



PACE



Pathways to Achieving Civic Engagement Conference

Guilford College
Greensboro, North Carolina
February 14, 2024



GUILFORD
COLLEGE



Time	Agenda at a Glance	Location
9:30 a.m. - 11 a.m.	<p>Guilford College Welcome: Dr. Kyle Farmbry, President, Guilford College</p> <p>NCCE Welcome: Leslie Garvin, Executive Director, NC Campus Engagement</p> <p>Awards Ceremony: Meg Ham, President and CEO, Food Lion LLC Dr. Kelli Brown, NC Campus Engagement Board Chair, and Chancellor, Western Carolina University</p> <p>Keynote: <i>North Carolina Higher Education and the Future of American Democracy...A Challenge!</i></p> <p>Introduction: Dr. Karrie Dixon, Chancellor, Elizabeth City State University, and NCCE Executive Board member</p> <p>Dr. John Silvanus Wilson, Jr., Managing Director of the Open Leadership Program in collaboration with the MIT Media Lab</p>	Alumni Gym
11:15 a.m. - 12:15 p.m.	Breakout Sessions Block I	9 Locations
12:20 p.m. - 1:20 p.m.	<p>LUNCH</p> <p>Introduction: Sam Delap, NCCE Program Coordinator</p> <p>Remarks from Awardees: Civic Engagement Professional of the Year, Robert Brewer, Greensboro College Engaged Faculty Award, CarlosAlexis Cruz, UNC Charlotte</p>	Alumni Gym
1:30 p.m. - 2:30 p.m.	Breakout Sessions Block II	9 Locations
2:40 p.m. - 3:40 p.m.	Breakout Sessions Block III	8 Locations
3:40 p.m. - 4:00 p.m.	Afternoon Snack Break and Door Prize Drawings	Alumni Gym
4:00 p.m. - 4:55 p.m.	<p>Afternoon Plenary: <i>You Don't Know What You Think You Know: Upending Assumptions about Speech and Expression on Campus</i></p> <p>Introduction: Leslie Garvin, Executive Director, NC Campus Engagement</p> <p>Dr. Elizabeth Niehaus, Associate Professor in the Department of Educational Administration at the University of Nebraska-Lincoln, and 2022-23 Senior Fellow, University of California National Center for Free Speech and Civic Engagement</p>	Alumni Gym
4:55 p.m. - 5:00 p.m.	Closing Reflection: Leslie Garvin, NCCE Executive Director	Alumni Gym

Welcome from the Executive Director: Leslie Garvin



My favorite author, the late Octavia E. Butler, wrote in her 1993 novel *The Parable of the Sower*, “All that you touch you change. All that you change changes you. The only lasting truth is change.” Her insights were just as relevant in the 20th century as they were in the 6th century BC, when Greek philosopher Heraclitus stated “the only constant is change.” If you have worked in higher education for more than a few months, you know that this rings especially true. When I started at NCCE in 2005, having come from a community-based organization, I was told repeatedly that “change is slow in higher education.” Friends, we may indeed move slowly, but the world around us is transforming rapidly – from demographic shifts, to geopolitical tensions to climate to technology (I was recently on Zoom call where there were almost more “AI Companions” than humans) and beyond. So what does that have to do with higher education civic and community engagement? Well, our field and movement is nearing half a century, and our work has slowly evolved over time to improve

our relevance and impact. A movement that started with a focus on co-curricular community service has shifted over time to integrate a myriad of approaches and pedagogies from service-learning to community-based research to civic learning. The question for us is how will we “rapidly” respond to these rapidly changing times? How will we ensure that colleges continue to embrace their public purposes when there is a growing tension with those who decry all this “extra stuff” that “detracts” from the primarily individual purposes of a college degree (getting a job and making money!)? How will we continue to leverage our resources – human, intellectual, social, economic – to help our students, communities and nation face these changes? How do we do this while maintaining our role in questioning, challenging, analyzing, assessing these changes to ensure they move forward in a way that will result in positive, ethical, equitable outcomes? How do we lean into our role to strengthen democracy and to prepare students for civic and social responsibility, which involves critiquing, questioning, and challenging, but must also include the ability to engage with difficult, outlandish, even offensive people, ideas and positions? I don’t know that I have all the answers to these questions, but I know that higher education has always played a vital role in responding to the deepest and most urgent questions of the time. PACE and the Presidents Forum is one opportunity to explore some of these questions together while learning about models, tools, theories, research and ideas to take back to campus. Welcome & thank you for being with us today! I look forward to our ongoing partnership as we boldly face these changes so, as I like to say, we can rise up to meet the moment.

Special Guest: Dr. John Silvanus Wilson, Jr.



John Silvanus Wilson, Jr. became the Managing Director of the Open Leadership Program, in collaboration with the MIT Media Lab, in December 2023. Prior to this he served as the executive director of the Millennium Leadership Initiative at the American Association of State Colleges and Universities (AASCU), a leadership program to help diversify the college presidency. He also serves as a Visiting Professor of Practice at the School of Education at Morgan State University. From August 2017 to October 2021, he served at Harvard University, first as a President in Residence at the Harvard Graduate School of Education, then as the Senior Advisor and Strategist to the Harvard President, where he guided the

University’s launch of a new effort to enhance belonging. His final year there was spent as a Visiting Scholar at the Harvard Business School, where he completed a book on the future of higher education, with emphasis on Historically *Black Colleges and Universities. Hope and Healing: Black Colleges and the Future of American Democracy*, was released by the Harvard Education Press in May 2023.

In the nine years prior to arriving at Harvard, Wilson served in the first term under President Barack Obama as the executive director of the White House Initiative on Historically Black Colleges and Universities. He then served with distinction as the 11th President of Morehouse College, his Alma Mater. Between 2001 and 2009, he was as an Associate Professor and an Executive Dean at The George Washington University. In 1985, he began his career with a 16-year stay at MIT, mostly as a senior fundraising official in two major capital campaigns.

Wilson received a Bachelor of Arts degree from Morehouse College, a Master of Theology from Harvard University, and both Master’s and Doctoral degrees in Administration, Planning and Social Policy, also from Harvard University. He has won numerous awards and has served on several trustee boards, including Harvard University and Spelman College. He is married to Dr. Carol Espy-Wilson, an engineering professor and entrepreneur at the University of Maryland, College Park. They are the proud parents of three adult children -- twin daughters and a son.

General Conference Information

SESSION LOCATIONS

There are nine breakout rooms: Founders Gallery East, Founders Gallery West, Hege Library Carnegie Room, Hege Library Art Gallery, Forbes Sports Center, Hege Library Collaboratory, King 123, King 126, and King 128.

ACKNOWLEDGEMENTS

Many thanks to President Kyle Farmbry, and to Meredith Summers and Guilford's incredible events and facilities teams.

We are grateful for Dr. John Silvanus Wilson, Jr., Dr. Elizabeth Niehaus, and the breakout session presenters, for sharing their knowledge and insights.

Special thanks to all who submitted proposals and nominations, and to the 2024 committee members.

Breakout Session and Award Selection Committee:

- Susana Cisneros, MA, UNC Charlotte
- Maggie Commins, PhD, Queens University of Charlotte
- Scott Hicks, PhD, UNC Pembroke
- Kristi Johnson, EdD, NC Central University
- Kristin Medlin, MPA, Collaboratory
- Ryan Nilsen, MTS, UNC-Chapel Hill
- Rhonda Jones, PhD, UNC Greensboro
- David Townsend, EdD, Piedmont Community College
- Kyle Anderson, MEd, Elon University

DIETARY RESTRICTIONS/REQUESTS

Food buffet items are labeled appropriately by Guilford College's catering service so you may make the best personal choices throughout the day.

MEDIA OPT-OUT

Visit the registration desk to obtain an "opt-out" sticker to be placed on your name badge if you do not wish for the photographer to include you in the photos.

RECYCLING

Please use the containers appropriately marked for this purpose. Recycle your name badge as you leave this afternoon.

PROFESSIONAL RESOURCE GIVEAWAY

Visit the resource tables to review publications and submit your name for the door prize drawing. You must be present to win and choose your prize.

Thank you to the publishers who generously donated to our door prize drawing. Be sure to pick-up their catalogs for future orders!

- AAC&U
- Advantage Media
- Brookings Institution Press
- Ethical Frames, LLC
- Forbes Books
- IAP- Information Age Publishing Inc.
- Routledge Taylor & Francis Group
- Teachers College Press
- Temple University Press
- Vanderbilt University Press

NCCE RESOURCES

On each table are 20/20 Campaign fundraising postcards and a variety of NCCE stickers to take and share on your campus.

Look for the "Resources to Share" sign and table in the back of Alumni Gym. There you will find a collection of older books, from the NCCE library, on community engagement topics, plus a few print copies of the NCCE online publication *A Primer on the Benefits & Value of Civic & Community Engagement in Higher Education* and topical briefs from the NCCE Contributions of CCE in Higher Education Series.

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Session Formats

Standard Session

A standard session involves one presentation during a 60-minute block, providing a focused amount of time for presenters to dive deeply into content in the following Tracks: Capacity-building & Institutionalization, Pedagogy, Research & Theory, and Community Partner Development & Sustainability. This year's Special Track is *Facilitating Civic Learning & Democratic Engagement*.

Community Conversations

Community Conversations include a brief context-setting presentation followed by dedicated time for mutual examination and dialogue with the audience on the proposed topic or themes.

Mini-Sessions

These sessions combine depth with brevity to allow for stimulating idea generation and conversations. Two short presentations, with a similar focus, occur within the 1 hour session in the same location.

Lunch "Table Talks"

Virtual Learning Exchanges (VLEs)

Launched in 2022, VLEs provide an opportunity for community engagement professionals (CEPs) to convene on a specific topic to share best practices and insights and explore solutions to challenging issues. VLEs are facilitated by CEPs in the NCCE network and meet virtually twice each semester.

The 2023-24 VLE is **Community Engagement Staff Retention** and is facilitated by Dr. Kate Johnson, UNC Asheville. Look for the "Table Talk" sign and table during lunch to hear about VLEs and the current cohort.

Engaged Faculty Scholars

The NCCE Engaged Faculty Scholars program supports two faculty members who carry out a project that advances the scholarship or practice of community engagement at their institution. The 12-month program provides a cash stipend, a budget for travel, and professional development support. Look for the "Table Talk" sign and table at lunch to learn about the program and the 2023-2024 Engaged Faculty Scholars' projects.

Alyx Beckwith, PhD, Assistant Professor in the Department of Counseling and Higher Education, NC Central University

EFS project – *Building Counselor Competence and Community Partnerships to Face a Mental Health Crisis*

Dr. Beckwith is designing and implementing a service-learning course component for the Introduction to Clinical Mental Health Counseling course, which is an asynchronous online class required of masters students in clinical mental health counseling.

Rhonda Jones, Public Historian and the Community Digital Archivist for the Walter Clinton Jackson Library, UNC Greensboro

EFS project – *We Make Culture Hum: A Digital History of African American Musicians in the Piedmont, North Carolina*

This project seeks to highlight the traditions and enduring legacy of African American musicians – as individuals and groups – in such music genres as gospel, rock & roll, folk, blues, bluegrass, jazz, classical, soul, rhythm and blues, adult contemporary, electronic dance music, rap, and hip hop. The project will excavate archives to develop curricula about rich musical traditions in the past and present and utilize commemorative sites, photographs, maps, audio, and ephemera to experiment with the application of open-source research practices and digital media communications of interactive collages and digital visualizations.

Closing Plenary - 4:00 p.m. in Alumni Gym

You Don't Know What You Think You Know: Upending Assumptions about Speech and Expression on Campus



There is a free speech crisis in higher education. College campuses have become quiet, fearful places, devoid of discussion and debate. Or maybe colleges are full of activist students and faculty members creating a hostile environment on campus through too much discussion and debate? Or... maybe it is all a little more complicated than what shows up in the headlines.

In this talk, Dr. Niehaus will dig into the current cultural narrative about the so-called "free speech crisis" on college campuses, exposing the underlying assumptions in that narrative. In doing so, she will offer a more complicated, yet more productive, way of understanding the dynamics of speech and expression in higher education.

Elizabeth Niehaus, PhD, Associate Professor and Graduate Faculty Chair, University of Nebraska-Lincoln, Senior Fellow, University of California National Center for Free Speech and Civic Engagement

Dr. Niehaus's research focuses on how we can create and improve educational environments to facilitate learning and development in higher education, with a particular emphasis on international higher education. Her current research focuses on the intersections of free speech and campus climate.

Congratulations to the NCCE Member Campuses Awarded the 2023 Carnegie Community Engagement Classification!

Six North Carolina institutions were among only 40 institutions selected nationwide for the 2023 Carnegie Community Engagement Classification. This elective classification, awarded by the American Council on Education (ACE) and the Carnegie Foundation for the Advancement of Teaching, highlights an institution's commitment to community engagement. The Classification, which is awarded following a process of self-study by each institution, has been the leading framework for institutional assessment and recognition of community engagement in U.S. higher education for the past 19 years.

The list of 18 North Carolina institutions with the CE Classification is below. The 2023 recipients are in bold. The application is now open for the 2026 Classification and, as we did in October 2022, NCCE plans to offer training for member campuses who plan to apply in this cycle.

Appalachian State University	Pfeiffer University
Davidson College	UNC-Chapel Hill
Duke University	UNC Charlotte
East Carolina University	UNC Pembroke
Elon University	UNC Greensboro
High Point University	UNC Wilmington
NC A & T State University	Wake Forest University
NC Central University	Warren Wilson College
NC State University	Western Carolina University



NC Collegiate Hunger Partnership

Since 2018, NC Campus Engagement has partnered with Food Lion LLC grocery stores, and their Food Lion Feeds initiative, to address student food insecurity. The foundational component of this partnership is the annual **NC Collegiate Hunger Challenge** in which NCCE member colleges and universities raise awareness about and engage in activities to fight food insecurity. They compete to win cash awards to support campus-led food security initiatives. This year, NC Campus Engagement and Food Lion Feeds altered the prize structure to include one Overall Grand Prize (\$10,000), and a First-in-Sector Prize for the top 4-year public, 4-year independent, and 2-year institution. Twenty-nine NCCE member campuses have participated to date.

As part of the challenge, each school selects one or two Student Hunger Ambassadors responsible for leading the effort. The school receives funds to support the activities and to provide a stipend to the student Ambassador(s).

The 5th annual Hunger Challenge ran from September 11, 2023 - December 22, 2023. Thirteen of our NCCE member campuses competed: Alamance Community College, Appalachian State University, Central Piedmont Community College, Durham Technical Community College, Elizabeth City State University, Guilford College, Greensboro College, High Point University, North Carolina A & T State University, North Carolina Central University, Piedmont Community College, UNC Pembroke, and UNC Wilmington. We will celebrate the hard work of all the participating campuses during a Spring Celebration Luncheon at the Food Lion headquarters in Salisbury, NC in March 2024.



Hunger Challenge Winners



Greensboro College (**\$10,000**)

Student Hunger Ambassadors - Xypher Pino & Luke Butner

Mentor - Dr. Robert Brewer, Campus Chaplain and Assistant Professor of Religion

NC A&T State University (**\$5,000**)

Student Hunger Ambassador - Tayler Scott

Mentor - Sherelle Wofford, Aggie Source Food Pantry Coordinator

High Point University (**\$5,000**)

Student Hunger Ambassadors - Aonesti Byrd & Nyila Johnson

Mentor - Grant Hines, AmeriCorps VISTA, Center for Community Engagement

Durham Technical Community College (**\$5,000**)

Student Hunger Ambassador - Jessica Zettlemoyer

Mentor - Jake Deuterman, Campus Harvest Food Pantry Coordinator

Greensboro College - Most Creative Event Bonus Winner

Greensboro College - Social Media Challenge Bonus Winner

UNC Pembroke - Most Food Items Collected Bonus Winner



Since 2022, Food Lion Feeds has partnered with NCCE to award \$18,500 in mini-grants and \$7500 in gift cards to member campuses that did not participate in the Hunger Challenge that year.



2023 John H. Barnhill Civic Trailblazer Award



The John H. Barnhill Civic Trailblazer Award recognizes one student in the state who, like Mr. Barnhill, demonstrates innovation in civic engagement and creates foundations that expand or deepen campus community partnerships.

Maya Martin, Fayetteville State University



Maya Martin has built a reputation as a catalyst for civic participation at Fayetteville State University and in her community. As a two-term Student Government Association President, Delta Sigma Theta Sorority Chapter President, Student Government Association Presidents Consortium Region Director, and myFutureNC intern, among many other involvements, Maya confidently pursues opportunities to make an impact.

Her leadership path at Fayetteville State University began as the Freshman Class President. After engaging with her peers and campus departments throughout her term, it became clear to Maya that fellow students were not aware of how much power they had to affect the change that they wanted to see.

Throughout her college career, Maya has tirelessly pursued initiatives to elevate the voices of fellow students and community members, and empower them to make a difference. On campus, her leadership earned her the unofficial distinction of “civic engagement champion.”

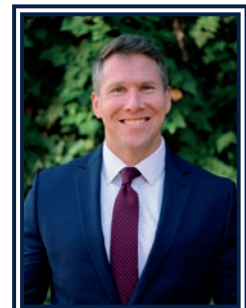
One of Maya’s proudest achievements is her role in the success of Fayetteville State University “Trot to the Polls” event, in which she rallied over 100 peers and local community representatives to march to the polls.

Her ability to motivate students to be active participants in the democratic process helped lead the campus to a 97% student voter registration rate. For her work in civic engagement, Maya was featured on the local news, recognized in the Forbes 2023 ALL IN Student Voting Honor Roll, and selected as a Voter Registration, Education, and Mobilization Lead.

Maya attributes much of her success in civic engagement to the example set by her grandparents, who worked at voting polls for local and national elections, and her parents who instilled within her the importance of an active voice. Maya also recognizes the influence of her campus advisors, who served as role models and supported her pursuit of civic leadership. Maya expressed gratitude to Dr. Sherree Davis, Director of the Office of Civic Engagement & Service Learning at Fayetteville State University, for her impact as a mentor and inspiration to Maya during her time as a student at FSU.

Following graduation, Maya has ambitions to merge her love for higher education with her passion for politics by continuing to work within the UNC System, running for elected office, and eventually achieving the position of North Carolina Governor.

This award is named in honor of JOHN BARNHILL and the passion for service he demonstrated while a student at Elon University resulting in him devoting almost 30 hours a week in direct service. He co-founded Elon’s Habitat for Humanity chapter in 1989, which today remains one of the most active in the country. In 1990 he created Elon Volunteers! (EV!), a student community service group that today involves 80 student leaders who coordinate a wide variety of co-curricular service opportunities at Elon University. After graduating he became Elon’s first paid staff to coordinate volunteer service and spearheaded the creation of the endowed, nationally recognized Kernodle Center for Civic Life. Barnhill helped form NC Campus Volunteers (NCCV), and when NCCV transitioned to NC Campus Compact, in 2002, he was the founding executive director serving until 2006.



2024 Community Partner Award

This award recognizes a community partner that has engaged in the development of a sustained, reciprocal partnership with an NC Campus Engagement member institution.



YWCA High Point

Through their Latino Family Center, Maternal Health initiative, Women's Resource Center, Youth Services, and many other programs, the YWCA High Point is on a mission to "eliminate racism, empower women, and promote peace, justice, freedom, and dignity for all." Over the past decade, their partnership with High Point University (HPU) has flourished, demonstrating remarkable sustainability. Both the YWCA and the HPU Center for Community Engagement recognize and value each other's strengths. The YWCA serves as a co-educator, actively engaging with service learning faculty and students, the HPU Bonner Leader Program, student service clubs, and the HPU AmeriCorps VISTAs. The YWCA's commitment to sustained service and the measurable outcomes this partnership has achieved exemplifies an extraordinary reciprocal relationship.

To ensure sustainability, the partnership is fortified by formal agreements, including memorandums of understanding that outline the roles, responsibilities, and shared goals of each partner. Regular communication and feedback mechanisms are embedded in the partnership's fabric, fostering an open dialogue that allows for continuous improvement and adaptation. Plans for ongoing financial support, coupled with robust evaluation and assessment processes, have further solidified the foundation of this enduring collaboration. The YWCA serves as an integral partner in shaping the educational experiences of students affiliated with the HPU Bonner Leaders and AmeriCorps VISTA programs. In return, the Center for Community Engagement provides resources, support, and expertise to expand the reach and deepen the impact of the YWCA's community outreach efforts.

This partnership has resulted in transformative personal and academic growth of students engaged in the Bonner Leader Program and AmeriCorps VISTA. These students gain real-world experiences, honing their leadership and community engagement skills, setting the stage for a future generation of socially conscious leaders.

Multiple letters of support, from HPU alums and current students, accompanied this nomination. One letter was from Lizbeth Ramirez, who started serving in the YWCA's Latino Family Center and Maternal Health department as a Bonner Leader in 2021. She provided families, from various income levels and races, with education, resources, and support. She also supported VaxConnect during the COVID pandemic, a pilot program that built trust and educated, transported, and set up appointments for thousands of residents in neighborhoods with low vaccination rates in High Point and Greensboro. While learning much about serving the community, she also received powerful mentorship and coaching from the YWCA staff. They taught her "what it is to be a courageous and strong woman" by empowering her to navigate the challenges that both she and the clients she served were facing. She also learned resilience and gained confidence and trust in her own leadership, eventually becoming the President of the Bonner program at HPU to help guide fellow Bonners at their sites. Upon graduating in 2023, the YWCA hired her as the Latino Family Center Manager, a role she held for nine months.

In the tapestry of community engagement, this partnership stands out as a vibrant and enduring thread. Sustained relationships, reciprocity, and measurable impact are the cornerstones of this collaboration, exemplifying the transformative power of higher education institutions and community organizations working hand in hand.

2024 Civic Engagement Professional of the Year Award



This award recognizes an administrator at an NC Campus Engagement member campus who has worked for the institutionalization of service, fostered a campus-wide vision of service, supported faculty and students, and formed innovative campus-community partnerships.

Robert Brewer, ThD, Greensboro College

In 2001, Greensboro College launched Village 401, a community service initiative to link students, faculty and staff with people and organizations in the 27401 zip code. While Greensboro joined NCCE in 2003, and secured an NCCE AmeriCorps VISTA to build community partnerships and recruit volunteers, service really began to take off when Robert Brewer arrived to assume the Chaplaincy in 2005. Between 2005 - 2011, he supervised six NCCE VISTAs and student service leaders and oversaw the creation or expansion of multiple projects and initiatives including the Village 401 Community Partner Day; an Earth Day Celebration; Hunger and Homelessness Awareness Week; and the Gate City Soup Bowl. Between 2008-2011, he applied for and received \$1800 in funding from NCCE to integrate service into the ongoing MLK Day partnership with Bennett College which mobilized over 500 students to engage in service projects throughout the city.

In 2012, Brewer helped start the Community Garden on campus which supplied fresh food for Greensboro Urban Ministry and then the Spartan Open Pantry. In 2012, Greensboro did not renew membership in NCCE, thus losing the VISTA position. Through a time of resource scarcity Brewer took on the responsibility to ensure the college continued to offer community engagement opportunities for students and to maintain its commitments to the community. During his tenure, he has supported faculty in developing and teaching service-learning courses, organized student retreats focused on leadership and justice, mentored the students who facilitate the annual Relay for Life Event on Campus, and led Greensboro's Alternative Service Break Trips, including several annual trips to New Orleans to engage in disaster relief projects post-Hurricane Katrina.

Brewer has helped Greensboro maintain their three longest running events: 1) Project Leap, an Easter Party, 2) Neewollah, a Halloween event, and 3) Angel Tree, a Christmas event which annually bring children from the Salvation Army Boys and Girls Club to campus for games and activities, goodies, or gifts.

For Angel Tree, Brewer helps decorate the Christmas Trees and place them around campus with the names of the children eligible for sponsorship.

Over a decade ago, he established a partnership with UNC Greensboro's Spartan Open Pantry (hosted by the Wesley-Luther ministry) to support food insecure Greensboro College students. He and his band, *Dr. Brewer and the Disappointments*, have performed an annual benefit concert to raise funds for the Pantry. In 2022, he secured a grant from the United Methodist Church to purchase three food lockers to place throughout the Greensboro College campus so that students would have access to non-perishable food items on campus.

When Greensboro College re-joined NCCE in 2021, Brewer immediately re-engaged the institution. Greensboro received an NCCE election engagement mini-grant in 2022 and he brought the campus together to form "GC Votes" and to plan events such as "GC Pride to the Polls" in which campus members walked to the Greensboro Courthouse to vote. For the 2023 NC Collegiate Hunger Challenge, he recruited and mentored two Student Dialogue Ambassadors who engaged in a plethora of creative and impactful projects, resulting in the \$10,000 Grand Prize victory.

While supporting community engagement for nearly two decades, Brewer has continued his primary role as the campus Chaplain including hosting an ecumenical gathering every Thursday for the campus and community, overseeing internships for students at Greensboro College, UNC Greensboro, and Wake Forest University, starting and raising funds for the Student Emergency Fund for students in need, and teaching within the Religion Department. He has also designed and implemented a skills and vocation class that includes leadership and service-learning opportunities in students' first-year experiences. Multiple students from this class have become leaders on campus and played important roles in the college's engagement with the community.

2024 Engaged Faculty Award

This award recognizes one faculty member in the NCCE network for exemplary engaged teaching and/or scholarship, including leadership in advancing students' community and civic learning, conducting community-based research, fostering reciprocal community partnerships, building institutional commitments to service-learning and community engagement, and other means of enhancing higher education's contributions to the public good.



Carlos Alexis Cruz, MFA, UNC Charlotte

Beginning in his undergraduate days with a theater project in prisons, Carlos Cruz has come to define himself as a “community-first citizen.” When he moved to Charlotte in 2013, he became immediately aware of the lack of representation in the arts in terms of race and socioeconomic groups, of how culturally segregated communities were, and of the lack of connection of communities to the local artistic scene. In response, he has sought to create art that builds community and that engages and uplifts marginalized voices, particularly those of the Latino community.

In 2014, Cruz envisioned a collaborative mobile arts education project that would center place-making through the Arts, and be rooted in equal collaboration with communities. This project, MAX (Mobile Arts + Culture Experience) represents an interdisciplinary and multidisciplinary approach to scholarship and the arts, and was recognized by the Knight Foundation with a \$350,000 grant to the College of Arts + Architecture. MAX researched ways in which they could be in residence with local community partners and be an itinerant venue at times, while centering consistent, open conversation between artists, students and communities. Within that process he reformatted existing courses from the Theatre curriculum to provide a research and action space for the MAX mission. For example, he changed the class content of the theatre collaboration class to base it on Augusto Boal's *Theatre of the Oppressed* Pedagogy. Boal's methodology utilizes the arts to look for communal solutions to pressing issues. As a final project, students connected with various community organizations to teach workshops culminating with a presentation centered on an issue of mutual interest between the students and community groups. Several students have continued this work post-graduation.

In 2014, Professor Cruz received a McColl Center for Art + Innovation Award for socially-engaged creative works which supported the development of a community-powered contemporary circus company and performance called the Nouveau Sud project.

This project grew out of Charlotte's diversity of voices, experiences and communities that both respond to and help shape “the New South.” Launched with Cruz teaching workshops in local neighborhoods, Nouveau Sud held its debut production in April 2016. In 2019, Nouveau Sud received a \$25,000 Celebrate Charlotte Arts grant from the Knight Foundation, and in 2020 it received the prestigious Creation and Touring Grant from the New England Foundation for the Arts (NEFA). Nouveau Sud continues as a non-profit “Circus for the Community” and “A Community of Circus” and embarked on a national tour in 2023. In Cruz' words “seeing on stage those community members, that began with us from those workshops in the streets, is a vivid example of economic and social mobility through the arts, as well as us always staying true to our mission - we are a company for and about our communities here in Charlotte.”

For the past year, Cruz has served on the steering committee developing a comprehensive Charlotte Arts and Culture Plan. He also co-chaired the task force that developed strategies and recommendations to advance collaboration throughout the arts and culture sector and among the cultural sector and other fields and disciplines.

UNC Charlotte Chancellor, Sharon Gaber, stated, “Cruz's performance strategies have enabled him to interweave teaching, service and research in ways that position his classrooms as spaces of empowerment, providing real-world experiences that allow students to find their voices, share their skills, and give a voice to communities in need.” In 2023 Cruz was awarded the Bonnie E. Cone Professorship in Civic Engagement for teaching and/or research that embodies UNC Charlotte's commitment to civic involvement, and whose work profoundly and systematically affects the relationship between the university and the larger community in a positive and meaningful way.



2024 LEO M. LAMBERT ENGAGED LEADER AWARD RECIPIENT

Kandi Deitemeyer, PhD
President, Central Piedmont Community College

Kandi Deitemeyer knows the transformational impact of community college on an individual's life and the community, having herself attended Polk Community College in Florida, before matriculating to the University of South Florida to receive an undergraduate degree in mass communications. Deitemeyer also launched her administrative career at Polk Community College where she worked for 11 years, while completing her graduate work at the University of South Florida. Upon completion of her doctorate, she made her way to North Carolina, becoming dean of student services, and then Vice President, at Sandhills Community College in Southern Pines. In 2006, Deitemeyer became provost at Gateway Community and Technical College, in Covington, KY, where she worked to ensure regional workforce transformation and success for students.

She returned to North Carolina in 2008 to serve as vice president for academic programs at Davidson-Davie Community College, where she brought a collaborative approach to academic programs and workforce development initiatives resulting in innovative and expansive program offerings. In 2010, Deitemeyer was named president of the College of The Albemarle, in northeastern North Carolina. In that role, she led the development of the college's fourth campus, the Regional Aviation and Technical Training Center, a strategic partnership with Currituck County. The NC Community College System awarded the Distinguished Partners in Excellence award to this collaboration. Deitemeyer is credited further with bringing a strategic focus on student success and aligning academic programs to increase access for students across the college's seven-county service area. In 2014 she was honored as a *Woman of Excellence* by the Elizabeth City Chamber and as *The Strong, Bold, Smart Person of the Year* by Girls, Inc.

In January 2017, Deitemeyer became president of Central Piedmont Community College in Charlotte where she has focused her efforts on building relationships across the college's six-campus footprint and throughout Mecklenburg County.

Deitemeyer's leadership style is best described as engaging, collaborative, and energetic. She has an unmatched passion for the student experience and has focused Central Piedmont on ensuring that student success and equity – for students and employees - is at the heart of all that it undertakes.

Deitemeyer brings her energy and engagement to many local, statewide, and national efforts. She serves on the Charlotte Executive Leadership Council, Leading on Opportunity Council, Charlotte Regional Business Alliance's Executive Committee, Charlotte Center City Partners Board of Directors, Novant Health Greater Charlotte Board of Trustees (Vice Chair), Charlotte Country Day School Board, and the Charlotte Regional Collaborative for a Global Workforce. She previously served as the Chair of the Commission on Economic and Workforce Development.

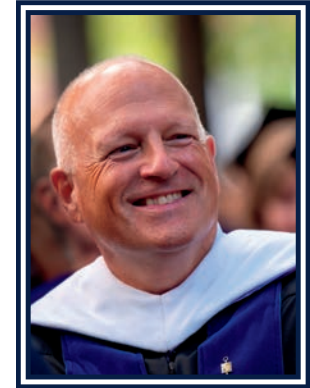
She is an active member of the North Carolina Association of Community College Presidents. As a commitment to future community college leadership, she serves as an advisory board member for the Belk Center for Community College Leadership and Research at NC State University. Nationally, she has served as an executive board member of the American Association of Community Colleges and is a member of the Roc Solid Foundation Board.

In 2018, she served as one of 60 North Carolina Influencers who were asked to contribute to a series on the future of the state. She was also named among the *50 Most Influential Women*, by the Mecklenburg County Times that same year. In 2019, she was an Inaugural *Opportunity Champion* through her work on equity, economic and social mobility with Leading on Opportunity. In 2023, Deitemeyer was recognized as a member of Business North Carolina magazine's *2023 Power List*, an annual report on the state's most influential business leaders.

LEO M. LAMBERT

ENGAGED LEADER AWARD

In 2012 we created this award to honor President Lambert's significant contributions to our shared work. The Executive Board annually selects a North Carolina college president or chancellor, nominated by their peers, who is committed to creating and sustaining engagement that deeply impacts community and campus.



Leo M. Lambert is a professor of education and president emeritus of Elon University, where he served as president from 1999-2018. During his tenure as president, Lambert led two, ten-year strategic plans for the campus that propelled Elon to a place of national distinction. Today Elon is recognized widely throughout the U.S. for excellence in undergraduate teaching and experiential learning, including its programs in study abroad, undergraduate research, civic engagement and community service, and interfaith cooperation. More than 100 buildings were added to Elon's campus during Lambert's presidency.

Lambert is the coauthor of *The Undergraduate Experience: Focusing Institutions on What Matters Most* (Jossey-Bass), *Relationship Rich Education: How Human Connections Drive Success in College* (Johns Hopkins University Press), and *Connections Are Everything: A College Student's Guide to Relationship-Rich Education* (Johns Hopkins University Press). He also founded the Future Professoriate Program at Syracuse University, which recently celebrated its 30th anniversary.

A recognized leader in higher education, Lambert has served on the boards of the American Council on Education, the National Association of Independent Colleges and Universities, Campus Compact, the Association of Governing Boards, The Washington Center, and the John N. Gardner Institute. In 2009, he received the inaugural William M. Burke Presidential Award for Excellence in Experiential Education from the National Society for Experiential Education.

Lambert served on the Executive Board of NC Campus Engagement, formerly NC Campus Compact, from 2002 to 2017, serving as chair from 2002-2008. He helped envision and launch the NCCE Presidents Forum in 2011 and hosted it at Elon three times.

Lambert Engaged Leader Award Recipients

- 2023 President Nido R. Qubein, High Point University
- 2021 and 2022 - Award suspended while Presidents Forum met virtually
- 2020 Chancellor Elwood L. Robinson, Winston-Salem State University
- 2019 President Hope Williams, North Carolina Independent Colleges and Universities
- 2018 President Carol E. Quillen, Davidson College
- 2017 President William "Bill" G. Ingram, Durham Technical Community College
- 2016 Chancellor Steve Ballard, East Carolina University
- 2015 President Nathan O. Hatch, Wake Forest University
- 2014 Chancellor Philip L. Dubois, UNC Charlotte
- 2013 Chancellor Harold L. Martin, Sr., NC A & T State University
- 2012 Chancellor Linda Brady, UNC Greensboro

Previous Award Recipients

Community Partner Award

- 2023 Hood Huggers International for its partnership with UNC Asheville
 - 2022 Reading Connections for its partnership with UNC Greensboro
 - 2021 The Salvation Army Boys and Girls Club of Alamance County for its partnership with Elon University
 - 2020 Haywood Pathways Center for its partnership with Western Carolina University
 - 2019 Boys & Girls Club of the Coastal Plain for its partnership with East Carolina University
-

Civic Engagement Professional of the Year Award

- | | |
|---|--|
| 2023 Dr. Jaime L. Russell, UNC Wilmington | 2014 Emerging Leader: Dr. Joe Blosser, High Point University |
| 2022 Kathy L. Sikes, Duke University | Sustainer: Dr. Emily Janke, UNC Greensboro |
| 2021 Dr. Marianne Magjuka, Wake Forest University | 2013 Dr. Elaine Madison, Duke University |
| 2020 Dr. Lori Kniffin, UNC Greensboro | 2012 Aubrey Swett, UNC Pembroke |
| 2019 Sean Langley, UNC Charlotte | 2011 Mary Morrison, Elon University |
| 2018 Dr. Charlotte Williams, Lenoir-Rhyne University | 2010 Jenny Huq, UNC-Chapel Hill |
| 2017 Dr. Smith Jackson, Elon University | 2009 Emerging Leader: Julie Lawson, Peace College |
| 2016 Emerging Leader: Kelly Misiak, Pfeiffer University | Sustainer: Dr. Stacey Riemer, Davidson College |
| Sustainer: Cathy Kramer, Warren Wilson College | Innovator: Dr. Susan Harden, UNC Charlotte |
| 2015 Emerging Leader: Dr. Lane Perry, Western Carolina University | 2008 James Shields, Guilford College |
| Sustainer: Dena Shonts, Central Piedmont Community College | 2007 Jenny Koehn, Appalachian State University |
| | 2006 Jason Denius, East Carolina University |
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Engaged Faculty Award/Sigmon

- | | |
|--|--|
| 2023 Dr. Lucy A. Lawrence, Warren Wilson | 2014 Dr. Jim Cook, UNC Charlotte |
| 2022 Dr. Lynn White Blanchard, UNC-Chapel Hill | 2013 Dr. Rebecca Dumlao, East Carolina University |
| 2021 Steven M. Virgil, Esq., Wake Forest University | 2012 Dr. Spoma Jovanovic, UNC Greensboro |
| 2020 Dr. Elizabeth Wall-Bassett, Western Carolina University | 2011 Dr. Della Pollock, UNC-Chapel Hill |
| 2019 Dr. Alessandra Von Burg, Wake Forest University | 2010 Dr. Michele Gillespie, Wake Forest University |
| 2018 Dr. Annie Jonas, Warren Wilson College | 2009 Pam Kiser, MSW, Elon University |
| 2017 Dr. David M. Malone, Duke University | 2008 Dr. Cheryl Brown, Greensboro College |
| 2016 Dr. Patricia Bricker, Western Carolina University | 2007 Dr. Rachel Willis, UNC-Chapel Hill |
| 2015 Travis Hicks, M.Arch., UNC Greensboro | 2006 Dr. Betsy Alden, Duke University |
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Barnhill Civic Trailblazer Award

- | | |
|---|---|
| 2022 Kamren Lewis, UNC Pembroke | 2015 Kate Gatterdam, Queens University of Charlotte |
| 2021 Aigne M. Taylor, NC A&T State University | 2014 Aaron Marshall, Western Carolina University |
| 2020 Bryan Thompson, Warren Wilson College | 2013 Amanda Moore, Appalachian State University |
| 2019 Neariah Mandisa-Drummond, UNC Charlotte | 2012 Rachel Stanley, Elon University |
| 2018 Zaynah Afada, Guilford College | 2011 Morgan Abbott, UNC-Chapel Hill, and Sam Williams, Appalachian State University |
| 2017 Brian Wuertz, Warren Wilson College | |
| 2016 Jennifer Fukunaga, Elon University | |

Breakout Sessions

Block I 11:15 a.m. - 12:15 p.m.

Becoming Civically Engaged Year-Round

Location: Art Gallery

Facilitating Civic Learning and Democratic Engagement

In light of the 2024 election cycle, Elizabeth City State University will highlight its civic engagement program and discuss its voter registration, education, and mobilization blueprint. They will also highlight how to tap into the NC Campus Voting Challenge and use resources made by programs like ALL IN and You Can Vote to break down barriers to student voter participation.

Tiffany Hinton, EdD, Assistant Vice Chancellor for Diversity & Inclusion/Chief Diversity Officer, Elizabeth City State University

Olivia Antigua, Program Manager for ALL IN Campus Democracy Challenge

Kate Fellman, Executive Director, You Can Vote

Reflections on Co-Seeding a Craft and Health Community Initiative with Students

Location: Founders Gallery East

Pedagogy

In this session, we will review the goals and elements of a pilot collaboration between the Center for Craft and a public health class, intended to explore the connections between craft and wellbeing. We will create craft, and will discuss the ways that students - and all of us - learn from engaging with craft, community, and research in and with community.

Ameena Batada, DrPH, Professor, Health and Wellness Department, UNC Asheville

Kerstan Nealy, MPH Candidate, Graduate Community Director for The Ridges, UNC Asheville

Designing Mutually Beneficial Short-Term Community-Engaged Learning: Students as Colleagues

Location: King 126

Pedagogy

How might we design short-course experiences that empower students to work with community stakeholders? The Center for Design Thinking at Elon University employs students as peer mentors to help their classmates collaborate with community leaders on real-world projects. Learn about our Pathways to Design Thinking course and engage in design thinking activities to generate actionable ideas for short-term community-engaged course projects.

Danielle Lake, PhD, Director of Design Thinking and Associate Professor of Human Service Studies, Elon University

Katie Loyd, Graduate Apprentice, Center for Design Thinking, Elon University

Aaron Chan, Design Thinking Student Mentor, Elon University

Jessica Navarro, Director, Community Engaged Equity Lab, Elon University

Defending & Transforming Public Education: University-Assisted Community Schools

Location: Founders Gallery West

Community Partner Development & Sustainability

The Southeast Regional Coalition for University-Assisted Community Schools will give a historic and contemporary analysis of the community school and university-assisted community school (UACS) landscape. Participants will learn about UACS strategies in Durham, NC and Elizabeth City, NC, and will co-create a regional coalition that imagines how to meet the needs of public-school communities through partnerships with higher education institutions.

Alec Greenwald, MS, Associate Director, Strategic and Special Initiatives to the Dean of Academic Affairs, Duke University

Jerry Johnson, EdD, Phoebe Moore Dall Distinguished Professor in Rural Education, Rural Education Institute, East Carolina University

Yolanda Dunston, PhD, Professor, School of Education, North Carolina Central University

Xavier Cason, MA, Director of Community Schools, Durham Public Schools Foundation

What Can Colleges and Universities Do to Address Food Insecurity Among Students?

Location: King 123

Community Conversation

What kinds of resources do colleges and universities have for studying and addressing food insecurity among students particularly among students from systematically marginalized groups? We invite participants to join us in conversation about a topic that remains under-acknowledged, and under-resourced. We also plan to share information about an open-access research kit that will be freely available for use by other campuses beginning in 2024.

Christian Matheis, PhD, Faculty, Community and Justice Studies, Guilford College

Cathryn Bennett, PhD, Affiliate Faculty, Community and Justice Studies, Guilford College

Drew Erickson, Candace Fant, Miriam Guzzardi, Yein Kim, and Jay Peralta Porras (All Seniors, majoring in Community and Justice Studies at Guilford College)

Block I 11:15 a.m. - 12:15 p.m.

Teaching and Creating Community: Wilmington 1898 Across the Curriculum **Location: Carnegie Room** **Facilitating Civic Learning and Democratic Engagement**

The site of the only successful coup d'état in the United States, Wilmington offers a microcosmic perspective on democracy's precarity that is at once cautionary and predictive. Panelists will discuss the community-based curricula developed at UNC Wilmington to introduce students to civic learning and engagement and to examine how the city's past illuminates the broader national discourse on democratic values.

*Lynn Wood Mollenauer, PhD, Associate Professor,
Department of History, UNC Wilmington*
*Kimi Faxon Hemingway, MFA, Lecturer, Department of
English, UNC Wilmington*
Joel Finsel, MA, Third Person Project
*Theodore Burgh, PhD, Chair, Department of Philosophy
and Religion, UNC Wilmington*

Reviving Community Partnerships After COVID-19: A Path to Innovative Reconnection **Location: Collaboratory** **Community Partner Development & Sustainability**

This session explores how institutions can reconnect with community partners "post-pandemic" by focusing on reframing the collaboration process and developing corresponding programming models. Discussion will focus on community-mapping, feedback consolidation, a scaffolding implementation model, and successful examples through specific programming at Appalachian State University. This session will showcase a replicable process for institutions seeking to re-engage with their community partners.

*Carly May, EdD Candidate, Assistant Director for
Alternative Service Breaks and Community
Engagement, Student Leadership & Engagement,
NC State University*
*Abraham Howell, MA Student, Coordinator for
Community Engagement, Community-Engaged
Leadership, Appalachian State University*

Defining and Measuring in the Community Engagement Continuum: Application of a New Definitional Framework and Checklist **Location: Forbes Sports Center** **Community Conversation**

The University of Delaware, UNC Wilmington and Elon, Temple, and Drexel Universities, issued a recent report and checklist of community engagement-related definitions. The session shares the terminology findings and quickly pivots to a working group-style process to apply definitions and identify current issues related to

community-engaged campus activities. Participants will discuss how engagement is (or is not) institutionalized and share strategies for overcoming barriers.

*Allison Karpyn, PhD, Professor/Co-Director, Human
Development and Family Sciences & Center for
Research in Education and Social Policy,
University of Delaware*
*Leann Moore, MPA, Associate Director, Community
Engagement Initiative, Office of the Provost,
University of Delaware*

MINI-SESSION

Location: King 128 **Faculty Development for Community Engagement** **Faculty Experiences: Curricular Projects in Community Codesign**

Over the past two decades, Design Thinking has been valued as a high-impact practice supporting engaged learning and collaborative student problem-solving. With varying methodologies, codesign projects are being implemented across disciplinary boundaries in higher education. This session explores recent trends in Design Thinking education through faculty perspectives, identifying key challenges in community co-design projects, and offering suggestions for change. Based on a two-year cross-institutional study, this presentation will highlight faculty challenges and best practices with implementing real world co-design projects into their courses.

*Adam Kanowitz, Senior, Entrepreneurship and
Innovation Major, Student Catalyst, Center for
Design Thinking, Elon University*
*Joshua Franklin, Junior, Political Science and
Economics Major, Student Catalyst, Center for
Design Thinking, Elon University*

Care and Intention: Community-Engaged Faculty Fellows Program as Third Space

Faculty Fellows programs can create intentional "third spaces" of care and intention where faculty can come together and offer mutual aid and support. At Drexel University in Philadelphia, PA, a cohort model exists that benefits students, community partners, and the institution through strengthening faculty practice and resilience. Drexel's Faculty Fellows will reflect on their experiences and promote a model for faculty development that prioritizes care over productivity, process over product.

*Andrew Zitcer PhD, Associate Professor, Department of
Architecture, Design & Urbanism, Drexel University*
*Ayana Allen-Handy, PhD, Associate Professor of Urban
Education, Director, Justice-Oriented Youth (JoY)
Education Lab, School of Education,
Drexel University*

Block II 1:30 p.m. - 2:30 p.m.

Creating a Culture of Welcome: The Role of Campus Communities in Hosting and Resettling Refugees **Location: King 126** **Capacity-Building, Institutionalization**

This workshop will equip campus communities to support refugee resettlement efforts in their local areas. We will introduce Welcome Corps on Campus, a new service opportunity that allows campus communities across the United States to sponsor refugee students on their campuses, combining access to higher education with a resettlement pathway. Next, we will discuss *Ahlan: A Manual for Establishing Resettlement Campuses Together* (2023), a practical open-access resource guide for hosting newcomers and making college campuses more welcoming to refugees. Throughout the workshop, we will emphasize concrete actions campus stakeholders can take to foster environments that facilitate refugees' social, economic, and educational inclusion and belonging. Participants will leave better prepared to create a culture of welcome at their institutions.

Noor Ghazi, MA, Director, University Sponsorship Program, Every Campus A Refuge
Christian Matheis, PhD, Visiting Assistant Professor, Justice and Policy Studies, Guilford College
Sonalini Sapra, PhD Associate Director, Center for Principled Problem Solving and Excellence in Teaching, Guilford College
Lucy Selby, Senior, Community & Justice Studies Major, Guilford College
Madeyson Dyce, Senior, Community & Justice Studies Major, Guilford College

Using Collaborative, Interdisciplinary Service-Learning to Investigate Pollution and Environmental Justice **Location: Founders Gallery West** **Pedagogy**

This presentation discusses an innovative, community-engaged service-learning collaboration between the UNCP departments of Biology and Sociology and community partner, Winyah Rivers Alliance. The purpose of this collaboration is to explore complex environmental issues through an interdisciplinary lens while also providing students with opportunities to develop career skills and to build relationships within the local community.

Amber Rock, PhD, Assistant Professor, Department of Biology, UNC Pembroke
Matthew Schneider, PhD, Assistant Professor, Department of Sociology and Criminal Justice, UNC Pembroke
Debra Buffkin, Executive Director, Winyah Rivers Alliance
Cara Schildtknecht, MS, Waccamaw Riverkeeper, Winyah Rivers Alliance

The CEPI: A New Tool to Assess Community-Based Learning Programs **Location: Carnegie Room** **Community Partner Development & Sustainability**

Participants in this workshop will contemplate aspirational campus-community partnership goals and will be introduced to the Community Engagement and Partnership Inventory (CEPI), a new programmatic assessment instrument. The CEPI is a tool for program evaluation, development, and best practice benchmarking and is intended to support the development, sustainability, and long-term growth of campus-community partnerships that stress reciprocity, equity, and justice.

Mathew Gendle, PhD, Director, Project Pericles, Elon University
Amanda Tapler, MPH, Associate Director, Project Pericles, Elon University

Leveraging Interdisciplinary Practices to Foster Community-Engaged Civic **Location: Forbes Sports Center** **Facilitating Civic Learning & Democratic Engagement**

Siena College's Center for Academic Community Engagement is presenting two model programs that create spaces to promote dialogue through sustainable community engagement practices. Each program focuses on three principles - relationship, leadership, and action - to leverage diverse insights toward public problem solving. We offer suggestions for implementing similar opportunities on college campuses to promote dialogue with community partners, faculty, and students.

Mairead Carr, MA, Assistant Director, Center for Academic Community Engagement, Siena College
Sarah Toledano, LMSW, Associate Director, Center for Academic Community Engagement, Siena College

Block II 1:30 p.m. - 2:30 p.m.

Community & Civic Engagement Veterans Speak: Insights and Challenges for the Field Location: King 128 Capacity-Building, Institutionalization

Hear from three veteran CCE practitioner-scholars, who have served in faculty and administrative roles in higher education for nearly 70 years (combined). They will reflect on where CCE has come from and where it might go next. Topics include: 1) The tension between faculty and course objectives and community needs and expectations; 2) What various constituencies get from these experiences; 3) Strategies for higher education to graduate more students who are passionate community change agents in addition to successful workers; 4) The existing and potential rewards and challenges for faculty; and 5) The risks and rewards of living as scholar activists

Susan B. Harden, PhD, Associate Professor of Education, Director of the Civic Minor for Urban Youth and Communities, UNC Charlotte
Spoma Jovanovic, PhD, Professor Emerita, Communication Studies, UNC Greensboro
Bud Warner, PhD, Senior Faculty Fellow, Department of Human Service Studies, Elon University

Staff Retention: Crisis or Opportunity? Rethinking Employee Recognition, Compensation, & Appreciation Location: Art Gallery Community Conversation

The College and University Professional Association for Human Resources (CUPA-HR) recently reported the highest rate of voluntary turnover of higher education staff since 2017-18. What does this mean for the field of community engagement? Join us for a discussion about the impacts of staff retention on our field and how we might expand current conceptions and practices around staff retention.

Kate Johnson, EdD, Director of the Key Center for Community Engaged Learning, UNC Asheville
Heather Jo Mashburn, EdD, Director of Community-Engaged Leadership, Appalachian State University

MINI-SESSION Location: King 123 Institutionalizing Community and Civic Engagement

Data-Driven Assessment Modeling of Community-University Partnership Data to Promote Growth

What does it mean to have a “strong” relationship with a community partner? Using Collaboratory’s national dataset, we present a quantitative research project for assessing community-university partnerships to identify the key characteristics of partnership strength. Through these characteristics, institutions gain a better understanding of the ways that partnerships should be initiated and nurtured to encourage the growth of deeper community engagement.

Kristin Medlin, MPA, MS, Co-Founder and Director of Research/Development, Collaboratory

Faculty Development for Community Engagement in International Contexts & Study Abroad

We will share a brief overview of the faculty study abroad initiative and how the Community Engagement and Partnership Inventory (CEPI) was used to frame pre-trip professional development. We will then share outcomes from the experience including artifacts developed by the faculty participants and an analysis of participants' post-reflections. Recommendations for professional development of faculty will also be discussed.

James M. DeVita, PhD, Director of High Impact Pathways & Professor of Higher Education, UNC Wilmington
Alexia Franzidis, PhD, Associate Professor of Health & Human Services, UNC Wilmington

Block II 1:30 p.m. - 2:30 p.m.

MINI-SESSION

Location: Collaboratory
Institutionalizing Community and Civic Engagement & Partnerships Improving Community Outcomes

What is Toxic Charity? Creating a Common Vocabulary for Good Service Across Campus

Inspired by Robert Lupton's work on "toxic charity" this mini-session explores the characteristics of "good" and "bad" service. In 2023, the Center for Community Engagement at High Point University initiated a campus-wide endeavor to build a common service vocabulary, and practical strategies for ethical engagement will be discussed. Additional resources, including a video on toxic charity, enhance the session's depth.

Allison Walker, MFA, Director of Service Learning & Instructor of English, High Point University
Jo DeLosSantos, MA Communication & English, Adjunct Instructor, High Point University

TRES II Reflection Framework: Deepening and Assessing Partnerships

The TRES II Reflection Framework allows practitioners to reflect on and assess their community engagement relationships, engage collaboratively with others in the relationship, attain feedback on the past and future of the relationship, and improve the relationship and its outcomes by identifying action steps to be taken. Research on its efficacy 1-week and 6-months after use will be presented.

Robert G. Bringle, PhD, Chancellor's Professor, Psychology and Philanthropic Studies, Indiana University
Patti H. Clayton, PhD, Consultant, PHC Ventures

MINI-SESSION

The second presentation in this mini-session has been cancelled. We encourage you to attend this presentation for the first 20 minutes then relocate to a different mini-session for the final 30 minutes.

Location: Founders Gallery East
Empowering Students as Colleagues

Education Debt and District-University Partnerships: Bottom-Up Lessons Learned

This study delved into the experiences of N=24 graduate students working as K-12 tutors in a High Dosage Tutoring (HDT) District-University partnership. Findings highlighted the obstacles and facilitators that affected the fidelity and impact of the initiative, enriching our understanding of tutoring and partnership implementation. The presentation concludes with implications and recommendations for future partnerships aimed at improving education outcomes.

Monique Saastamoinen, MSW, PhD
Candidate, Department of Educational Leadership and Cultural Foundations, UNC Greensboro

Block III 2:40 p.m. - 3:40 p.m.

Lessons from a Community-Engaged Needs Assessment of Crime Victim Services **Location: Collaboratory** **Community Partner Development & Sustainability**

Researchers in North Carolina conducted a statewide, multi-method needs assessment of services for victims of crime, guided by a 19-member Community Advisory Board (CAB) that was comprised of advocates, service providers, researchers, and people with lived experiences. In this session, student researchers and CAB members will discuss their experiences as integral members of the assessment team and lessons learned regarding community-engaged research.

Allison (Ally) Waters, MSW, MPP, Research Assistant, UNC-Chapel Hill School of Social Work
Cynthia (Cindy) Fraga Rizo, PhD, MSW, Associate Professor, UNC-Chapel Hill School of Social Work
Emily Chávez, MAT, MFA, Research Assistant, UNC-Chapel Hill School of Social Work
Krycya Flores Rojas, MSW, Regional Supervisor NC & SC, Global Refuge
Tonya Van Deinse, PhD, MSW, Research Associate Professor, UNC-Chapel Hill School of Social Work

Democracy Under the Microscope: Studying Free Expression and Civic Engagement **Location: King 126** **Research & Theory**

Each year, the University of California's National Center for Free Speech and Civic Engagement invites scholar leaders from across the country to conduct research to further the conversation on expression and democratic participation in higher education. Four Fellows from North Carolina, past and present, will share their research and experiences through the fellowship. Participants will gain insight from panelists into emerging research on free expression and civic engagement.

Alex Kappus, PhD, Account Executive for Student Success, Credo Higher Education Consulting (2023 Fellow)
Spoma Jovanovic, PhD, Professor Emerita, UNC Greensboro (2019-2020 Fellow)
Leslie Garvin, MSW, Executive Director, North Carolina Campus Engagement (2022 Fellow)
Ryan Miller, PhD, Associate Professor of Higher Education, UNC Charlotte (2021 Fellow)

Panel Facilitator: Elizabeth Niehaus, PhD, Associate Professor, University of Nebraska-Lincoln (2021 Senior Fellow)

Integrating Civic Engagement into Social Science Research Methods Courses **Location: Art Gallery** **Facilitating Civic Learning and Democratic Engagement**

This project connects students in political science, sociology, and criminology with our community partner, Braver Angels Wilmington. Braver Angels is a nationwide citizens' organization that brings together liberal and conservative Americans in a working alliance to depolarize America. Students will use research methods to assess their skills of respectful debate and discussion on topical issues.

Nadine Suzanne Gibson, PhD, Assistant Professor, Department of Public and International Affairs, UNC Wilmington
Ann Rotchford, PhD, Senior Lecturer, Department of Sociology and Criminology, UNC Wilmington

Scaffolding Information Literacy to Facilitate Civic Learning and Democratic Engagement **Location: Founders Gallery East** **Facilitating Civic Learning and Democratic Engagement**

In this session, we demonstrate how information literacy can be used as a scaffolding tool to encourage civic and democratic engagement in the classroom. We will introduce the Framework for Information Literacy for Higher Education, provide an example of how to use this framework for civic learning, and conclude with an interactive activity where we model its use.

Julia Waity, PhD, Professor of Sociology, Department of Sociology and Criminology, UNC Wilmington
Stephanie Crowe, MS, Associate Director of Academic and Research Engagement, Randall Library, UNC Wilmington
Jennifer Vanderminden, PhD, Associate Professor of Sociology, Department of Sociology and Criminology, UNC Wilmington

Block III 2:40 p.m. - 3:40 p.m.

Building Generative, Reciprocal Cross-Campus Partnerships that Strengthen Community **Location: King 128** **Community Conversation**

This year, the inaugural Black Research Symposium at NC State University, organized by leaders from the African American Cultural Center and the Libraries, established an inclusive, principle-based planning process. The symposium's theme, "The Power of Community: Afro-Diasporic Worldbuilding and a Sustainable Futurity" featured Black diasporic learning, scholarship, and epistemologies via cutting-edge research, storytelling, creative works, discussion circles, community-based projects, and industry initiatives from the NC State campus and surrounding community. This community conversation will reflect on these principles and the planning process as a model for building generative, reciprocal partnerships across campus.

Beatrice Downey, MLS, Libraries Fellow, NC State University
Angela Gay-Audre, MA, PhD, Director, African American Cultural Center, NC State University
Andaiye Qaasim, PhD, Assistant Director, African American Cultural Center, NC State University
Amir Blair, MLIS, Libraries Fellow, Libraries User Experience Department, NC State University
Hiva Kadivar, MLS, Libraries Fellow, NC State University

MINI-SESSION

Location: King 123
Empowering Students as Colleagues & Partnerships Improving Community Outcomes

Campus-Community Builds & Craftivism: Processes and Outcomes for Living in Community

At UNC Asheville, we engaged in a series of collaborative events related to building and crafting in, with, and for community. We will share information about the background, collaboration, and events and their impact. Events included guided construction of picnic tables, loft ladders, and upcycled floor mats for BeLoved Asheville's new deeply affordable microhome village and crafts for each other.

Leslie Rosenberg, Studio Technician, STEAM Studio, UNC Asheville
Amy Cantrell, Co-Director, BeLoved Asheville
Ponkho Bermejo, Co-Director, BeLoved Asheville
Brent Skidmore, MFA, Professor, Art & Art History, UNC Asheville
Kate Johnson, PhD, Director, Key Center, UNC Asheville
Casey Watkins, MFA, Assistant Professor, Drama, UNC Asheville
Ameena Batada, DrPH, Professor, Health and Wellness and Public Health, UNC Asheville

Student Agency as Pedagogy: An Online Service-Learning Course Model

This mini-session will focus on the importance of student agency as a pedagogical strategy for asynchronous online service-learning courses. Additionally, it will emphasize how student agency contributes to course viability by providing the platform for students to serve as course colleagues/co-creators of the course.

Stacye Blount, PhD, Associate Professor, Department of Sociology and Interdisciplinary Studies, Fayetteville State University

MINI-SESSION

**Location: Founders Gallery West
Empowering Students as Colleagues**

**Launching the 'For Students, By Students'
Dialogue Program**

Working towards a campus culture grounded in civility requires a collaborative approach. In this session, we will share how students and faculty in William Peace University's Honors Program have partnered on a dialogue project to support a culture grounded in justice and peacebuilding. We will highlight the 'For Students, By Students' dialogue model, a central component of this work.

Heidi Gailor, PhD, Associate Professor, Business and the Honors Program, William Peace University
Nicholas Tyler, Senior, Business Analytics Major, William Peace University

**Expanding Collaborative Engagement through
Student-Led Climatopia Iterative Game
Development**

AMST 398 (American Studies) is a service-learning course where students of diverse academic backgrounds collaborate to develop and modify Climatopia, an educational board game focused on empowering communities with climate-resilient disaster preparedness strategies. This session can provide a model to help other faculty wanting to engage in student-led collaborative cross-disciplinary innovative projects that create professional development opportunities and serve external communities.

Rachel Willis, PhD, Professor of American Studies, Thorp Faculty Engaged Scholar, UNC-Chapel Hill
Sydney Van Buren, Senior, Communications Studies Major, UNC-Chapel Hill
Halle Evans, Senior, Environmental Health Sciences Major, UNC-Chapel Hill
Gabriele Augier, Sophomore, Global Studies & American Studies Major, UNC-Chapel Hill
Hannah Garner, Senior, Psychology and English Major, UNC-Chapel Hill
Peyton Wojcik, Senior, English and Comparative Literature, UNC-Chapel Hill

MINI-SESSION

**Location: Forbes Sports Center
Empowering Students as Colleagues**

**Piloting a Community-Based Learning Teaching
Assistant Program**

In fall 2023, five undergraduate students at Washington and Lee University served as Community-Based Learning Teaching Assistants in a pilot program. Embedded in courses across the disciplines, TAs also took a one credit course to prepare them for being community engagement bridge builders. This session will discuss the development, execution, and evaluation of the program and its objectives.

Sascha Goluboff, PhD, MFA, Director of Community-Based Learning and Professor of Cultural Anthropology, Office of Community Based Learning, Washington and Lee University
Bethany Ozorak, PhD, Associate Director of Community-Based Learning, Office of Community-Based Learning, Washington and Lee University

**Preparing Students to Engage: Institute for
Civic and Community Engagement**

Learn how you can prepare, educate, and inspire student leaders before they go into the community. Participants will experience the Institute for Civic and Community Engagement utilized by Elon's Kernodle Center for Civic Life. This program incorporates the United Nations Sustainable Development Goals and involves community leaders, faculty, and students as presenters, in addition to discussion, videos, and interactive quizzes.

Nicole McGinty, Senior, Public Health Studies Major, Student Executive Director of Education and Community Engagement, Kernodle Center for Civic Life, Elon University
Rachel Curtis, Senior, International and Global Studies Major, Student Executive Director of Leadership and Development, Kernodle Center for Civic Life, Elon University

Upcoming NC Campus Engagement Events

Visit www.nccampusengagement.org for more details. There, you can also sign up for the NCCE Engagement Matters newsletter.

February 5, 2024 - Promising Promotion & Tenure Reforms for Societally-Impactful Research: Strategies & Opportunities (Webinar) at 2:00 p.m. ET

Co-sponsored with LEAD California & Collaboratory

This webinar session will explore findings from a new white paper that scans promising reforms to faculty reward systems to recognize a wider range of scholarly contributions in promotion and tenure decisions. The project was commissioned by participants in the Transforming Evidence Funders Network (TEFN), facilitated by The Pew Charitable Trusts. Co-authors Emily Ozer, Jennifer Renick, Bruce Jentleson, and Bemmy Maharramli will share findings from the project, including recommendations for funders, who are increasingly pursuing investments in the structures, cultures, and conditions that enable more societally-impactful research. Benjamin Olneck-Brown, Senior Associate at The Pew Charitable Trusts, will discuss TEFN's interest in supporting coordination among funders, university leaders, and other partners to build on the substantial momentum outlined in the white paper and catalyze innovations that lead to more dynamic, equitable, and impactful research systems.

February 24, 2024 - Redesigning Democracy Competition at Greensboro College from 9:30 a.m. - - 4:00 p.m. (Registration is free and closes on February 16)

At the Redesigning Democracy Competition, teams of civically engaged students compete to design an innovative solution to a pressing democratic challenge. This year, the topic is "Fair Elections," where students will grapple with how aspects of our voting and election systems (gerrymandering, the electoral college, etc.) affect whether our elections are truly fair for all. The first-place team will receive \$500, and the second-place team will receive \$250. Each team member from both of the winning teams will also receive an Amazon gift card. Teams consist of four students and one faculty/staff advisor.

April 16, 2024 - Achieving Transformational Change in Promotion and Tenure Policies for Community-Engaged Teaching and Scholarship (Webinar) at 1:00 p.m. ET

Co-sponsored with LEAD California & Collaboratory

These experienced faculty, administrators, and researchers will share their strategic approaches to influence, integrate, and transform promotion and tenure guidelines and policies at the departmental and institutional levels. Whether building from an institutional culture of engagement or seizing a pivotal moment in higher education and society, these panelists will share their reflections, research analyses, cautions, and successful strategies for achieving transformational change in promotion and tenure policies for community-engaged teaching and scholarship.

May 13-17, 2024 - Citizen Redefined Camp at Elon University

At Citizen Redefined Camp, students will participate in a highly immersive program designed to help them deepen their understanding of civic identity. Along with a cohort of student leaders, participants will embark on a journey of self-exploration and civic skill-building, focusing on becoming powerful and responsible members of society ("citizens," regardless of birthplace or documentation status). All costs directly associated with the overnight camp are covered by NCCE. Campuses are responsible for providing/supporting students with lodging and transportation. Interested students should submit an application by March 15, 2024.

June 13, 2024 - Community Engagement Administrators Conference (CEAC) at Elon University

Launched in 2003, CEAC is designed for community engagement professionals – both faculty and staff – who facilitate civic and community engagement programs and initiatives. This gathering allows participants to reflect on their role and work through presentations and workshops, facilitated discussions, and networking. The 2024 CEAC will be June 13, 2024 at Elon University. The Call for Proposals will open on February 19.

About North Carolina Campus Engagement

Mission North Carolina Campus Engagement (NCCE) is a collaborative network of colleges and universities committed to educating students for civic and social responsibility, partnering with communities for positive change, and strengthening democracy. The NC Campus Engagement state office fosters connections between campuses, shares best practice information and resources, recognizes outstanding work, and champions civic and community engagement in higher education.

Vision North Carolina Campus Engagement cultivates a network of North Carolina colleges and universities to advance the collaborative work of public problem-solving and strengthen democracy through the transformation of people, institutions, and communities.

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