



Our purpose today is to explore how North Carolina colleges and universities can support students' civic learning, voting, and active citizenship.

Agenda

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| 9:30 a.m. | Arrival and Check-in, McKinnon Hall, Moseley Center
Lunch and plenary sessions are in McKinnon Hall. See descriptions for breakout locations. |
| 10:00 a.m. - 11:15 a.m. | Welcome
Leslie Garvin, Executive Director, North Carolina Campus Compact
Gabrielle Vance, Elon University Leadership Fellow

Opening Plenary: Educating for the Democracy We Want
Dr. Nancy Thomas, Director, Institute for Democracy and Higher Education |
| 11:20 a.m. - 12:10 p.m. | Breakout Block 1 |
| 12:15 p.m. | Lunch and Tabletop Discussions |
| 1:00 p.m. - 1:45 p.m. | Plenary Panel: North Carolina's Civic Climate
Dr. David McLennan, Meredith College
Professor Ted Shaw, UNC Center for Civil Rights, UNC School of Law
Dr. Rick Morse, UNC School of Government |
| 1:50 p.m. - 2:40 p.m. | Breakout Block 2 |
| 2:50 p.m. - 3:40 p.m. | Breakout Block 3 |
| 3:50 p.m. | Closing Plenary: Engaging Youth in Local Elections and Local Politics
Dr. Mark Sanders, UNC Charlotte; and Amy Chiou, #WTFwevote

Ben & Jerry's Ice Cream served during closing plenary |
| 4:30 p.m. | Adjourn |

This is a non-partisan event in accordance with Elon University's guidelines for political activities.

Wireless Access

Network: elonu-guest
 UN: ncsummit
 PW: Event2017! (case sensitive)

Keynote Speaker



Nancy Thomas directs research on higher education's role in American democracy, including the National Study of Learning, Voting, and Engagement (NSLVE). Prior to joining Tufts University and Tisch College in 2012, Dr. Thomas directed the Democracy Imperative, a national network of academics and practitioners working to advance

deliberative democracy in higher education. Earlier in her career, she practiced university law. She currently serves as an associate editor for the *Journal of Public Deliberation* and senior associate with Everyday Democracy. Her professional interests connect political learning and democratic engagement; equity, diversity, and inclusion; academic freedom and free speech; and legal issues in higher education. She holds a doctorate from the Harvard Graduate School of Education and a J.D. from Case Western Reserve University.

Plenary Panel

Topic: North Carolina's Civic Climate
1:00 p.m. - 1:45 p.m., McKinnon Hall

Our panel of North Carolina experts will share their perspectives on our state's civic climate, including political trends, recent legal battles over civil and voting rights, and why the 2017 elections matter. We will have a chance to ask questions about current issues of the day and what's on the horizon in 2018.

Panelists:

David McLennan is a professor of political science at Meredith College. Dr. McLennan's research expertise includes: the impact of negative advertising on political attitudes, image restoration for politicians in trouble, and barriers to women's electoral success. Since 2011, he has directed the NC State Legislative Internship Program, placing students from across North Carolina in House and Senate offices to help them learn about the legislative process. He earned a Ph.D. from the University of Texas at Austin.

Ricardo (Rick) Morse is an associate professor of public administration and government at UNC Chapel Hill's School of Government. Dr. Morse teaches and advises state and local public

officials in the areas of collaborative governance, civic engagement, and leadership. He also teaches in the School's Master of Public Administration program. His publications include more than two dozen articles and book chapters, and he is lead editor of two books on public leadership: *Transforming Public Leadership for the 21st Century* (M.E. Sharpe, 2007), and *Innovations in Public Leadership Development* (M.E. Sharpe, 2008). He earned a Ph.D. from Virginia Tech.

Theodore (Ted) Shaw is the Julius L. Chambers Distinguished Professor of Law and Director of the Center for Civil Rights at the UNC School of Law. Before joining the UNC faculty in 2014, Professor Shaw taught at Columbia University Law School, where he was Professor of Professional Practice. Professor Shaw was the fifth Director-Counsel and President of the NAACP Legal Defense and Educational Fund, Inc., for which he worked in various capacities over the span of twenty-six years. He has litigated education, employment, voting rights, housing, police misconduct, capital punishment and other civil rights cases in trial and appellate courts, and in the United States Supreme Court. He earned a J.D. from Columbia Law School.

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Campus Compact
North Carolina

Breakout Sessions

BLOCK 1 **11:20 a.m. - 12:10 p.m.**

NC Voter Eligibility Rules and Conducting Voter Registration Drives

Ted Fitzgerald and Emily Lippolis, NC State Board of Elections
Location: McKinnon D

This workshop will cover the latest voter eligibility rules and provide guidance for conducting voter registration drives. It will concentrate on registration rules, identification documents, and voting options for in-state and out-of-state students.

Developing a Voter Engagement Action Plan

Debi Lombardi and Rachel Clay, Campus Vote Project
Location: Moseley 215

The action planning process can help an institution assess current efforts, set improvement goals, plan activities to reach goals, assess progress towards goals, and continuously work to improve results. This session focuses on how campuses can develop effective action plans to initiate or enhance existing voter engagement efforts on their campus.

How Campuses Can Work with Their Local Board of Elections

Bob Frigo, Elon University; and Kathy Holland, Alamance County Board of Elections
Location: Moseley 216

Participants will learn how to cultivate effective relationships between their campuses and local election boards. These relationships can result in streamlined voter registration efforts and the elimination of potential issues at polling sites on Election Day. The workshop will include an opportunity for campuses from across the state to share best practices in working with their local boards.

Student Voting 101: A Primer for Student Leaders

Courtney Cochran, Campus Election Engagement Project
Location: Moseley 217

Student Voting 101 aims to teach students the best practices for organizing and leading a successful engagement team. We will review ways to efficiently recruit volunteers, while developing your management skills. Utilizing the Campus Election Engagement Project's 7 Key Ways to Engage Your Campus, students will identify reasons for starting a non-partisan grassroots campaign and be given the tools necessary to execute actions for change.

BLOCK 2 **1:50 p.m. - 2:40 p.m.**

Strategies for Engaging Citizens in Local Government

Rick Morse, UNC School of Government; Rachel Kelly, City of Burlington; and Michelle Mills, Alamance County
Location: McKinnon D

As much as colleges and universities prepare students for active citizenship, local governments also work to engage citizens. This workshop will discuss various ways students can connect with their local governments – including serving on boards and commissions and taking part in Citizen Academies. We'll also explore ways campuses can teach students about the role and importance of local government.

Tools for Improving Political Learning and Engagement in Democracy

Nancy Thomas, Institute for Democracy and Higher Education
Location: Moseley 215

In this session, participants can take a closer look at the NSLVE report, experiment with tools for assessing campus climate, or pose and brainstorm solutions to barriers to change on your campus. This is designed to be a flexible session shaped by the participants' interests and needs.

Young, Invincible, and Engaged: A Discussion of Issues that Motivate the Millennial Generation

Clarissa Unger, Young Invincibles; and Debi Lombardi, Campus Vote Project
Location: Moseley 216

Millennials, a generation that came of age during one of the greatest economic downturns in our nation's history, have experienced unique financial hardships that have threatened their economic security and hindered their ability to start independent adult lives. As the largest and most diverse generation in history, and a plurality of our workforce, the financial health of young adults is the financial health of the nation and will dictate our shared economic future. It's no surprise that the economy consistently ranks among the issues Millennials are most concerned about. Other key issues are college affordability, student debt, health care, and climate change. This session will feature a discussion of how Millennials are affected by many of these issues and how we can work together to ensure their voices are heard and included in the policymaking process.

Breakout Sessions

BLOCK 3 **2:50 p.m. - 3:40 p.m.**

GOTV Visibility and Tactics

Taylor Moss, NCPIRG; and Katie Craig, UNC-Chapel Hill

Location: McKinnon D

This session will offer tips for building visibility on campus around early voting, followed by a brainstorm of ways to draw students to the polls before November 8. We will plan an event to launch early voting on campus, and brainstorm other types of GOTV.

Gerrymandering 101

Reggie Weaver, Common Cause NC; and Derick Smith, North Carolina A & T State University

Location: Moseley 215

Over the two years, North Carolina has become the focus of national attention and judicial scrutiny over unconstitutional

districts drawn by our state legislature. In this session learn more about the history of this practice, how it affects NC voters, and practical steps students and campus communities can take to push for redistricting reform.

Before and After the Vote: Engaged Citizenship

B.J. Ruddell, Duke University

Location: Moseley 216

This workshop will examine non-voting ways students can continue to be engaged citizens. These include practicing civil political discourse, understanding effective methods for engaging with elected officials and their staff, learning how to evaluate the degree to which one's elected officials are effectively representing their constituents, writing about politics, developing one's personal political story, learning how to run for public office, etc.

Closing Plenary

Engaging Youth in Local Elections and Local Politics

Mark Sanders, UNC Charlotte; and Amy Chiou, #WTFwevote

How can we get college students involved in local elections and local politics? If they engage in politics at all, most students engage every four years during Presidential elections. Local elections and local issues provide a promising entry point for student political engagement. Plus, these experiences help students see that they are part of a larger community outside their college or university. UNC Charlotte's 49er Democracy Experience and community partner We're the Future We Vote (#WTFwevote) are exploring new ways to get students from Charlotte area colleges involved in local politics. We'll share our ideas and hear yours as well.

General Event Information

Special Thanks to these supporting organizations:

Campus Election Engagement Project

Z. Smith Reynolds Foundation

Elon University Kernodle Center for Service Learning
and Community Engagement

Gabrielle Vance, Elon University Leadership Fellow
Young Invincibles

NCPIRG Education Fund

Western Carolina University Center for Service-Learning
Ben & Jerry's Ice Cream Catering

Very special thanks to the faculty, staff, student, and community partners who contributed to the planning of this event. Super special thanks to our keynote speaker, our expert panelists, and our breakout session presenters for sharing their time and expertise.

Resource Table

Find and share handouts, flyers, etc., at the Resource Table in McKinnon Hall.

Feedback

Please share your feedback on the summit. Access the evaluation at: bit.ly/votesum17eval

Recycling

Recycle your name badge at the registration table as you leave.

Bright Ideas

We want your bright ideas for college voter engagement. Add your idea to our Bright Ideas slide deck, and we will post online after the event. Access the deck at: bit.ly/votesum17bright