



Campus Compact
North Carolina

4TH ANNUAL NC COLLEGE VOTER SUMMIT

FRIDAY, SEPTEMBER 20, 2019



*Exploring how North Carolina colleges and universities
can support student's civic learning and active citizenship*

4TH ANNUAL NC COLLEGE VOTER SUMMIT



NC College Voter Summit

- 8:30 a.m.** **Arrival, Networking, and Check-in**
- 9:15 a.m.** **Opening Session**
Irving Zavaleta-Jiménez, Assistant Director, NC Campus Compact
Liam Hysjulien, NC State Director, Campus Election Engagement Project
Allison Riggs, Voting Rights Senior Attorney, Southern Coalition for Social Justice
- 10:00 a.m.** **Leading the way:**
Three North Carolina Campuses Taking Civic Engagement to the Next Level
Public Institution: Western Carolina University
Community College: Durham Technical Community College
Private Institution: Wake Forest University
- 11:00 a.m.** **Breakout Session I**
- 12:00 p.m.** **Lunch**
Clarissa Unger, Director of Civic Engagement, Young Invincibles
Jessica Holmes, Chair, Wake County Board of Commissioners
- 12:45 p.m.** **Institutional Breakouts**
- 1:30 p.m.** **Afternoon Session**
Stacey Carless, Executive Director, NC Counts Coalition
- 2:05 p.m.** **Breakout Session II**
- 3:05 p.m.** **Action Planning**
- 4:15 p.m.** **Closing Session**

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KEYNOTE SPEAKER



Allison Riggs

*Voting Rights Senior Attorney
Southern Coalition for Social Justice*

Allison's voting rights work has been focused on fighting for fair redistricting plans, fighting against voter suppression, and advocating for electoral reforms that would expand access to voting. She has litigated redistricting cases on behalf of State NAACP Conferences in Texas, Florida, Virginia and North Carolina. In 2018, she argued the Texas redistricting case in the United States Supreme Court. Allison works closely with grassroots organizations and communities of color as they seek to advance their political and civil rights. She received her undergraduate degree, Masters, and Juris Doctor from the University of Florida.

BREAKOUT SESSION I

11:00 a.m. to 11:50 a.m.

You Haven't Seen This List on BuzzFeed - 10 Reasons Why Using CEEP Fellows Through Campus Compact Could Benefit You

*Courtney Cochran, Campus Election Engagement Project
Location: Moseley 215*

Much like the social quizzes brought to you by BuzzFeed, CEEP will test you on your knowledge of voter engagement resources, helping you identify what is available through our partnership including our flagship Fellows program. Here are 10 reasons why having a Fellow can help you.

Amplifying the Power of the Youth Vote

*Katie Craig, NCPIRG Students
Location: Moseley 216*

Media is one of the best ways to create a buzz around the youth vote. Want to get yourself camera ready, get more media coverage or improve your message? Then this training is for you! Learn how to get media attention from different types of media and discuss tips on the best strategies to get your event and cause covered.

Ensuring Equity, Diversity, and Inclusion in Campus Voter Engagement Planning and Implementation

*Clarissa Unger, Young Invincibles
Location: McKinnon 128-D*

Underrepresented students encounter unique voting barriers that need to be addressed in general voter engagement campaigns to effectively overcome sociopolitical inequities. When higher education institutions do not espouse an intersectional perspective towards realizing voter parity, educators and policymakers may perpetuate disparate voter outcomes and/or exhibit deficit assumptions about underrepresented populations. In an effort to realize equity, diversity, and inclusion for voter parity, this presentation shares engagement strategies and interventions in support of underrepresented student populations.

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Password: Event2019!

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LUNCHEON SPEAKER



Jessica Holmes

Chair, Wake County Board of Commissioners

Jessica became the youngest commissioner to be elected in Wake County's history in 2014. She has spent the majority of her professional career as a labor and employment law attorney advocating for workers' rights to fair pay, benefits, and safe working conditions. Among her recognitions include the *Community Award* from Youth Matters and the *Distinguished Alumni Award* from the University of North Carolina at Chapel Hill. She earned her undergraduate degree and a Juris Doctor from the University of North Carolina at Chapel Hill.

BREAKOUT SESSION II

2:05 p.m. to 3:05 p.m.

Know Your Rights (and Get it Right!): Student Registration and Education Tools to Accurately and Effectively Empower Voters

Kate Fellman, You Can Vote

Location: McKinnon 128- D

In this session, you will learn how to help students understand their right to vote while accurately registering any eligible voter using campus-specific requirements. We will discuss how to educate students on how, when, where and why of voting, and the tools available to you and your campus for registration, education, and turnout.

Peer to Peer Conversations: Encouraging your Friends to be Civically Engaged

Danielle Wooten and Star Gibens, Common Cause

Location: Moseley 217

Our presentation will review tools students can use for social media GOTV. These GOTV efforts allow students and administrators to voice the kinds of tactics and issues that enable them to engage in civic activities. We hope participants will gain an understanding of different resources to use on their campus, in their communities, and with their friends.

Navigating Voter ID and the Rules Governing Elections

Tomas Lopez, Democracy NC

Location: Moseley 215

As things currently stand, North Carolina's new voter ID law will be in effect for the 2020 election— and it's one of a whole set of rules, new and old, that affect voting access for students. This workshop will review the new ID rules, explain how they affect students, and discuss other procedures that shape the process of casting and counting ballots.

Finding and developing leaders

Katie Craig, NCPIRG Students

Moseley 216

Turning out your campus to vote requires lots of people. It won't happen because of one person's idea or actions. That's what you'll learn in this training. We'll cover the principles of recruiting others to join your cause, developing the leaders needed to get your campus out to the polls and discuss the dynamics of recruiting.

Action Planning: Votes & Ballots: Campus Action Plan Workshop II 3:05 p.m. II Main Room

Votes and Ballots is a game of team-wide strategy meant to take the guesswork out of on-campus democratic engagement. Teams will create a comprehensive action plan while keeping in mind their institution's historical voting rates, resources, and the unique challenges faced by student voters.

Presenters: Rachel Clay & Debi Lombardi, Campus Vote Project; Clarissa Unger, Young Invincibles

SPECIAL THANKS

Mike Burns
Campus Vote Project

Vashti Hinton
Common Cause

Allison Riggs
Southern Coalition for Social Justice

Alyssa Canty
Common Cause

Kate Felman
You Can Vote

René Summers
North Carolina Campus Compact

NC Katie Craig
NC PIRG

Jessica Holmes
Wake County Board of Commissioners

Kathryn Quintin
Young Invincibles

Rachel Clay
Campus Vote Project

Liam Hysjulien
Campus Election
Engagement Project

Clarrisa Unger
Young Invincibles

Leigh-Anne Cole
NC PIRG

Debi Lombardi
Campus Vote Project

Lane Perry
Western Carolina University

Dan DeRosa
Blueprint NC

Tomas Lopez
Democracy North Carolina

Danielle Wooten
Common Cause

Cat Fish
ALL IN Campus
Democracy Challenge

Marianne Magjuka
Wake Forest University

Irving Zavaleta Jiménez
North Carolina Campus Compact

Leslie Garvin
North Carolina
Campus Compact

Antonio McBroom
Ben and Jerry's

Star Gibens
Common Cause

Erin Riney
Durham Technical
Community College

The 4th Annual NC College Voter Summit was planned by the **NC Campus Voting Coalition**. The group is comprised of organizations focused on getting college students engaged in voting. Coalition members include ALL IN Campus Democracy Challenge; Blueprint NC; Campus Election Engagement Project; Campus Vote Project; Common Cause NC; Democracy NC; NC Campus Compact; NC PIRG; You Can Vote; and, Young Invincibles. The NC Campus Voting Coalition meets monthly virtually to share resources, individual projects, and help design the NC College Voter Summit.

A special thanks to our **financial supporters**: Southern Vision Alliance, Campus Election Engagement Project, and North Carolina Campus Compact.

Thank you to Elon University catering, technical, and media services.

Resource Table

Find and share handouts, flyers, etc., at the Resource Table in McKinnon Hall.

Feedback

Please share your feedback on the summit. Access the evaluation at: <http://bit.ly/votesum19eval>

Recycling

Recycle your name badge at the registration table as you leave.

Social Media Challenge

Like @NCCampusCompact on Instagram and post a picture using the summit's hashtag **#VOTESUM19** for a chance to win a prize!