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Vision 2025

This document presents a three-year vision for
North Carolina Campus Engagement (NCCE).

July 2022

Mission

North Carolina Campus Engagement (NCCE) is a collaborative network of colleges and universities committed to preparing students for civic and social responsibility, partnering with communities for positive change, and strengthening democracy.



History at a Glance



North Carolina Campus Volunteers (NCCV)

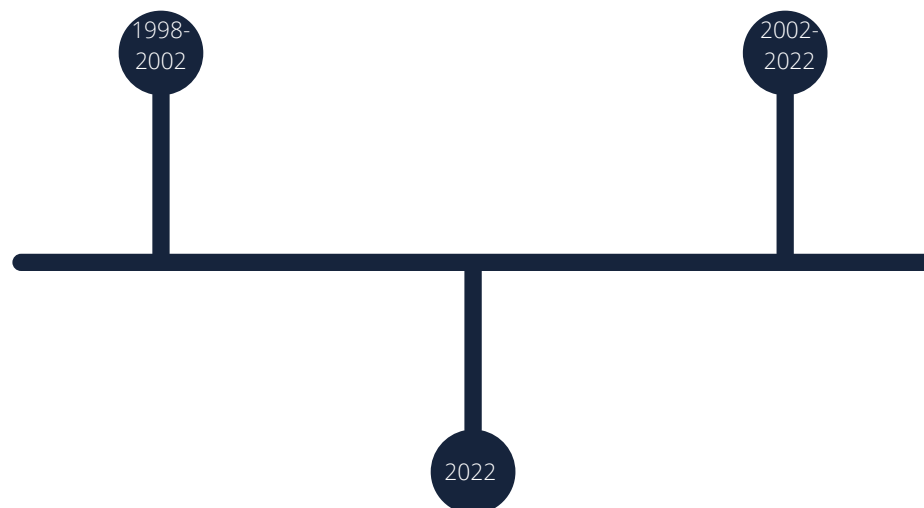
While attending a conference in 1993, a group of North Carolina students and administrators realized that student volunteerism was growing rapidly on campuses across the state. In 1994, they came together under the name North Carolina Campus Volunteers (NCCV) to host a student conference for campuses in the Piedmont Triad Region of the state. In 1995, they hosted a conference open to students statewide. The group continued to host the annual student conference and, in 1998, the group formally established NCCV to unify campus volunteerism across the state. That same year they hosted the first statewide faculty conference.



Campus Compact
North Carolina

North Carolina Campus Compact (NCCC)

In 2002, NCCV decided to become an affiliate of the national organization, Campus Compact, forming the North Carolina Campus Compact (NCCC). Leo M. Lambert, the president of Elon University at the time, led the charge to invite presidents to form NCCC and committed to hosting the state office on Elon's campus. NCCC formed in 2002 and merged with NCCV. NCCC took over hosting the annual student and faculty conferences which continued annually.



North Carolina Campus Engagement (NCCE)



On July 1, 2022, NCCC became North Carolina Campus Engagement (NCCE). This evolution allows the organization to continue to deepen and strengthen our place-based mission to serve North Carolina campuses and communities.

Strengths of NCCE



Holistic Engagement

NCCE helps campuses expand and deepen their approaches to civic and community engagement (CCE), supporting them in engaging along the broad spectrum of practices that contribute to learning and social impact.



Collaboration

NCCE offers opportunities for collaboration and shared learning around critical issues within the CCE field and the broader community.



Professional Development

NCCE offers developmentally-focused convenings that meet the different levels of understanding of multiple constituents (students, faculty, staff, administrators, and community partners).



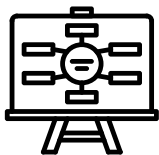
Promoting Scholarship

NCCE creates opportunities for CCE practitioners and scholars to develop, share, and collaborate on scholarship. NCCE works to ensure engaged scholarship is accepted, legitimized, and rewarded.



Elevating Practice

NCCE nurtures and develops the voices of practitioners and community partners engaged in meaningful work, helping them contribute to the field and to produce scholarship.



Movement Building

NCCE brings together the diverse collection of North Carolina colleges and universities around a common commitment to higher education's civic purposes. NCCE makes the case for various CCE pathways and develops and supports the community engagement professionals leading the work.



Resource Development

NCCE pursues and provides multiple funding opportunities. NCCE also develops and disseminates informational materials and scholarly resources to support the field.



Championing the Work

NCCE celebrates and uplifts outstanding and impactful work and the individuals leading it. This takes place through awards, prizes, and fellowships.

Same Mission Bold New Direction



North Carolina has a rich history of higher education civic and community engagement (CCE). The newest evolution of this collective work, North Carolina Campus Engagement, launched in July 2022 and will continue to pursue the mission and excel in the work we already do (see Strengths on pg. 4). To bolster this effort, we have developed a Vision Statement and a set of Values to guide our work.

As we look forward to 2025, we are committed to strengthening our efforts in one specific area: Expanding CCE. To ensure the longevity of NCCE as an organization and our ability to expand and deepen the work of our member campus network, we will also focus on Organizational Growth and Fiscal Sustainability. While this document provides a brief overview, the NCCE Advisory Council will help NCCE translate the vision into actionable steps.

Vision (New!)

North Carolina Campus Engagement cultivates a network of North Carolina colleges and universities to advance the collaborative work of public problem-solving and strengthen democracy through the transformation of people, institutions, and communities.

Values



COLLABORATION

NCCE believes that working together and partnering - within and beyond the network - is essential for higher education to effectively carry out its public mission to advance society and contribute to the greater good.

RECIPROCITY

NCCE believes that effective CCE is carried out in a spirit of mutuality in which the strengths, skills, and knowledge of all parties involved are recognized and leveraged to meet the desired outcomes of all.

EQUITY

NCCE seeks to ensure that all our opportunities are inclusive, empowering, amplifying, and valuing the diverse perspectives and experiences of all our members and stakeholders.

INFORMED ACTION

NCCE believes institutions of higher education have a responsibility to generate, disseminate, and leverage knowledge, while engaging in critical reflection and discourse to help address the issues facing North Carolina.



Focus A: Expanding Civic & Community Engagement (CCE)

Administrative Engagement

Provide information and resources to campus leaders, especially Chief Academic Officers, and Chief Student Affairs Officers, to support implementation and sustainability of CCE.



Professional Development

- Encourage and support a professional pathway into the CCE field, specifically for graduate students and people of color.
- Diversify and deepen trainings, meetings, and convenings to ensure they meet the needs of member campuses based on their experience with engagement.
- Design professional development offerings specific to institution type (e.g. community college, HBCU).
- Convene targeted learning opportunities on specific topics.
- Inspire more non-faculty CCE professionals to produce and publish scholarship.
- Deepen connections among CCE faculty scholars from campuses throughout the state.
- Develop statewide leadership opportunities for engaged student leaders.

Incentivization

- Strengthen advocacy for recognizing and rewarding engaged teaching and learning in the promotion and tenure process.
- Expand funding to community engagement professionals (CEPs) and faculty to support CCE projects.



Demonstrating Impact

- Continue producing information and developing effective messaging that demonstrates the value of CCE.
- Facilitate the collection of data and information to demonstrate the impact of CCE (e.g., develop metrics that can be measured and disseminated network-wide, create a repository of CCE resources).
- Encourage and equip CEPs to tell their stories and promote their work (e.g., editorials, podcasts, newsletters, reports).



Focus B: Organizational Growth & Fiscal Sustainability



Membership

Maintain the current membership and add five additional campuses by 2025. At least two of the new members will be community colleges.

Endowment

Grow the HPU Challenge Fund for NCCE, hosted through the Alamance Community Foundation, by \$15,000.

Corporate Partnerships

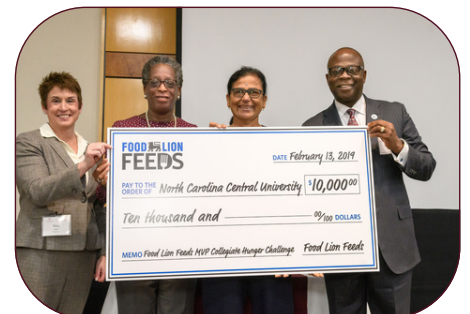
Pursue additional partnerships with for-profit companies with a commitment to corporate and civic responsibility. This will build on the existing Food Lion, LLC partnership (pictured below).

Grants

Pursue additional grants to support democratic engagement and student civic leadership development.

Staffing

NCCE will have sufficient staffing to effectively manage current and future programming. Specifically, we will hire a Project Manager and leverage the host site relationship with Elon to recruit student employees.



Acknowledgements

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