



# *Raising our Voices and Taking Action!*

*"You may never know what results come of your actions,  
but if you do nothing, there will be no results."*

*- Mahatma Ghandi*



*North Carolina* | **Campus Compact**

November 8, 2014  
North Carolina State University  
Raleigh, NC

**NC STATE UNIVERSITY**

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

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1. Connect to ncsu-guest
2. Open a Web browser. You will be redirected to the guest wireless access page
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<b>ROOM KEY:</b> TSC = Talley Student Center CRC = Carmichael Recreation Center	
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## 2014 CSNAP Schedule

**8:30 a.m. – 9:25 a.m.      Registration and continental breakfast, outside of Mountains/Piedmont Ballroom (TSC)**

**9:30 a.m. – 10:20 a.m.      Opening Session**

Welcome: Jose A. Picart, Ph.D., Professor of Counselor Education, Vice Provost for Academic Programs and Services, and Executive Director, Raleigh Colleges and Community Collaborative  
Conference Theme: Leslie Garvin, Interim Executive Director, NC Campus Compact  
Keynote presentation: *The Power of Social Media to Inspire a Generation*  
Jason Lee, *The Jubilee Project*

**10:30 a.m. – 11:30 a.m.      Workshop Session I ~ Leadership**

**11:40 a.m. – 12:40 p.m.      Workshop Session II ~ Issues**

**12:50 p.m. – 1:50 p.m.      Lunch and Awards Ceremony, Mountains/Piedmont Ballroom (TSC)**

Presentation of NC Campus Compact student awards:  
2014 Community Impact Student Awards  
2014 John H. Barnhill Civic Trailblazer Award

**2:00 p.m. – 3:15 p.m.      Workshop Session III ~ Model Programs and Projects**

**3:25 p.m. – 4:25 p.m.      Workshop Session IV ~ Activism, Advocacy, and Policy-Making**

**4:30 p.m. – 5:00 p.m.      Closing Session and refreshments, Mountains/Piedmont Ballroom (TSC)**

Social Media Contest Winners Announced  
Keynote presentation: Josephus III and *The Poetry Project*

Door prizes distributed during opening session, lunch and closing session

Share your day at #CSNAP2014. Follow us on Twitter @ NCCampusCompact.  
Connect with us on Facebook. Visit [www.nccampuscompact.org](http://www.nccampuscompact.org) for resources, events,  
and job opportunities so you can engage for life.

# The Jubilee Project



## Jason Lee, Executive Director

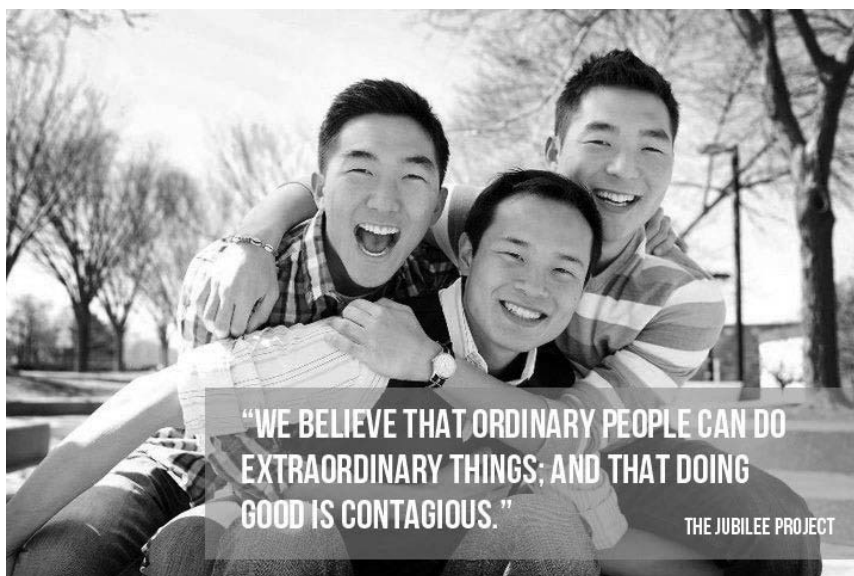
In aftermath of the Haiti earthquake in January 2010, Jason and his friends decided to respond by busking in a New York City subway station to raise \$100 for Haiti. That day they fell \$30 short of their goal, but when they created a video about it and placed it online they ended up raising over \$700 for Haiti earthquake relief. Encouraged by the result, Jason, Eddie, and Eric joined together to create the Jubilee Project, a non-profit video production group that makes short videos, documentaries, PSAs and other creative social media content to tell compelling stories for non-profits and to engage with young people across the world with a desire to do good.

These short films have inspired young people across the country to believe that ordinary people can do extraordinary things. As one of the co-founders, Jason has doubled the Jubilee Project's subscriber base in the past year to over 100,000 subscribers worldwide and grown the channel to over 11 million views to date. He has written, directed, and produced over 20 creative short films on topics such as the Haiti Earthquake, bullying, autism, depression and more. Jason is an avid social entrepreneur, having worked and filmed in Zambia with the Clinton

Foundation. Jason is a 2009 graduate of University of Pennsylvania Wharton School where he majored in finance and management. Before founding the Jubilee Project, Jason was a management consultant at Bain & Company.

The founders, who launched the non-profit while working and studying full time at Bain & Company, the White House, and Harvard Medical School, left their respective jobs and school in Fall 2012 to pursue the Jubilee Project full time. Since then, the Jubilee Project was selected as a semifinalist for the Echoing Green Fellowship and a member of the 2013 Civic Accelerator Cohort.

Today, the Jubilee Project is positioned to solidify its role as the leading purpose driven media production group inspiring young people to live for something greater.



# The Poetry Project



## **Josephus III and The Poetry Project**

With the mind of an engineer, the voice of a poet and the heart and soul of a visionary, Josephus III is constantly transcending barriers. As a teacher and lecturer, he founded The Poetry Project, where he works in both the educational and corporate settings focusing on "Education through Correlation," where he uses poetry as a catalyst for literacy, leadership and service.

The host of 90.1FM's The Poetry Café, his voice is heard weekly over the airwaves as he showcases talented artists from all over the world in the genres of poetry, hip-hop, R&B to name a few.

He has performed for Oprah, opened for Kanye West and Floetry, shared stages with The Last Poets, traveled to Australia, London, Seoul, and South Africa as well as back and forth across the United States sharing his gift.

He coaches The Gate City Youth Slam Team, teaches in the public school system, and hosts events across the region that inspire and motivate. Every day he searches for new ways to use his gifts and abilities to pursue the hopes, dreams, ambitions and purpose of his life. Poet, Host, Recording Artist, Entrepreneur, Teacher, Dreamer, Visionary, Mentor, Brother, and Son.

## WORKSHOP SESSION I

### **Leadership**

**10:30 a.m. - 11:30 a.m.**

#### **5 Steps For Young Leaders Hell Bent on Making A Difference (But Aren't Sure Where To Start)**

Location: Ocracoke Room (TSC)

You've got the passion and the energy and the dream. You're going to make a difference in the world. So where do you begin? The founder and Executive Director of Activate Good will discuss her own journey, successes and mistakes, and offer 5 steps to get started on your own make-a-difference path. Participants will draft a road map to their own destination, starting with their desired end outcome in mind.

*Amber Smith, M.P.A. Executive Director, Activate Good*

#### **Building Social Awareness through Sustainable Community Partnerships**

Location: 3285 Room (TSC)

For the past eight years, freshman Service Learning course faculty have introduced students to community issues such as social justice, immigration, and medical outreach to rural populations. The course involves a transformative process in which relevant community issues are identified, students are matched with community benefactors, and peer dialogues are facilitated. This workshop will focus on leadership and social awareness. Through group work involving scenarios, workshop participants will explore the challenges involved with establishing and sustaining community partnerships.

*Ann Ortiz, Ph.D., Honors Program Director, Associate Professor of Spanish, Campbell University*

*John Bartlett, Ph.D., Associate Professor of Biology, Campbell University*

#### **Finding Your Question**

Location: Hatteras Room (TSC)

This workshop examines the notions of integrative learning and connected knowing in a liberal arts context, challenging student leaders to find your question—something that drives and inspires you, something you are perpetually exploring. Through conversation and brainstorming activities, you will process the intersections of your passions, interests, and careers in the pursuit of finding your question. In the process of finding your question, or the guiding inquiry that each and every one of us has, we will consider the difficulties of

“owning” your question, the means in which you pursue the “answer” to your question, and where you see your question leading you. Engaging and challenging at the same time, finding your question is analogous to the consciousness-raising that all student leaders should go through.

*Duke University students:*

*Jeff Feng, sophomore, Environmental Science major*

*Arianna Price, junior, Public Policy major, Biology minor*

*Trish Ike, senior, Evolutionary Anthropology major, Sociology minor*

*Jay Sullivan, junior, Public Policy major, Environmental Science minor*

*Ying Jun Lin, junior, Biology major*

*Cam-Ha Nguyen, freshman, undecided*

#### **Beyond Service-Learning: Developing As a Leader and Activist**

Location: 4280 Room (TSC)

In this interactive workshop, facilitators will discuss what it means to be a leader and activist within the realm of service-learning to explore how we can collectively improve as service-learners and activists on campus. Special attention will be paid to offering action steps on how to continue the process of developing as leaders in our current contexts. This presentation will focus on skill-building and action steps so that attendees leave feeling knowledgeable, empowered, and informed about examples of successful programs.

*Rachel Lewis, senior, English major, Elon University*

*Catherine Palmer, senior, Public Health major, Elon University*

#### **Reminders !**

**Recycle your name badge at the registration/information table.**



**Look for an email next week with a link to the conference evaluation. Your feedback will assist in future planning.**



## Branching Out

Location: Currituck (TSC)

What types of people engage in volunteer opportunities? Are there common characteristics of those who frequently volunteer? Are there any stereotypes? Attendees will discuss which groups are engaging in service on campus and which populations are being reached through our own programs --and which ones aren't-- in order to determine how we can make our volunteer opportunities inclusive of all types of groups on campus. Is there a message we are sending out through social media that specifically targets or excludes groups on campus? We will think critically about how to engage in social media practices through graphics, language, videos, and a diverse range of platforms to make service on your campus a welcoming opportunity. This workshop is especially beneficial for those looking to strengthen or build their Public Relations team in their civic engagement programs.

*Amanda Steinman, sophomore, Strategic Communications major, Elon University*

## Strategic Planning: From Egyptian Pyramids to Student-Led Initiatives

Location: The Mountains 1606 (CRC)

In the midst of exams, papers, projects and other short-term deadlines, long-range planning is often missing from students' schedules. In this session, attendees will be introduced to the hallmarks of strategic planning and learn how to develop sustainable models for community engagement. Participants will be guided through the development of their own SWOT analysis (Strengths, Weaknesses, Opportunities, Threats) to measure efficacy of a project or their own career trajectory. Practical fluency in business terms and activities will give participants a professional edge in managing successful projects, as well as job/professional school interviews. The leaders of this workshop have combined 30 years of experience in Information Technology, Medicine, Research, Education, and Community Outreach and will share teachable examples of their successes and their failures in strategic planning.

*Kelsie Bernot, Ph.D., Assistant Professor of Biology, North Carolina A & T State University*

*John Bernot, M.D., Resident, Department of Family Medicine, Wake Forest Baptist Medical Center*

## Community Needs Assessment: Serving Intentionally

Location: The Lakes 1608 (CRC)

While social change is developed through passionate motivations and long hours of planning, activists may not take a step back to recognize the attributes of the community they are working in. Through a Community Needs Assessment (CNA), activists and servant leaders gain a better understanding of the existing situation in their community. Questions that should be answered include, what does the community already have? What assets has the community not utilized in the past? What does the community want/need that aligns with your passion for service? This workshop attempts to better the listeners' understanding of why a CNA is important, and how they can develop an effective CNA to address their community's need through intentional service. Examples of how to develop and implement a CNA within each prospective organization will be highlighted from personal experience at the University of Kentucky's Center for Community Outreach.

*Zach Laux, senior, Mathematical Economics major, University of Kentucky*

## WORKSHOP SESSION II *Issues* 11:40 a.m. - 12:40 p.m.

### Voting Rights in NC: The Lay of the Land

Location: Currituck (TSC)

Coming off the heels of one of the nation's most closely contested U.S. Senate races, come and find out more about the rules and history related to voting in North Carolina. Adam, a veteran Organizer with Democracy North Carolina, a nonprofit voting rights organization based in Durham, will discuss recent changes to our state's election laws (including voter ID) and how those changes will affect students now and into the future. Learn more about the role that students can play in elections and tips for mobilizing others to vote on and off campus.

*Adam Sotak, Statewide Campaigns Organizer, Democracy NC*

## **New (and some of the same old) Challenges: Discrimination in North Carolina's Schools**

Location: Hatteras Room (TSC)

While teacher salaries and state funding dominated most recent education discussions in our state, a myriad of civil rights issues confronting students and schools were ignored. We must effectively engage communities around the challenges of segregation and resegregation of students by race and class, the impacts and accountability of charter schools, taxpayer funded vouchers for private and religious schools, and the school-to-prison pipeline.

*Mark Dorosin, Managing Attorney, UNC Center for Civil Rights*

## **Immigration: Past Present, and Future**

Location: Ocracoke Room (TSC)

News about federal immigration reform, activist DREAMer youth, and thousands of unaccompanied children crossing the border to flee violence in Central America is in the headlines daily. To understand how we got here, we need to understand the history of immigration and immigration laws—how they have changed over time, and what they look like now. Then we'll discuss what is needed for future reform, and how we can contribute.

*Kate Woomer-Deters, Staff Attorney, NC Justice Center*

## **Environmental Issues Facing North Carolina**

Location: 3285 Room (TSC)

North Carolina is facing serious environmental issues across the state. In this year alone 40,000 gallons of coal ash spilled into the Dan River, fracking was legalized, and special interest groups are working to pass laws that make obtaining solar energy more difficult. Join this discussion to hear about these issues and contribute your ideas about how we can protect clean air and water.

*Michelle Allen, Public Action Organizer, NC Conservation Network*

## **The School-to-Prison Pipeline in North Carolina**

Location: 4280 Room (TSC)

The school-to-prison pipeline is a growing civil rights crisis in North Carolina, with thousands of students, predominately students of color, being pushed out of school and on a path to the criminal or juvenile court systems each year because of minor, school-based misbehavior. Learn more about the causes of the pipeline, and discuss ways that students can collaborate

with attorneys and community advocates to dismantle the school-to-prison pipeline.

*Jennifer Story, Staff Attorney, Legal Aid of North Carolina*

## **So No One Goes Hungry...Food Insecurity and the Nonprofit Safety Net**

Location: Playzone 1601 (CRC)

This workshop will give participants a better understanding of who is hungry in North Carolina. It will highlight some of the challenges faced by individuals and families who are food insecure. Participants will learn about current and innovative local efforts to combat hunger.

*Gideon Adams, Senior Manager, Programs and Outreach, Food Bank of Central and Eastern North Carolina*

## **WORKSHOP SESSION III Model Programs and Projects 2:00 p.m. - 3:15 p.m.**

### **Exploring Complex Issues: The Warren Wilson College Issue Workshop Model**

Location: Hatteras Room (TSC)

Every year, Warren Wilson College students design and lead 8-week issue workshops that promote leadership skills and allow participants to develop an understanding of multifaceted issues through a combination of education, direct service, and advocacy. We will use the example of a 2013 workshop on the topic of education reform to illustrate the potential of the issue workshop model to explore multiple sides of important issues and foster student leadership. If possible, attend this workshop with others from your institution so that you can brainstorm together about developing potential issue workshops.

*Warren Wilson College Students:*

*Amanda Wilson, senior, Sociology/Anthropology major*

*Emily Fox, sophomore, Social Work major*

*Brian Wuertz, freshman, major undecided*

*Sabrina Chmelir, freshman, major undecided*



## Living our Legacy: Model Programs at App State

Location: 3285 Room (TSC)

At Appalachian State, we often talk about leaving a legacy for those that follow. Join us as we present our current model programs that help us to live our legacy today. This presentation will highlight signature programs that focus on issues of Hunger, Homelessness, Youth, Sustainability, and Active Citizenship.

*Thomas Evans, M.Ed., Assistant Director, Appalachian & the Community Together, Appalachian State University*

*Jelani Drew, senior, Communications and Advertising major, Appalachian State University*

### What is a Forum?

A forum is a workshop session that involves multiple institutions presenting on a similar or related topic. Each institution will present separately, leaving time for Q & A.

## Forum: Issue-Based Special Events

Location: Currituck (TSC)

### PLASTISAURUS: How eco-art sculptures can effectively engage the community, North Carolina State University

The NC State Stewards program selects students from different majors to lead projects and initiatives focused around sustainability with an emphasis on peer-to-peer education. One of their most successful projects resulted in over 2500 plastic bags being diverted from the landfill in less than 6 months. Some of those bags were used to create an eco-art sculpture of a plastic bag dinosaur to further raise awareness. The project involved volunteers working with campus stakeholders, eco-art, a pledge campaign, social media marketing and outreach presentations in residence halls. Learn how students have the power to effectively engage the community, as well as how art can draw an even larger crowd to an emerging issue.

*Eric Rizzo, senior, Polymer & Color Chemistry major*

*Jason Endries, senior, Meteorology major*

### Changing the View of Homelessness One Experience at a Time, University of Kentucky

It can be hard to get college students interested in volunteer service because they don't see the correlation between

service and themselves. But what if you challenged the way they saw service by giving them experiences that challenged them to see what life could be like? Students are all about the experience and by challenging them to think differently you can get them more engaged. Through the Center for Community Outreach, Helping Hands is reaching out to the college community with a challenge that does just that. We host a Sleep Out so students can discover the challenges that the homeless face on a day-to-day basis. By creating this exposure, it gives Helping Hands the chance to guide students towards community service and build lifelong citizenship.

*JoAnna Scott, sophomore, Animal Science major*

## Forum: Service-Learning Approaches

Location: Ocracoke Room (TSC)

### Service-Learning Course Spotlight: Alternative Spring Break, UNC-Chapel Hill

APPLES Service-Learning is a student-led program that connects academic learning and public service. Courses are developed by faculty with the assistance of APPLES staff, and funding is available for both students and teachers via course enhancement and partnership grants. Funding support has allowed students in APPLES courses to go on to more fully engage with community partners. Specifically, we will touch on our Alternative Spring Break course, which is offered to students who have also applied to participate in APPLES alternative break program. Recitations are led by student break leaders and the course content comprehensively tackles service philosophy. Workshops participants will brainstorm how service at their respective universities could be better connected to the classroom.

*Alyssa Davis, senior, Comparative Literature major*

*Richard Zheng, senior, Business Administration, Computer Science major*

*Shauna Rust, junior, Health Policy and Management major*

### Service Learning as a Professional Bridge: A Framework for Ongoing Community Impact and Involvement, Wake Forest University

Learn about a service learning module developed to help students bridge the gap between classroom concepts and professional experience in the counseling field. Service learning encourages and facilitates a deeper connection among students, the Counseling Department, the University, as well as the profession. Receive a plan for developing

a sustainable and replicable service learning module, and worksheets for processing the experience on the individual, small group, and larger group levels while increasing the participants' understanding of self, other, and profession. (This module could be incorporated into various professions, disciplines, and organizations.)

*Heidi Robinson, M.A., Assistant Professor of the Practice,  
Department of Counseling*

*Carla H. Emerson, Ph.D., NCC, LPC, Clinical Program  
Manager, Department of Counseling*

### Forum: Western Carolina Models

Location: 4280 Room (TSC)

#### WCU Model Initiatives: Ripples of Student Engagement in Disaster Response and Social Activism, Western Carolina University

In the aftermath of Hurricane Sandy, WCU led a domestic study abroad opportunity providing a combined 400 hours of service in six days to assist in the recovery. This model is now being replicated through the Leadership Minor & Emergency Management programs. We will share the successes and transferable lessons of this program.

The Ripple Effect Learning Community (RELC) for first-years employs an interdisciplinary model that merges a Pre-Semester Engagement Retreat, a semester-long Community Engagement Project, and Curricular Components linked by the common theme of social change. We believe that these three elements coupled with structured critical reflection allow students to integrate learning across courses and grapple with “bigger questions” that provide deeper understanding of course content (Kuh, 2008). In this session, an RELC alumni panel will address their program experiences, outcomes, and their transition from a formal academic environment into a co-curricularly-focused upperclassmen living-learning community (RE House) and base student organization (RE).

*Zach Rumble, graduate student, College Student Personnel*

*Michelle Powers, sophomore, Criminal Justice and Sociology major*

*Quinton Toler, sophomore, Business Administration and Law major*

*Tyler Melvin, sophomore, Nursing major*

*Sara Soto, sophomore, Professional English and Financial Investing major*

*Aaron Marshall, senior, Sociology major, Disaster Emergency Management minor*

### Forum: K-12 Initiatives

Location: Playzone 1601 (CRC)

#### EXPLORE!: Student inspired, student sustained, and student-centered learning, Providence College

The EXPLORE! Program promotes awareness of, access to, and readiness for college and career among first-generation local urban high school students while, at the same time, promoting civic engagement opportunities for Providence College Students. The program was inspired by a PC student and alumna of a local public high school who raised her voice and concerns over a gap she saw in opportunities for local ninth and tenth graders. Since its founding in 2008, the program has expanded to five high school partners in Providence and Pawtucket and serves over 100 high school participants a year. Community Liaisons (CLs) are student leaders that facilitate weekly high school programming. CLs manage volunteers enrolled in a service learning course; their service with EXPLORE! is treated as an additional text for the course. CLs also work closely and collaboratively with PC faculty and site supervisors to support sustainable and mutually beneficial partnerships.

*Gretta Schaaf, senior, Public and Community Service Studies major*  
*Alondra Berrios, sophomore, Social Work major*

### Prizes!

Share your inspirational and informational tweets all day at #CSNAP2014.



You could win a SNAP  
Social Networking Awesomeness Prize!



The SNAP categories are:  
Best Tweet  
Best Image of the day



Register for one of 25 door prizes at the registration area.

## **Integrating Innovation: Transitioning to Social Justice, UNC-Chapel Hill**

ScienceDays is a national non-profit mentoring program that aims to foster scientific curiosity in young students. Over the past academic year, the UNC-CH chapter of ScienceDays has completely redeveloped the traditional ScienceDays intervention strategy and now operates with a new model. During this session, founding members of UNC-CH ScienceDays will share their experiences transitioning to a model that effectively targets the current inequities of the education system in STEM by integrating a social justice mission. Aiming to redefine the meaning of "mentorship," the approach has evolved to be more innovative and holistic by introducing an emphasis on community engagement and outreach. They will discuss the organizational and entrepreneurial challenges they faced in rebranding a replicable intervention model, consolidating sustainable membership, and scaling up reforms on a national level.

*Amber Gautam, senior, Nutrition major, Spanish for the Medical Professions and Chemistry double minor*

*Sangeetha Kumar, senior, Environmental Science and Mathematics double major*

*Geneva Jost, junior, Biology and Global Studies double major*

*Lisa Morris, senior, Medical Anthropology major*

## **Engaging students through Personal Challenge, University of South Carolina**

The Capstone Scholars Program for high-achieving first- and second-year students allows them to gain skills through outside-the-classroom opportunities from service to creating Personal Challenges.

Beginning in 2010, Capstone partnered with a local middle school to develop a sustainable mentoring program. The mentoring experience is designed to help middle school students not only achieve their academic goals, but also work towards a personal challenge goal of their choice. Additionally, the college student volunteers gain a deeper understanding of serving the community while examining the personal challenge process as it applies to their life. This session will provide participants with suggestions for taking their mentoring programs to a new and unique level of engagement.

*Natalie Rooney, graduate student in Higher Education and Student Affairs*

*Theresa Harrison, Assistant Principal of the Capstone Scholars Program*

## **WORKSHOP SESSION IV Activism, Advocacy, and Policy-Making 3:25 p.m. - 4:25 p.m.**

### **Intersections of Gender in Leadership**

Location: The Mountains 1606 (CRC)

This presentation will discuss how leadership and political opportunities can be influenced by identities, specifically gender. It will include interactive activities and information about the current trends in our country's job market and political field.

*Shady Kimzey, senior, Public Relations major, Appalachian State University*

### **What is Community Organizing?**

Location: Currituck (TSC)

What's an organizer? What do they do? How can I more effectively organize for social justice on my campus and in my community? These are all questions that will be addressed by an experienced organizer. Come learn more about the strategy and skills needed to be an effective advocate for social change.

*Adam Sotak, Statewide Campaigns Organizer, Democracy NC*

### **Student Impact Project**

Location: Hatteras Room (TSC)

The Student Impact Project is Young Invincibles' national campaign for college access and affordability. The project has two goals: to educate and engage students on issues of college affordability including state funding and financial aid, and to train student leaders to be advocates that encourage state legislators and stakeholders to adequately fund public higher education. Our workshop will provide an up close look at state and national trends in public higher education that demonstrate the connection between decreased state funding and increased tuition. Further, we will share lobbying and advocacy best-practices for students to be effective change agents on their campuses with administrators as well as state legislative bodies.

*Maani Stewart, State Outreach Coordinator, Young Invincibles*

## How to Act on Social Justice through a Viral Media Campaign

Location: Ocracoke Room (TSC)

The "You Don't Say?" Campaign, founded as a collaboration of two student groups at Duke University in January 2014, seeks to provoke dialogue surrounding the intersections of language and identity, specifically sexual and gender minorities. The campaign went viral in the Spring of 2014 and received both international and national media attention.

This session focuses on how to build an effective social justice campaign for social media and how to expand its impact beyond your college community using YDS as a framework for action. Reflect upon an issue, develop a framework for translating that passion into a social campaign, and plan logistical steps needed to make the vision a reality.

*Jay Sullivan, junior, Public Policy major, Environmental Science minor, Duke University*

## Words as Weapons for Positive Change

Location: Playzone 1601 (CRC)

Participants in this interactive workshop will learn to use their words in the form of spoken word poetry to create change and advocate for important topics within their communities. Students will complete individual and group work utilizing poetry as a catalyst. This workshop will reinforce critical thinking skills as well as presentation and teamwork. Youth will be forced to rely on their creativity and their vast differences to build a strong performance piece that will create the change they would like to see in the world around them.

*Josephus III, Poet and Founder, The Poetry Project*

## Turning Your Values Into Policy To Impact Your Community

Location: 4280 Room (TSC)

This workshop introduces participants to Roosevelt's Theory of Change through a collective visioning process and thought experiment. Participants begin with a discussion of their individual and shared values, move to a conversation about their ideal communities, and end with a brainstorm of local policy steps that can be taken today to get us closer to that shared vision.

*Lydia Bowers, Operations Strategist, The Roosevelt Institute, Campus Network*

*Elizabeth Session, Training & Field Strategist, The Roosevelt Institute, Campus Network*

## Amplifying the Student Voice

Location: 3285 Room (TSC)

Learn about how the UNC Board of Governors and state legislature make decisions that affect students without student representation. We'll talk about ways to get involved and strategies for strengthening the student voice on campus and in the state.

*Danielle Thibault, Field Organizer, NC Student Power Union*

## 2014 Community Impact Student Award Winners

*The Community Impact Student Award recognizes students at NC Campus Compact member schools who display outstanding leadership and innovative approaches in their civic engagement efforts. This year, eighteen students are honored, joining more than 200 individuals honored since the award was first presented in 2006.*

### Appalachian State University - **Melissa Lee**



Melissa has been a three-year fixture on Appalachian State's impACT team of student leaders who manage large-scale service programs. As a team member and now as impACT co-chair, she has supported Dance Marathon, the Gobbler 5K and other events, helping raise tens of thousands of dollars for local non-profits and

mobilizing hundreds of volunteers. Melissa also worked for 3 years with ASU's alternative service experiences program and is her sorority's philanthropic chair. She has been an active volunteer in Boone, serving as a mentor with the Western Youth Network for three years, a Board Fellow for the FARM Café, and a volunteer with Hospitality House. A senior Sociology major, Melissa is from Syracuse, NY.

### Central Piedmont Community College - **Jonathan Huynh**



Jonathan worked tirelessly to re-launch the school's service club as the Rotaract club, building a partnership with Charlotte's Rotary Club in the process. His efforts to involve fellow students have doubled Rotaract's membership on campus and resulted in new community service projects.

In addition to his organizational

leadership, Jonathan connects his personal service to academic learning. A Biology major with plans to become a veterinarian, he volunteers during the summer and school year with the Carolina Raptor Center and the Humane Society of Charlotte. Jonathan has also expanded student service through his work-study position in the Service-Learning department, where he connects others to meaningful community learning experiences. He is a second-year student from Charlotte, NC.

### Duke University - **Amee Tan**



Amee has demonstrated a commitment to helping others both in Durham and abroad. A Romance Studies major at Duke, she has worked with French-speaking refugees, tutored local elementary school students in math and reading, and taught English to ESL students. Since 2012, Amee has been part of the

student organization GlobeMed, which focuses on international health. Now the group's co-president, Amee helped build a partnership with the Durham Crisis Response Center, where she is a trained Crisis Line Advocate. This local partner helps inform the group's international work, including raising funds to build a women's shelter in Nicaragua. In addition to her service in Durham, Amee has spent summers working with NGO's in Nicaragua and Tanzania. She is a senior from Parker, CO.

### East Carolina University - **Zachary Baker**



Zach has been a key figure in ECU's Campus Kitchen project, serving as a shift leader, shift leader manager, and on the leadership team. Through his work, he inspires others to take action against hunger in Greenville. Zach has worked for four years at the university's Volunteer and Service-Learning Center, first as an event

coordinator and now as OrgSync training coordinator. In this role, he teaches students and community agencies to use ECU's new web-based service management system, helping connect more than 6,000 users to service opportunities. He has also volunteered with numerous local agencies and is a member of ECU's Pre-Dental Honor Society and the Native American student organization. A senior double-majoring in Health Services Management and Chemistry, Baker is from Fayetteville, NC.



### Elon University - *Meredith Berk*



At Elon, Meredith has been an active leader, supporting key programs of the Kernodle Center for Service Learning and Community Engagement as well as broader efforts to engage students in issues of the day. As the Kernodle Center's student Director of International Alternative Break Programs, she

leads a team of student coordinators, serves as teaching assistant for the associated leadership development course, and provides direction to a program that engages 300 students each year. As Elon's inaugural Andrew Goodman Fellow, Meredith developed a new partnership with the Political Science department, won a grant from NC Campus Compact to promote Elon's TurboVote voter registration site, and led voter registration efforts for the 2014 midterm elections. Berk is a senior Public Health major from Glen Ellyn, IL.

### High Point University - *Stefanie Vorleiter*



Since joining HPU's Campus Civitan Club in 2011, Stefanie has worked to raise awareness of poverty and engage her peers to act on that knowledge. As club board vice-president, and later president, she initiated new fundraising and service efforts, including a 10,000 meal packaging event with Stop Hunger Now and

the campus's first Homelessness Awareness Campout. In addition to helping raise over \$5,000 to support poverty alleviation causes, Stefanie's programs have expanded student involvement in the community and earned recognition from Civitan International, which named the HPU club "Campus Club of the Year" two years running. She has maintained her dedication to service while working two on-campus jobs. Vorleiter is an International Business major from New Bern, NC.

### Fayetteville State University - *Antonio Monroe*



At FSU, Antonio is a student who acts on his social justice values. On campus, he organized a panel on recent police killings of unarmed Black men, convening local law enforcement personnel, Criminal Justice faculty, and community leaders to explore issues related to police response and community relations. Beyond campus, in his

role as part-time manager of a pizza delivery franchise, Antonio started a program to deliver and donate rescued pizzas to homeless camps around the city. For his fraternity, he organized food drives and other service projects; and as a reporter for the student paper, he interviewed national civil rights activists Angela Davis and Al Sharpton. Monroe is a senior Criminal Justice major from Charlotte, NC.

### North Carolina Central University - *Bianca Todd*



Bianca is passionate about working with young children and she demonstrates this passion in her service, logging nearly 250 hours with Durham-area community partners and other agencies. She has tutored youngsters through NC Central's America Reads program, completed internships and two service-learning

placements with Trinity Child Care Services, and supported many other service events, including the annual Read-A-Thon with Durham Public Schools. Bianca is a Family and Consumer Science major with a concentration in Child Development and Family Relations. She is a senior from Fayetteville, NC.



### **North Carolina State University – Alzebeth Roman**



Alzebeth is a thoughtful leader at NC State, living her values of community and social justice in her work with a host of campus organizations. She has twice served as an Alternative Spring Break trip leader, supporting students traveling to New Orleans and the Dominican Republic. She co-founded an American Sign Language Club on

campus as well as the Poole Council, a student leadership group representing students in the university's Poole College of Management. Alzebeth also serves as president of the campus chapter of Latinas Promoviendo Comunidad/Lambda Pi Chi Sorority, Inc. and is a Resident Advisor and University Scholar. She is a senior Accounting major from Tampa, FL.

### **The University of North Carolina at Asheville - Stephanie Watkins-Cruz**



Stephanie has been a force for change during her time in Asheville, advocating for the advancement of girls and minority communities at home and abroad. She co-founded UNCA's chapter of "She's the First," which funds scholarships for girls in developing countries. In this role, she organized fundraisers, special

events, and partnerships, including the "Cupcake Classic 5K" and the school's first "Celebration of the Girl." Working with UNCA political scientists, Stephanie contributed research on local housing to the "State of Black Asheville" presentation in 2014, an event she also helped to coordinate and promote. She is a leader in the Black Student Association, a tutor with the local I Have A Dream Foundation, and a voter registration organizer. Watkins-Cruz is a senior Political Science major from Charlotte, NC.

### **The University of North Carolina at Chapel Hill - J. Jacob Hinton**



J. Jacob Hinton serves as the President of the Carolina Veterans Organization (CVO) and, through that role, has emerged as a powerful advocate for veteran and other non-traditional students at UNC. He has dramatically increased veteran student participation (by 530%) in CVO, while raising the group's visibility

on campus and with the university's administration. Hinton initiated a new partnership between CVO and the APPLES Service-Learning program and developed the organization's role within the Carolina Union, where he serves on the Board of Directors and as a Chair of the Outreach Committee. Before he came to Chapel Hill, Hinton was an Intelligence Analyst and Joint Fires Observer with the U.S. Army at Fort Bragg. He is a senior double-major in Political Science and Peace, War, and Defense. Hinton hails from Grants, New Mexico and Durham, NC.

### **The University of North Carolina at Charlotte - Jameka Parker**



Jameka Parker is a student and pre-service teacher who believes deeply in service learning, both as a civic obligation and as meaningful pedagogy. As a part of her Community Engagement Capstone, Jameka started a girls dance troupe in a high poverty middle school with a curriculum focused on academic achievement,

mentoring, and self-esteem. Using the fundamentals of Participatory Action Research, Jameka conducted a needs assessment with students and teachers. The resulting program couples dance, academic support, and mentoring during a special period in the school day. Jameka recruited UNC Charlotte student volunteers to implement the curriculum, which improved student attitudes and school success. Parker is a senior Education (Middle Grades) major from Fayetteville, NC.

### **The University of North Carolina at Greensboro - *Holly Riley***



Holly is dedicated to bringing music education to low-income and at-risk youth. She leads an afterschool music program at a Boys and Girls Club in Greensboro, matching UNCG music majors with 20 local students for group and individual violin lessons. As a Music Student Ambassador at local elementary

schools, Holly teaches folk music from different cultures and helps give young students the tools they need to join a local youth symphony or school orchestra. She won a UNCG Undergraduate Research and Creative Activity Award to investigate whether a new type of audio visual transmission system can deliver effective music education online, and thereby make such instruction more widely available. She is a senior Music Education major from Durham, NC.

### **The University of North Carolina at Pembroke - *Ja'Kayla Hill***



At UNC Pembroke, Ja'Kayla has made a difference as a youth mentor, campus leader, and dedicated volunteer. She co-founded a mentoring program at the local Pembroke Housing Authority, served as a site leader for numerous days of service, and participated in an alternative break trip. As manager of the CARE

Resource Center, an on-campus food pantry and clothing closet, Ja'Kayla helps meet pressing needs of students and community members. She also volunteers with various community agencies, including Special Olympics and the Southeastern Family Violence Prevention Center. Last spring, she received the university's Paying it Forward Award, given to an individual who benefited from service and went on to serve others. Hill is a senior Social Work major from Jacksonville, NC.

### **The University of North Carolina at Wilmington - *Vanessa Kopp***



As an Engagement Guide in UNCW's Office of Student Leadership and Engagement, Vanessa educates fellow students about important social justice issues and consistently goes above and beyond in her role planning and implementing service projects. She is known as a skilled reflection leader, and she co-facilitates

leadership workshops for her peers that focus on social change and personal leadership development. Her own service passions include working with children and youth, and she is a dedicated volunteer mentor with the Young Lives Program, a faith-based ministry that works with teen mothers. An active leader in her sorority and member of the PanHellenic Council, Kopp is a senior Social Work major from Cary, NC.

### **Wake Forest University - *Kristen McCain***



Kristen is a tireless campus leader and a dedicated community volunteer, but she is distinguished for her efforts to promote campus-wide dialogue. Last spring, Kristen organized a Town Hall to address student experiences with University Police, an event which engaged student activists who continue to push for an inclusive

campus. Kristen currently serves as co-chair of the Volunteer Service Corps, where she organizes campus-wide events like Pro Humanitate Day and Project Pumpkin, promotes programs like Wake Alternative Break, and plans reflection and education events like film screenings and lectures. Since her freshman year she has worked with Big Brothers Big Sisters, both as a Big and as a volunteer mobilizer, raising the agency's profile on campus and recruiting others to serve. McCain is a senior Sociology major from Chestnut Hill, MA.

### Warren Wilson College - *Jasmine Woo*



Above and beyond the average student, Jasmine has made service a central part of her life at Warren Wilson. Her curiosity compels her to participate in a wide range of issues: during her first two years, she completed over 500 hours of service and several alternative break trips. At the same time, she engages deeply. Jasmine co-led a workshop on the issue of water quality, used an internship experience to design an environmental program for high school youth, and volunteers weekly with Asheville agency Homeward Bound to collect furniture for their housing first program. As a member of the Service Program Work Crew and student assistant for alternative breaks, Jasmine also facilitates meaningful service for her peers. Woo is a junior Sociology major from San Francisco, CA.

### Western Carolina University - *Matthew Chevalier*



Matthew has grown from volunteer to servant leader during his time at Western Carolina. Since 2013, he has been a participant and coordinator on four alternative break trips; and he successfully trained other students to serve as trip leaders. Matt has also played a pivotal role in the operational functions of the school's gleaning program, the Jackson County Glean Team, with whom he rescues produce from local farmers, markets, and other donors. He has supported the Center for Service Learning's day of service events and completed an internship at the Center in partnership with the Political Science department. Chevalier is a senior Political Science major from Raleigh, NC.

## Thank You to ...

The staff of the North Carolina State University especially Dr. Kelly Laraway and the Raleigh Colleges and Community Collaborative. We appreciate your hard work and hospitality to make Saturday a success!



Executive Director Royce Hathcock and the team at Neighbor to Neighbor for hosting the Friday night service project. Thanks to the team from Priority One and the Center for Leadership, Ethics, and Public Service for facilitating reflection.



Jason Lee (*Jubilee Project*) and Josephus Thompson (*The Poetry Project*), the *Issues* workshop experts, and all the presenters.



Those who nominated students for the Barnhill and Community Impact Student Awards.



Our conference sponsor the Institute on Philanthropy and Voluntary Service.

# John H. Barnhill Civic Trailblazer Award 2014 Recipient

## *Aaron Marshall, Western Carolina University*

Aaron Marshall has developed a passion for serving people in communities hard hit by disasters or chronic poverty, first by working as a volunteer and later in the role of servant leader. Along the way, he has combined community service with his academic studies, motivated his peers to join in the work, and created new programs and partnerships that will continue to engage students and impact communities even after he leaves Cullowhee.



Marshall led the development of an online voter education platform and organized student volunteers to visit classrooms and conduct voter education and registration drives, resulting in over 300 new voters registered.

Marshall's service ventures include work as a volunteer with Team Rubicon, a non-profit disaster response organization that mobilizes military veterans and civilian volunteers on disaster response teams that bridge the gap between first responders and traditional disaster relief organizations.

"Aaron is one of the most outgoing, forthright, and passionate young leaders I've had the privilege of knowing," wrote WCU Chancellor David Belcher in support of Marshall's nomination. "He is a difference-maker."

Since he first traveled on a fall break service trip to Lexington, Kentucky his freshman year, Marshall has become an avid promoter and organizer of the Center for Service Learning's alternative break program. He became the Center's first student alternative break coordinator in 2013, helping to double the number of service trips, train new student leaders, and generate more applicants than available slots. Over the past two years, Marshall has led 5 trips involving 60 student volunteers, including a disaster relief trip to New York in the wake of Super Storm Sandy. For that trip, Marshall worked with the Center's director Dr. Lane Perry to make the experience part of a new credit-bearing service learning course, "Leadership in Civil Society."

Marshall has also committed himself to active citizenship. Since 2012, he has been involved in civic engagement efforts on campus, including through initiatives associated with North Carolina Campus Compact's non-partisan Campus Election Engagement Project-NC. For the 2014 effort,

Marshall has worked with the group on more than a dozen deployments in the wake of disasters across the country.

A Sociology major with a minor in emergency disaster management, Marshall has used his engagement experiences to inform his academic work. In 2013, Marshall won WCU's Discovery Forum prize for his social entrepreneurship project on the use of technology to mitigate inefficiencies in international aid. He adapted the idea to win a place in the Clinton Global Initiative University, where he developed a plan for the SAPPER project - Southern Appalachia Poverty and Place Effect Research. When implemented, the project will equip military veteran combat engineers with technology to map and assess substandard residential housing, in order to improve the coordination of repair operations.

"In all cases, Aaron started at the ground level and came in a first time volunteer," says Perry. "Then, over time, through service that was above himself, he rose to the next occasion and moved up to obtain greater and greater responsibility."

Aaron was Western's Community Impact Student Award winner in 2013. He is a senior from Gastonia, NC.

# John H. Barnhill Civic Trailblazer Award

Created in 2011, the John H. Barnhill Civic Trailblazer Award is awarded annually to a student at a NC Campus Compact member institution who, like Mr. Barnhill, demonstrates innovation in civic engagement, creating foundations that expand partnerships amongst communities, campuses, and individuals. The student must be in their final year of school.



John Barnhill entered college with a passion for serving and a commitment to searching out and developing leaders. Devoting almost 30 hours a week in direct service while a student at Elon University, in 1989 he co-founded the campus's Habitat for Humanity Chapter. Seeing the potential in each person, as well as the real needs in the community, John founded Elon Volunteers! (EV!) in 1990. EV! equips leaders to organize, plan, coordinate, and recruit fellow Elon students for local, national and international service. Twenty years later, 100+ EV! leaders continue to mobilize students to volunteer over 100,000 hours annually.

John continued his commitment to utilizing civic engagement to develop students as campus and community leaders, becoming Elon University's first paid staff to coordinate volunteer service. Under his leadership, the Office of Volunteer Programs became the endowed, nationally recognized Kernodle Center for Service Learning and Community Engagement. The Center facilitates partnerships with local and international communities, and advances

student learning, leadership, citizenship, and volunteerism, preparing them for lives of active community engagement. As one administrator shared, "John created the student leadership model for Elon, focusing students' passions for service in productive ways to address community needs."

In 1993 John broadened his vision, helping form North Carolina Campus Volunteers (NCCV), a statewide coalition of students and staff who unified volunteerism across the state.

Through John's guidance, NCCV created and hosted the first Student Conference 20 years ago. NCCV merged with NC Campus Compact when it formed in 2002, and the Compact has continued to host the yearly conferences, now called CSNAP. In 2002, John was selected to serve as the founding Executive Director of North Carolina Campus Compact. During his four years in this role, he helped other campuses build their infrastructures to produce civically-engaged graduates and strengthen communities.

John is recognized not only for his personal service and leadership, but also as someone who built student confidence, engagement, leadership and impact. He reflects a genuine heart for students, helping them see their untapped potential and catch his passion for serving others.

## Previous Winners

2011 Morgan Abbott, UNC-Chapel Hill  
2011 Sam Williams, Appalachian State University

2012 Rachel Stanley, Elon University  
2013 Amanda Moore, Appalachian State University





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