilize.org**

This workshop overviews the practical tools and practices needed for effective organizing. It is based on *The Mobilizer's Guidebook*, a compilation of Mobilize.org's lessons learned from our first two years. The steps include helpful tips on how to choose your issue, build your team, form your coalition, throw events, and gain media attention. These are the first steps toward building an activist movement, whatever your cause may be.

**A Ball of String: A Creative Way to Facilitate the Discussion of Social Justice Issues**

*MSC Social Room (basement)*

**Jennifer O'Connell, Duke University**

Experience a miniature version of an activity you can take back to your campus to start and/or continue the discussion of "social justice." The activity will aid you in focusing on one or two issues in order to better facilitate deeper, more meaningful dialogue on your home campus. Be challenged to think globally about social justice, yet to act locally to combat the issues in your community.

**Big Sale & the MLK Challenge: Two Student-Led Initiatives & How to Bring Them to Your Campus**

*MSC Great Room #1 (2nd floor)*

**Kara Brown, Virginia Bates & Kimber Tate, Appalachian State University**

Discover two high-visibility programs to replicate on your campus. The BIG Sale has raised thousands of dollars for local agencies...simply by collecting & re-selling items that would otherwise have been thrown away. The MLK Challenge annually engages 200 students in a day of service with a "twist." We'll discuss the logistics of both events ... then all you'll need is a team of student leaders willing to step forward and start the planning process!

**Bringing the Classroom to the Kitchen and the Kitchen to the Classroom**

*MSC Great Room #3 (2nd floor)*

**Jenn Baron, Wake Forest University**

Learn how to connect theory-based learning and critical thinking with the actual experience of service and acting compassionately. The Campus Kitchen at Wake Forest will be used as a successful model for how to consider reciprocity between student-client learning, as the program brings people who are different together at "a common table." It is here that we really start learning about hunger.

**Community Forum: Youth-The Real Future of the South (Part 2 of 2-part session)**

*MSC 244 (2nd Floor)*

**Jim Clinton, Southern Growth Policies Board  
Aubrey Swett & Catie Dearborn, UNC Pembroke**

Lend your voice to a discussion about how to strengthen and capture the vision, talents and passion of youth in the south. The Southern Growth Policies Board (SGPB) will use the input in presentations at their 2008 annual conference and in developing their 2008 Report on the Future of the South.

**Health by Design:  
A Collaborative Service-Learning Project**

*MSC 221 (2nd floor)*

**Susan Martin Meggs, Rachel Church, Bethany Luthy & Kelly McBride, East Carolina University**

Find out how freshmen students learned to redesign an interior space for a local elementary school by collaborating with the teachers, staff and students to determine the best solutions for their specific design needs. Learn how to work effectively with the community to improve healthcare and educational facilities that serve rural, ethnic populations. Students will present their projects and ask participants to act as jury, or client, to choose the best design solution.

**Service Learning Communities: Bringing Service, Learning and Community Together**

*MSC Great Room #2 (2nd Floor)*

**Kendra Nickel, Elon University**

Learn how to create an effective service learning community or improve an existing one. The presentation will share the story of an SLC that has existed for more than ten years and was recently restructured with highly successful results. Topics include developing student leadership skills, using a model of service that fosters learning and intentionality & planning for a successful year.

**Building Healthy Communities through Public Relations Campaigns**

*MSC 15 (basement)*

**Tricia Hanson, Helen Shaia, Merrill Theirman, Kim Grimes, Legan Collins & Jennifer Rockwell Western Carolina University**

Students taking a Public Relations Campaigns course will share their experiences in working with non-profit organizations for the purpose of educating citizens about pressing social issues in hopes of alleviating them. Learn cost-effective methods of communication that reach various population groups to raise awareness about community issues.

**Session Four: Workshops - 3:30 p.m.**

# Conference Schedule

**9:30—9:50 am**

## **Opening Session (Hendrix Theater)**

*Student Advisory Board Representatives*

*Martin Lancaster, NC Campus Compact Executive Board Member*

*President of the North Carolina Community College System*

**10:00—11:00 am**

## **Session One: Workshops**

**11:10—12:00 am**

## **Session Two: Workshops**

**12:00—12:35 pm**

## **Lunch (room indicated by the colored dot on your nametag)**

**12:45—1:45 pm**

## **Keynote and Awards' Presentations (Hendrix Theater)**

There will be a separate Awards Presentation program booklet with more details.

*Dr. Marilyn Sheerer, Provost and Vice Chancellor for Academic and Student Affairs, ECU*

*Dr. Lisa Keyne, Executive Director, NC Campus Compact*

*David Eisner, CEO, Corporation for National and Community Service*

## **Community Impact Student Awards**

*Kristen Carter, VISTA Leader & Special Projects Coordinator, NC Campus Compact*

## **Carter Academic-Service Entrepreneurship (CASE) Grant**

*Leslie Garvin, Assistant Director, NC Campus Compact*

**1:50—2:20 pm**

## **Conversation Café**

**2:30—3:20 pm**

## **Session Three: Workshops**

**3:30—4:20 pm**

## **Session Four: Workshops**

**4:25—4:50 pm**

## **Closing Session & Door Prize Presentations (Hendrix Theater)**

*Student Advisory Board Representatives*

[www.nccampuscompact.org](http://www.nccampuscompact.org)

**NC Campus Compact**

**Promoting civic engagement by uniting campuses, empowering students and impacting communities**