



CIVIC & COMMUNITY ENGAGEMENT

A NORTH CAROLINA TRADITION



Campus Compact
North Carolina



From the Director

Leslie Garvin



Happy 20th anniversary to all members and friends of North Carolina Campus Compact!

This document is an anniversary gift to ourselves: an overview not only of some highlights of those 20 years but also some of our organization's pre-history. North Carolina has a rich tradition of civic and community engagement (CCE), going back centuries, a legacy NC Campus Compact has grown within and nurtured.

The next two pages provide a high-level glance at this history. The body of the document explores that history in more detail, organized into five themes: Transforming Institutions, Advancing Public Purposes, Facilitating Civic Engagement, Supporting Practitioner-Scholarship, and Recognizing Excellence. As shown on the cover, the CCE story we share here is a mix of service (illustrated by the photo of two young women sprucing up a community center during an alternative spring break trip) and civic engagement (illustrated by the photo of students and staff marching to the Early Voting polling site on campus).

Here, I simply want to frame the story this document seeks to tell by emphasizing that the work of CCE is about higher education's role in contributing to the vitality and the sustainability of our democracy, our nation, and our world. More than ever, there is an urgent need for higher education to embrace its responsibility to:

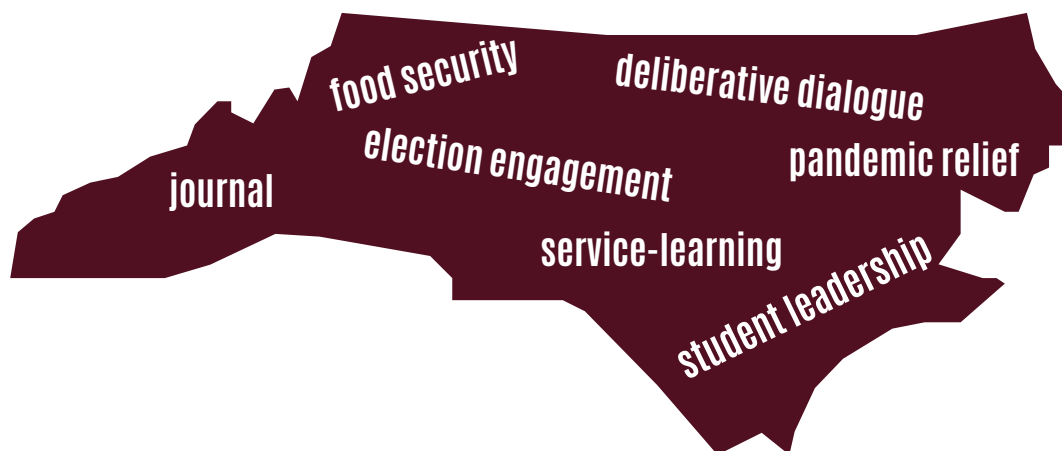
- Contribute to the physical and environmental well-being, economic prosperity, educational endeavors, and civic health of communities,
- Leverage research and creative activity, teaching and learning, service within and beyond campus, and institutional practices and policies toward solutions to the disparities plaguing our state, nation, and world, and
- Cultivate the democratic knowledge, skills, perspectives, dispositions, and behaviors necessary for all of us to become increasingly responsible global citizens and agents of change within all of our various communities.

These most public of purposes must be pursued with the broader public. CCE at its best demonstrates that the expertise, knowledge, resources, talent, and skills we all contribute, combine, and co-generate can yield otherwise unattainable possibilities for progress—whether the particular activities we undertake consist of volunteerism, service-learning / community-engaged learning, election engagement, social entrepreneurship, community based participatory research, deliberative dialogue, or community and economic development.

This document speaks to some of the bigger impacts of this work the NC Campus Compact network has done together for 20 years—the story of how the CCE work we have undertaken together has directly impacted and improved the lives of students, faculty, staff, and members of the communities in which we collectively live. As we celebrate 20 years and embark on a new era in our work together, we remember and honor all the folks who toiled and labored over the years against the odds, often alone and undervalued. We extend our appreciation and respect to all those who came together to form NC Campus Compact and thereby help give roots to the movement and field. I am profoundly grateful to everyone who has nourished and grown the work on each of your campuses throughout the state.

In my nearly 17 years with NC Campus Compact, I have witnessed so many colleges and universities—from every sector—commit to the most important of public purposes. I am also keenly aware that CCE is often difficult, regardless of how far along campuses and communities are in their journeys with it. CCE requires us to examine honestly our individual and collective assumptions, norms, and histories. It invites us to see ourselves both as we are and as we can be and thus encourages the challenging yet necessary work of transformation.

With all the public problems facing our nation and world, it is not an option for higher education to stand on the sidelines. We must revisit, reclaim, and deepen our commitment to act on behalf of our common future. It is my hope and belief that celebrating our CCE story can help us meet the moment.



Civic & Community Engagement

150 Years of North Carolina History

1772: Salem College in Winston-Salem (**the oldest female educational establishment in the country that is still a women's college**) was founded.

1789: UNC-Chapel Hill (**first public university in the US**) opened.

1865: Shaw University (**the first college available to African Americans in the South**) opened.

1880s: NC's 2 **land-grant institutions** (NC A&T; NC State) were established.

Between **1939** and **1953**, UNC Pembroke was **the only state-supported four-year college for American Indians** in the US.

1960s: **NC Community College System** was established; it currently serves over ½ million students.

1969: Native North Carolinian **Robert Sigmon**, who was among a small group of practitioner-scholars who created "service-learning," published the seminal essay "Service-Learning: Three Principles."

1998: **NC Campus Volunteers (NCCV)** became a formal alliance.

1995-96: North Carolina Central University became the **first HBCU to join National Campus Compact** and **one of the first HBCUs in the nation to implement a service requirement** for undergraduates.

1980s: APPLES, the **first student-led service-learning program** in the U.S. was launched at UNC-Chapel Hill.

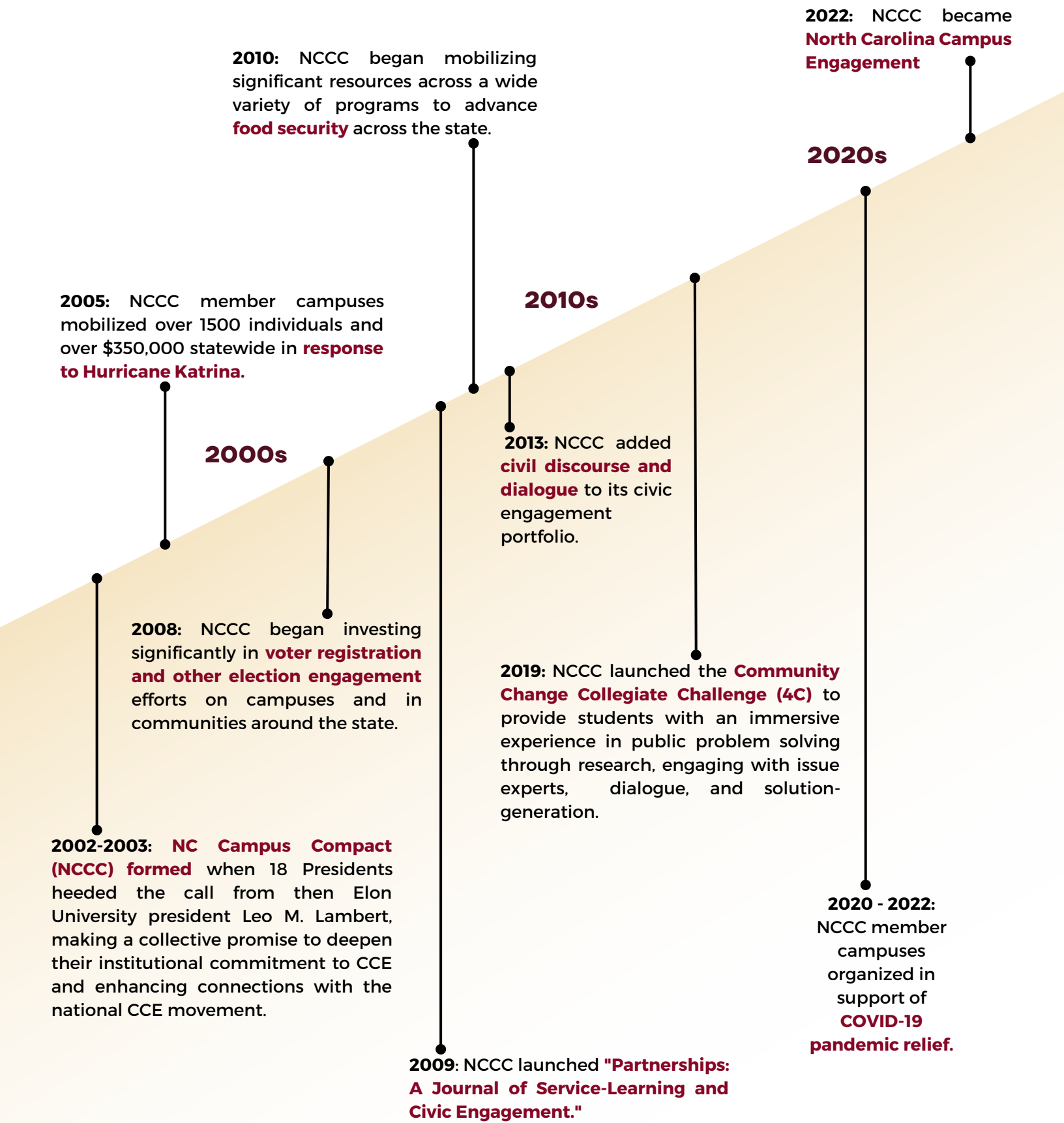
1980s: Civil Rights Movement pioneer **Betsy Alden** came to lead service-learning at Duke University.

1960s: Students at NC A&T sat down at a segregated lunch counter at the Greensboro Woolworths, launching the **national sit-in movement**.

1700s

1800s

1900s



2002-2003: NC Campus Compact (NCCC) formed when 18 Presidents heeded the call from then Elon University president Leo M. Lambert, making a collective promise to deepen their institutional commitment to CCE and enhancing connections with the national CCE movement.

2008: NCCC began investing significantly in **voter registration and other election engagement** efforts on campuses and in communities around the state.

2000s

2005: NCCC member campuses mobilized over 1500 individuals and over \$350,000 statewide in **response to Hurricane Katrina.**

2010: NCCC began mobilizing significant resources across a wide variety of programs to advance **food security** across the state.

2010s

2013: NCCC added **civil discourse and dialogue** to its civic engagement portfolio.

2019: NCCC launched the **Community Change Collegiate Challenge (4C)** to provide students with an immersive experience in public problem solving through research, engaging with issue experts, dialogue, and solution-generation.

2009: NCCC launched "**Partnerships: A Journal of Service-Learning and Civic Engagement.**"

2020s

2022: NCCC became **North Carolina Campus Engagement**

2020 - 2022: NCCC member campuses organized in support of **COVID-19 pandemic relief.**

Transforming Institutions

Decades ago, academic leader Russ Edgerton challenged the academy to realize that "all of the critical tasks we do—teaching, research, and professional outreach—need to change if we are truly to connect with ... the larger community." The vision of the "engaged campus" that emerged included a strong sense of purpose: "to enrich scholarship, research, and creative activity; enhance curriculum, teaching and learning; prepare educated, engaged citizens; strengthen democratic values and civic responsibility; address critical societal issues; and contribute to the public good" (Carnegie Foundation for the Advancement of Teaching, 2015). Campuses across NC, both before and with NC Campus Compact's support, have invested in such transformation, including through infrastructure, networks, and the leadership of Presidents and professional staff.

1980s Campus offices began to open

- Appalachian State University's ACT (Appalachian & the Community Together) office was created.
- The Duke University Community Service Center opened.
- The student service organization "United in Service" was established at Catawba College.
- Elon University chartered one of the first campus-based Habitat for Humanity chapters in the nation then became the first to commit to building a house annually.
- A small group of students founded the Wake Forest University Volunteer Service Corps.



1990s Networks gained momentum; more offices opened

- Community engagement administrators in the Triangle region began coming together as the Triangle Service-Learning Roundtable.
- NC Campus Volunteers (NCCV), a statewide coalition of students and staff, was formally established to unify campus volunteerism across the state.
- The APPLES (Assisting People in Planning Learning Experiences in Service) Service-Learning Program was founded at UNC-Chapel Hill by a group of undergraduates.
- The Duke-Durham Neighborhood Partnership was created with neighborhoods in close proximity to the university.
- Student leaders, staff, and faculty co-created the Service-Learning Project at NC State University.

2002-2022 Leadership cultivated by NC Campus Compact

Nurturing Presidential Commitments

- Recognizing the need to gather campus leaders to discuss the role college and university leaders play in developing and institutionalizing higher education community engagement, then Elon University President Leo M. Lambert hosts the first Presidents Forum.
- The annual Presidents Forum, which is hosted by different presidents each year, has featured such prominent speakers as Dr. Lynn Pasquerella, the President of AAC&U; retired General Stanley McChrystal; Dr. John B. King, Jr., former US Secretary of Education; and Jamie Merisotis, President and CEO of the Lumina Foundation.



Supporting Leadership from Faculty and Community Engagement Administrators (CEAs)

- Through the Engaged Faculty Scholars Program, NC Campus Compact selects and provides financial support to two faculty each year to promote faculty engagement on their campus and to support another member campus in its efforts.
- Twice a year, NC Campus Compact gathers community engagement administrators—the faculty and staff who lead and direct engagement locally—through Network Regional Meetings in which they engage in professional development.

IMPACT ON INSTITUTIONAL TRANSFORMATION



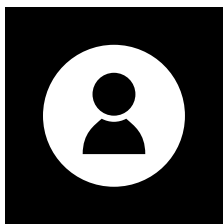
Infrastructure

NC Campus Compact supported the development of institutional infrastructure, resulting in a significant increase in the number of offices that support community engagement on campuses across the state.

**11 offices
in 1998**



**38 offices
in 2022**



Administrators

NC Campus Compact supported the development of formal positions to coordinate and enhance community-campus engagement, resulting in a significant increase in the number of community engagement administrators on campuses across the state.

**11 CEA
positions in 1998**



**145 CEA
positions in 2022**




Advancing Public Purposes

Institutions across NC have a long and rich history of leading the nation in fulfilling the public missions of higher education, from the establishment of Salem College for women and the opening of UNC-Chapel Hill (the first public university in the US) in the 1770s, to the opening of Shaw University (the first college available to African Americans in the South) in the 1800s, and of UNC Pembroke (the first state-supported 4-year college for American Indians in the US) in the 1900s. NC Campus Compact's support of member campuses across the state in responding to natural disasters and public health crises and in addressing food insecurity are but two examples of how the network continues to advance the public purposes of higher education.

Crisis Response

Hurricane Katrina (2005)






Campuses across NC immediately mobilized to raise money, collect needed items, and organize service trips. A short list of additional activities included hosting forums and dialogues to discuss the socio-economic questions and issues raised in the aftermath of the storm and designing courses based on the issues.

-  \$354,916 raised
-  71 service trips organized
-  1620 service trip participants



COVID-19 (2020)

The depth and flexibility of the relationships NC campuses have with communities across the state enabled many partnerships to quickly refocus their efforts on emergency response. The following examples illustrate the work undertaken across the full range of institution types and geographic regions that comprise NCCC:

-  K-12 support: remote tutoring and college advising
-  Sharing expertise: Easter music; newspaper articles about navigating virus
-  Donations of Personal Protective Equipment: masks, shields, gowns, hospital beds, sanitizer
-  Technical support: extended Wi-Fi / hotspots on campus; dissemination of computers
-  Student food and financial assistance

Food Insecurity

2010-2013

NCCC's VISTA program focused on hunger alleviation and program development.

2011-2012

NCCC hosted the statewide Challenge to End Hunger initiative.

2012-2013

NCCC hosted NC Campuses Against Hunger conferences.

2014

NCCC hosted a webinar on "Establishing and Maintaining a Campus-Based Food Pantry."

2014-2015

NCCC partnered with AARP to host the Hunger Solutions Webinar Series.

2015

NCCC facilitated a Food Access Learning Community.

2018

NCCC launched the NC Collegiate Hunger Challenge in partnership with Food Lion, LLC, grocery chain.

2019

NCCC launched the NC Hunger Corps AmeriCorps VISTA project.

2020

NCCC launched the Campus Food Pantry Mini-Grants Initiative to support the development and sustainability of campus-based pantries.



5 food pantries on member campuses in 2010

27 food pantries on member campuses in 2022

Facilitating Civic & Political Engagement

North Carolina has long provided leadership in civic and political engagement, including the key role of student activism in the civil rights movement. In the 1960s, students from NC A&T State University led the sit-ins at the Woolworth's counter in Greensboro, an act of bravery and conscience that quickly and powerfully spread throughout the state and beyond. NC Campus Compact has, from its founding, actively engaged member institutions in initiatives that develop and promote practices and habits of democracy, with a particular focus on civil discourse and dialogue and election engagement.

Civic Discourse & Dialogue



Deliberative Dialogue

NC Campus Compact has trained over 800 faculty, staff, students, and community partners in the National Issues Forum deliberative dialogue model, a framework that "ensures a careful, nonpartisan way of presenting alternative solutions to [a] group and welcoming their different views."



Civil Discourse

NC Campus Compact hosted 23 campus teams at the 2020 Civic Engagement Institute "Engagement 2.0: Civics, Civility, and Civil Discourse." Participants engaged in immersive workshops featuring seven dialogue methods. (e.g., Intergroup Dialogue, Living Room Conversations, Sustained Dialogue, Dialogue to Change [Everyday Democracy]).



Virtual Dialogues

NC Campus Compact hosted a 2020-21 Virtual Dialogue Series, introducing the network to six different dialogue models. (e.g. Braver Angels, Candidly Speaking, Aristotle's Cafe).



Campus Dialogues

NC Campus Compact disseminated 19 mini-grants to 14 institutions in 2020-21 to host at least four dialogues on their own campuses during the year that involved diverse campus constituents (students, faculty, staff, and administrators) and, as appropriate, community stakeholders.

Election Engagement

2008

NCCC began providing mini-grants to encourage institutions to promote election engagement on their campus through voter registration, voter education, and voter mobilization.



2013

In recognition of the numerous organizations—state-based and national—mobilizing to engage students in NC, NCCC began coordinating the NC Campus Voting Coalition, a monthly gathering of all these organizations to share ideas and best practices.

2016

NCCC launched the NC College Voter Summit, an annual gathering of students, faculty, staff who lead election work.

Mini-grant recipients were required to form a coalition to sustain their efforts and to develop long-range plans.

NCCC trained and supported student Election Engagement Fellows on 11 member campuses.

2018

The NC Campus Voting Coalition began hosting the Voter Summit.


2020

NCCC hosted a Census Engagement Fellowship to mobilize students to complete the census on 11 campuses.

NCCC supported faculty/staff Election Engagement Sustainability Fellows on three member campuses.

2021

NCCC received the "Standout Campus Partner Award" from the ALL IN Campus Democracy Challenge. This national award was presented to two organizations in the country in recognition of leadership in helping college students to improve nonpartisan civic learning, political engagement, and voter participation.

 NCCC has provided over \$95,000 in grants & funding to member campuses in support of election engagement

Supporting Practitioner-Scholarship

A practitioner-scholar is an individual who partners in CCE with a spirit of inquiry and who connects their learning with that of others so as to advance knowledge and practice. CCE invites students and community members as well as professional staff and faculty to define themselves and their work in this way. From its very beginnings, NC Campus Compact has supported, cultivated, and advanced practitioner-scholarship including through publications, convenings, and dissemination.

Publications

Published in 2005 by NC Campus Compact, "Promising Practices of International Service & Service Learning" provided an overview and comparison of service experiences internationally and within the U.S., emphasizing the need for and benefits of both.



Five member campuses (Duke University, Mars Hill University, NC Central University, NC State University, and UNC-Chapel Hill) were featured for their student leadership in CCE programs in the national volume "Students as Colleagues: Expanding the Circle of Service-Learning Leadership" (2006).



NC Campus Compact launched a new national peer-reviewed journal titled "Partnerships: A Journal of Service-Learning and Civic Engagement" (2009 - 2019). Over its decade-long run, a total of 171 articles and book reviews were published by 162 contributing authors.



NC Campus Compact's Community of Practice, Inquiry, & Learning (COFIL) published a chapter on social justice in CCE in the volume "Critical Intersections in Contemporary Curriculum and Pedagogy" (2019), and a "Primer on the Benefits and Value of Civic and Community Engagement in Higher Education" (2021).



Convenings & Dissemination

1995

NCCV hosted the first statewide CCE student conference at Elon University: "From Spark to Fire."

1998

NCCV hosted the first Service-Learning Institute at Elon University for faculty.

2002

NCCC began holding (a) the annual Pathways to Achieving Civic Engagement (PACE) conference as a continuation of the Service-Learning Institute; (b) the annual Citizenship, Service, Networking, and Partnerships (CSNAP) conference as a continuation of the NCCV student conference; and (c) the annual Community Engagement Administrators' Conference (CEAC) for CCE professionals.

2004-2007

The NCCC Research & Scholarship Initiative, composed of CCE faculty and staff from multiple campuses, explored how best to support practitioner-scholarship across the network and shared their work at a variety of conferences.

2007

The Civic Engagement Institute, which explores one CCE topic in depth during a day-long gathering, was launched. Participants from each campus typically include an interdisciplinary team of faculty, staff, administrators, and community partners who share an interest or expertise in the topic.

2018

Duke University's Faculty Write Program and NCCC began hosting Engaged Scholar Writing Retreats for faculty who want to conduct scholarship related to their teaching with community-engaged pedagogies; and NCCC began convening COPIIL (Community of Practice, Learning, and Inquiry) to bring practitioner-scholars together to integrate inquiry, deepen knowledge, and further the field.

2019

NCCC launched the Community Change Collegiate Challenge (4C) to provide students with an immersive experience in public problem solving through research, engaging with issue experts, dialogue, and solution-generation.







NCCC has brought over 8,000 people together at its convenings over its 20 year history.

Championing Engagement

NC Campus Compact provides multiple funding opportunities and develops and disseminates resources to support the CCE field and encourage innovation. NCCC also celebrates and uplifts outstanding and impactful work, and the individuals leading it, throughout our member network through awards, prizes, and fellowships.




Grants

NC-ACTS AMERICORPS GRANTS 2004 - 2012

-  \$2.3 million awarded
-  37 NC campuses
-  2252 undergraduates
-  675,600 hours of service



AMERICORPS VISTA PROGRAM 2003 - PRESENT

-  \$40,000 estimated value per full-time volunteer
-  353 VISTA volunteers
-  65 NC campus and community host sites

MLK DAY OF SERVICE GRANTS 2008 - 2016

-  \$284,000 raised
-  71,000+ volunteers recruited
-  NCCC gave grants to 38 states
-  3,200+ service projects



Awards



Robert L. Sigmon Service-Learning Award / Engaged Faculty Award Established 2006

Recognizes one faculty member in the network for exemplary engaged teaching and scholarship. Became the Engaged Faculty Award in 2018.



Civic Engagement Professional of the Year Award Established 2006

Recognizes a staff person at a member campus who has worked to institutionalize service, fostered a vision of service, supported faculty and students, and formed innovative campus-community partnerships.

Awards (continued)



Community Impact Student Award

Established 2006

Recognizes an outstanding, full-time undergraduate or graduate student service leader from each member campus. Recipients demonstrate commitment to partnering with others to address community issues, ability to lead and inspire fellow students, and sustainable impact in their area of work.



The Barnhill Civic Trailblazer Award

Established 2011

Created to honor John H. Barnhill, the founding executive director of NC Campus Compact. This award is given annually to one student from the network who is in their final year as an undergraduate. Recipients demonstrate innovation in civic engagement, work to integrate their service into campus structures, inspire others to serve, and make a meaningful impact on campus or community.



Leo M. Lambert Engaged Leader Award

Established 2012

Created to recognize the significant contributions to our shared work by Leo Lambert, former Elon University president, who led the charge to form a Compact in North Carolina. This award recognizes a presidential leader who is building a campus that engages in reciprocal partnerships to impact a community's greatest challenges.



Marshall Alternative Break Scholarship

Established 2015

Created in 2015 by Aaron Marshall, a former Community Impact Award and Barnhill Civic Trailblazer Award winner. This award recognizes and supports students who demonstrate capacity and desire to lead, facilitate, or organize a service break trip.



Community Partner Award

Established 2019

Recognizes one community partner in the state who has engaged in the development of a sustained, reciprocal partnership with an NC Campus Compact member institution.



UNCG/NCCC Engaged Scholarship Prize

Established 2020

Developed by NC Campus Compact in partnership with UNC Greensboro Chancellor Franklin D. Gilliam, Jr., to promote the scholarship of engagement in North Carolina. Recipients are faculty members (full-time, part-time, or adjunct) and full-time graduate students who demonstrate sustained commitment to the scholarship of engagement.

With Appreciation

We owe a debt of gratitude to all the leaders who, for the last 20 years, have committed to the mission of preparing students for civic and social responsibility, partnering with communities for positive change, and strengthening democracy.

Campus host: Elon University

We are immensely grateful to Elon University for serving as the host campus for NC Campus Compact (and, in the future, NC Campus Engagement) for the past 20 years. We gratefully acknowledge the critical role that former Elon President Leo M. Lambert and former Vice President for Student Life Smith Jackson played in helping establish the organization and in providing guidance and support to build and sustain it.



Executive Board Chairs

- Kelli R. Brown, Chancellor, Western Carolina University [2021-present]
- Thomas A. Walker, Jr., President, Wayne Community College [2020-2021]
- Nido R. Qubein, President, High Point University [2014-2020]
- Ken Peacock, Chancellor, Appalachian State University [2008-2014]
- Leo M. Lambert, President, Elon University [2002-2008]

Advisory Board (2021-2022)

- Stacye Blount, Fayetteville State University
- Emily Buchanan, Piedmont Community College
- David Crane, Alamance Community College
- Kristina Gage, UNC Greensboro
- Jerry Guido, Central Piedmont Community College
- Tara Kermiet, East Carolina University
- Cara Kozma, High Point University
- Jeanine Minge, UNC Wilmington
- Phillip Motley, Elon University
- Marty Schoenhals, Appalachian State University
- Maranatha Wall, Duke University

NCCC Staff

Executive Directors

- Leslie Garvin (2015-present)
- Lisa Keyne (2006-2015)
- John Barnhill (2002-2006)

Assistant/Associate Directors

- Irving Zavaleta-Jimenez (2019-2020)
- Chad Fogleman (2015-2019)
- Leslie A. Garvin (2005-2014)

Program Coordinators

- Chad Fogleman (2012-2015)
- Jonathan S. Romm (2008-2011)

Program Assistants

- René Summers (2011-present)
- Becky Morgan (2009-2010)
- Jenny Conklin (2008-2009)
- Rosa Smith (2006-2011)
- Maggie Sawada (2004-2005)
- Sara Horn (2003-2004)

Practitioner-Scholar-in-Residence

- Patti H. Clayton (2021-present)

VISTA Program Coordinators

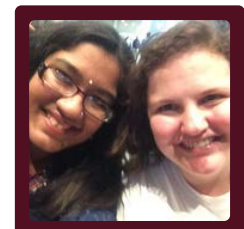
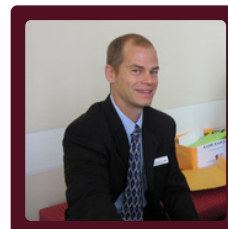
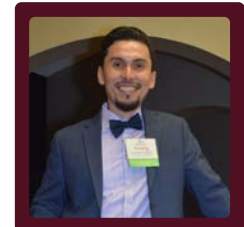
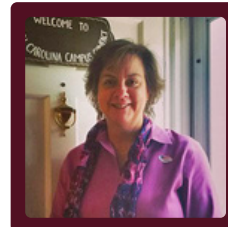
- Erin Odoyo (2019-present)
- Tatiana Cleveland (2018-2019)
- Amber Rhodes (2016-2017)
- Carolyn Byrne Rifkin (2015-2016)

VISTA Leaders

- Hannah Fraser (2021-2022)
- Zandra Cuff (2017-2018)
- Catherine Casteel Reed (2014-2015)
- Perdita Das-Humphrey (2014-2015)
- Carla Davis (2013-2014)
- Rachel Rogers (2012-2013)
- Kristen Carter (2007-2008)
- Juliet Burras (2006–2007)
- Molly Gilbride (2005-2006)
- Winter Brown (2004-2005)

NCCC VISTAS

- Kara Wakefield Brown (2008-2011)
- Jamarl Clark (2008-2009)



Interns

- Grace Troccoli (summer 2014)
- Koyah Rivera (fall 2011)
- Joe Morrison (summer 2011)
- Jillian Payette (spring 2008)
- Rachel Shaw (2007-2008)
- Jennifer Romano (2006-2007)
- Sara Rhymer (2005-2006)

NC Campus Compact through the years

Alamance Community College
Appalachian State University (*)
Barton College
Bennett College
Brevard College
Campbell University
Catawba College (*)
Catawba Valley Community College
Central Piedmont Community College
Davidson College
Davidson-Davie Community College
Duke University (*)
Durham Technical Community College
East Carolina University
Elizabeth City State University
Elon University (*)
Fayetteville State University
Gardner-Webb University (*)
Greensboro College
Guilford College (*)
Guilford Technical Community College
High Point University (*)
Johnson C. Smith University (*)
Lees-McRae College
Lenoir-Rhyne College (*)
Mars Hill University
Meredith College (*)
Methodist University
Mid-Atlantic Christian University

NC Wesleyan College
NC A & T State University
NC Central University (*)
NC State University (*)
Pfeiffer University (*)
Piedmont Community College
Queens University of Charlotte
Rowan-Cabarrus Community College
St. Andrew's Presbyterian College
Stanly Community College
UNC Asheville
UNC-Chapel Hill (*)
UNC Charlotte
UNC Greensboro (*)
UNC Pembroke
UNC Wilmington
Wake Forest University (*)
Wake Technical Community College
Warren Wilson College (*)
Wayne Community College
Western Carolina University
Western Piedmont Community College
William Peace University (*)
Wingate University
Winston-Salem State University
System Office - NC Independent
Colleges and Universities
System Office - University of NC
System Office - NC Community Colleges

*** = charter member**

NC Campus Engagement into the future

**Same
Mission
2002**



**Bold New
Direction
2022**

We are a network of colleges and universities committed to preparing students for civic and social responsibility, partnering with communities for positive change, and strengthening democracy.





Campus Compact
North Carolina

©Copyright 2022
North Carolina Campus Compact
2257 Campus Box
Elon, NC 27244

www.nccampuscompact.org
www.nccampusengagement.org

Citation:

Garvin, L., Clayton, P. H., & Medlin, K. (2022). *Civic and community engagement: A North Carolina tradition*. North Carolina Campus Compact.