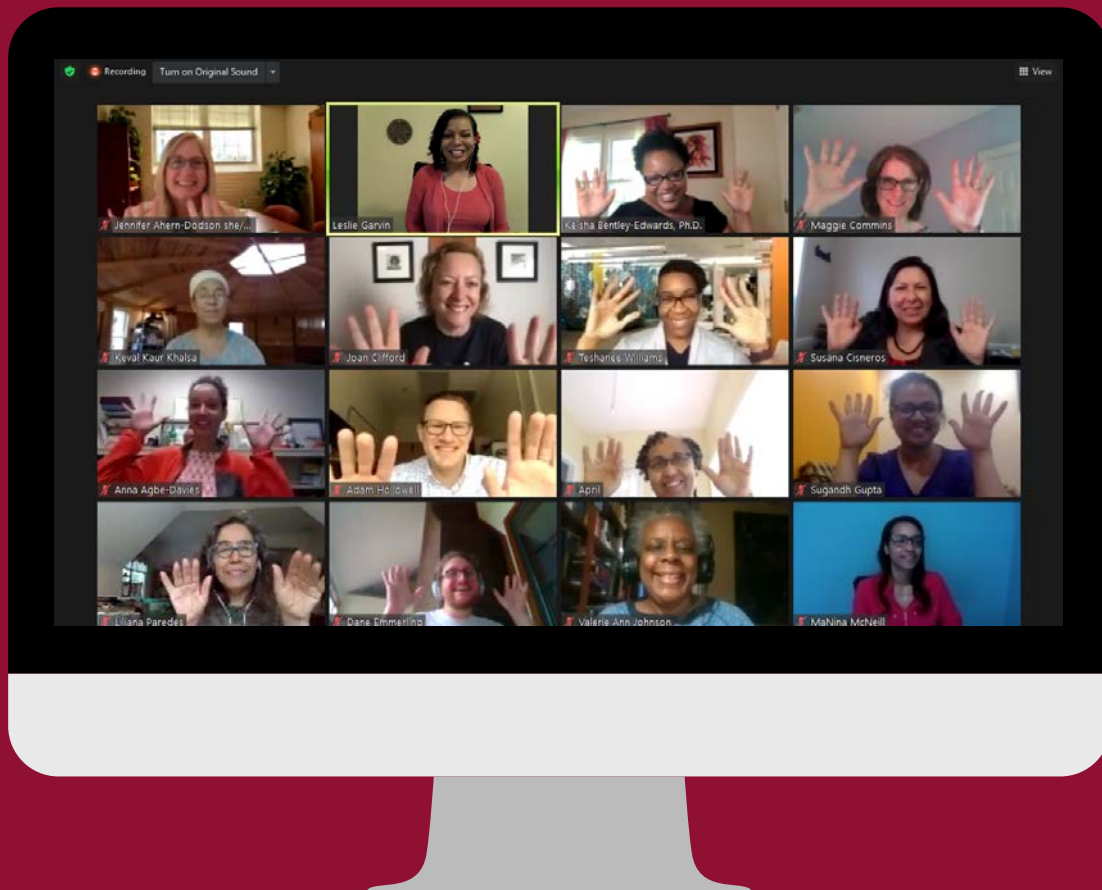




Campus Compact
North Carolina

YEAR IN REVIEW 2020-21

Vibrantly Virtual Engagement



*Pictured: Participants in the 3rd Annual Engaged Scholar Writing Retreat
October 9, 2020*

Featured speaker: Dr. Keisha Bentley-Edwards, Duke University

IN PRAISE OF THE PIVOT



If you had told me in February 2020 - when over 250 people gathered at Elon University for the NC Campus Compact 10th Anniversary Presidents Forum and the 23rd annual PACE Faculty Conference (pictured) - that the next year would be filled with these words, I would not have believed you. What a year it has been!

I always knew our member campuses were powerful, relevant, anchor institutions committed to partnering with their local communities for transformative change, but this year has confirmed that belief in truly remarkable ways. Campuses have stepped up to the challenge both within and beyond their campuses. Last May, instead of the annual Year in Review, we simply sent a list of the ways each of our 39 member campuses were addressing

the COVID crisis. Were we to update that list today, I am certain it would have tripled.

As you will see in this report, we were able to pivot to increase programming and resources to support your efforts. We are especially pleased with the outcomes from our 2020 #NCStudentsVote election engagement efforts (see the Strengthening Democracy section). We provided funding and resources to support nonpartisan, campus-wide, voter registration, voter education and awareness, and voter mobilization.

On October 22, 2020, we convened 63 Chief Academic Affairs Officers and Chief Student Affairs Officers, from 29 campuses, for a virtual *Election Scenario Planning Session*. We knew, with the 2020 election being the most contentious in recent memory, there was potential for the results to be contested provoking a strong reaction from both sides of the political spectrum. We provided a framework for administrators to explore the various possible scenarios that might unfold and to discuss and develop plans on how higher education could or should respond.

2022 marks the **20th Anniversary** of North Carolina Campus Compact. Our collective mission is to prepare students for civic and social responsibility, to partner with communities for positive change, and to strengthen democracy. The events of this past year - especially the COVID pandemic, the national unrest and reckoning around racial equity, the violence in DC, and the growing hostility and political polarization plaguing our nation - have illustrated the urgency, relevance, and necessity of this mission. We are glad to be your partner as we embark on the next 20 years of this critical journey together.

- Leslie



PRESIDENTIAL ENGAGEMENT

2021 Presidents Forum

Host: NC Campus Compact Executive Board
February 3, 2021



Pictured l to r: Rogers, Flores, Pribbenow, Lowery-Hart

Twenty-eight NC presidents and chancellors participated in the 11th Annual Presidents Forum. Hosted by the NC Campus Compact Executive Board, the content and level of engagement was outstanding.

Topics:

- Promoting Democracy and Civic Engagement During Turbulent Times
- The Role of Higher Education in Addressing Racial Equity
- A Culture of Caring: Intentionally Love Students to Success

Guest speakers:

- Thomas A. Stith III, President, NC Community College System
- William V. Flores, former president of the University of Houston–Downtown
- Katrina S. Rogers, President of Fielding Graduate University
- Paul Pribbenow, President, Augsburg University
- Russell Lowery-Hart, President, Amarillo College

Presentation and Discussion about the Association of Governing Boards (AGB) JEDI Statement

April 26, 2021

On April 14, AGB released a new Justice, Equity, Diversity, and Inclusion (JEDI) statement. Later in the month NC Campus Compact hosted a virtual gathering for member presidents and chancellors. Two of the authors provided an overview of the Statement then participants engaged in conversation related to the role of presidents and governing boards in addressing these critical issues. We also discussed how to leverage the Statement to support such efforts.

Presenters:

- Dr. Eileen Wilson-Oyelaran, President Emerita of Kalamazoo College, Senior Consultant and Senior Fellow, AGB Consulting
- Dr. Leo Lambert, President Emeritus of Elon University



*Save
the
Date*

12th Annual Presidents Forum

**Host: President Nido Qubein
High Point University**

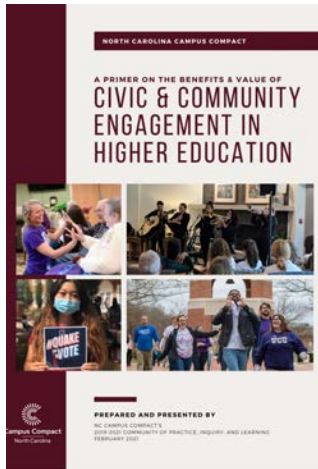
&

NCCC 20th Anniversary Celebration

February 9, 2022

ENGAGED SCHOLARSHIP & PRACTICE

Community of Practice, Inquiry & Learning (COPIIL)



In February 2021, COPIIL published a *Primer on the Benefits and Value of Civic & Community Engagement in Higher Education*. This publication assembles evidence of how civic and community engagement – when done well - contributes to the overarching goals of higher education and provides

a tool to aid in deepening the practice and scholarship of engagement. The document is divided into 17 topics related to key institutional and community priorities.

Engaged Faculty Scholar

In July 2020 we welcomed our first Engaged Faculty Scholar representing a community college, Julie Trotter, an English and Humanities professor at Alamance Community College. For her one-year term she has been working on a project to promote more student research and civic engagement amongst community college students. This includes development of a *Guidebook on Engaged Student Research* to be accessible to faculty advisors and students at ACC and throughout the entire 58 NC Community College System.



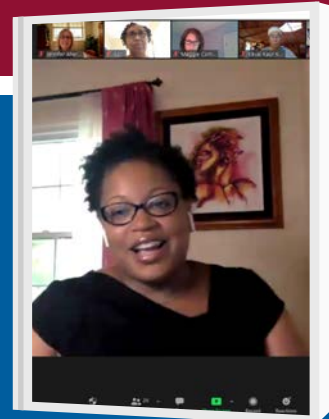
Julie Trotter
Alamance Community College

3rd Annual Engaged Scholar [Virtual] Writing Retreat

On October 9, 2020 twenty-five scholars – from eight universities and two community partners – attended this gathering for faculty and administrators who are involved in community-engaged research and writing. During the six-hour virtual gathering, participants engaged in writing as well as discussions on writing strategies.

Special guest, Dr. Keisha Bentley-Edwards, shared tips and suggestions for how she approaches community-engaged research and writing. Dr. Bentley-Edwards is an Assistant Professor of General Internal Medicine and the Associate Director of Research and Director of the Health Equity Working Group at the Samuel DuBois Cook Center on Social Equity at Duke University.

The event was sponsored by NC Campus Compact, the Duke Office of Civic Engagement, and the Duke Service-Learning Program.



How I Write:

A Conversation with Dr. Tania Mitchell for Black Women Scholars

On May 10, 2021, eighteen Black women scholars attended this virtual conversation with Dr. Tania D. Mitchell, Associate Professor of Higher Education in the Department of Organizational Leadership, Policy and Development at the University of Minnesota's College of Education and Human Development. She discussed how she writes, what motivates her work, and the importance of community engaged scholarship in higher education.

Sponsored by NC Campus Compact and the Duke Faculty Write Program, this event is part of an ongoing effort to promote and expand the scholarship of engagement and to diversify the higher education civic and community engagement field.

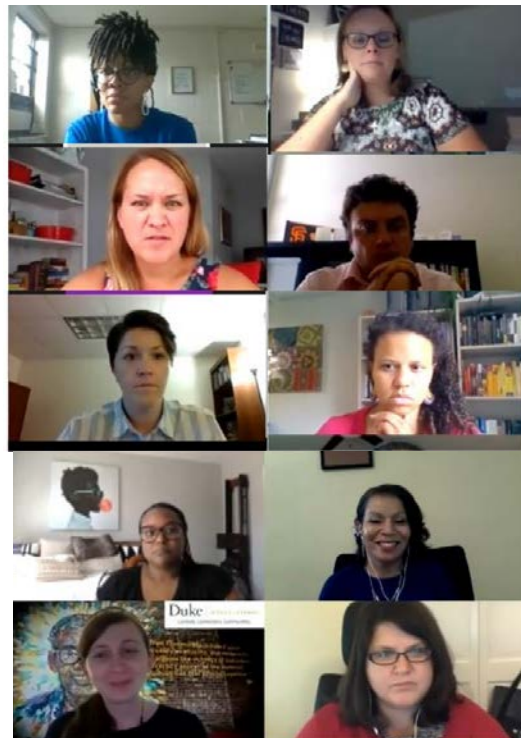
PROFESSIONAL DEVELOPMENT

June 2020

Civic Engagement Administrators Conference *Recalibration: Knowledge & Tools for Deepening & Sustaining Community & Civic Engagement*

Over 100 civic engagement professionals and community partners, representing 29 colleges and universities in two states (plus Brazil!), participated in this daylong virtual gathering. Participants chose from among nine workshops on topics such as *Embedding Civic Engagement in the DNA of Your Institution to Fostering Intentional Community Partnerships: The Link between Campus and Community*.

Workshops were facilitated by staff and faculty from Central Piedmont Community College, Elon University, UNC-Chapel Hill, UNC Charlotte, UNC Pembroke, Wake Forest University, and NC Campus Compact staff.



August 2020 & January 2021

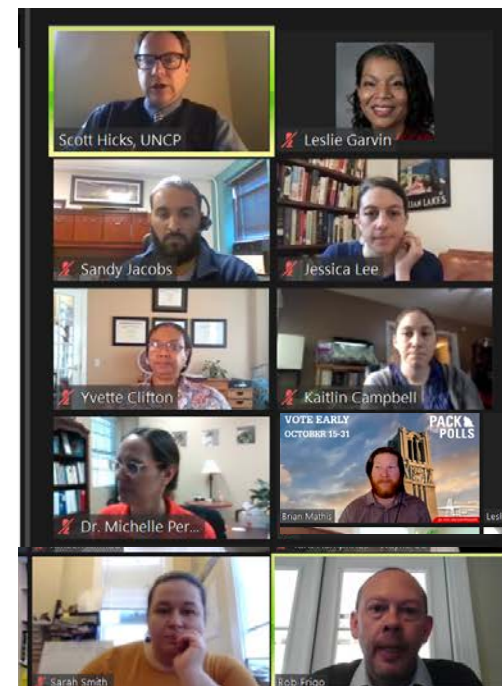
Summer & Winter Regional Network Meetings

Over 70 community engagement professionals attended both the August and January network meetings, representing 31 campuses. The professional development topic was "Cultivating High Quality Community-Campus Partnerships." In August we were joined by the chapter authors and several scholars discussing democratic and equitable engagement. We featured Duke University, UNC Asheville, and East Carolina University in the *Bright Spots* session. In January we discussed "Community Partnerships in the Time of COVID: Lessons from the Fall" through a series of breakout discussions. A panel of administrators from NC State University, UNC Pembroke, Durham Technical Community College and Wake Forest University discussed tools and best practices for building and maintaining partnerships." Faculty from Duke Service-Learning provided a deep dive into their service-learning *Critical Commitments' Tool*.

February 2021

Pathways to Achieving Civic Engagement (PACE) Conference #NCPACE21

Over 250 faculty, staff, administrators, and community partners, from 32 campuses in 6 states, attended our annual conference which seeks to grow and deepen the practice and scholarship of higher education civic and community engagement. The virtual gathering included 20 dynamic workshops and mini-session presentations plus a dynamic keynote address "We are not the same, but we are not separate: Awakening partnerships to the work of restorative practices" by Dr. Emily M. Janke, Director, Institute for Community & Economic Engagement and Associate Professor, Peace and Conflict Studies, UNC Greensboro, and Dr. Michael A. Hemphill, Assistant Professor, Kinesiology, UNC Greensboro. Hemphill received the national Campus Compact 2020 *Ernest Lynton Award for the Scholarship of Engagement*.



CPCC CENTRAL PIEDMONT
COMMUNITY COLLEGE

Building the Infrastructure for
Community College Service-Learning:
Lessons from the CPCC Journey

Learning from
Community Partner
Experiences Working
with Students



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

UNC Charlotte Bonner Leaders:
A Partnership to Combat Gentrification Within
Charlotte's Historic Optimist Park
Neighborhood

STUDENT RECOGNITION

2020 Community Impact Student Awards

On November 13 we recognized 20 community-engaged student leaders during a powerful virtual ceremony in which each winner shared why engagement matters to them.

Alamance Community College - Jennifer Furman

Appalachian State University - Lauren Moody

Duke University - Alejandra Gomez

Durham Technical Community College - Gaebryl Vives

East Carolina University - Seth Lemon

Elizabeth City State University - Tatiana Keo

Elon University - Johanna Crump

Guilford College - Exel Valle Estrada

North Carolina Central University - Tymia Atkinson

Queens University of Charlotte - Emily Sears

UNC Asheville - London Newton

UNC-Chapel Hill - De'Ivyion Drew

UNC Greensboro - Kalonji Jegede-Roberts

UNC Pembroke - Kamren Lewis

UNC Wilmington - Jessica Scudella

Warren Wilson College - Zoe Renner

Wayne Community College - Sabrina Blackmon

Western Carolina University - Rebecca Hart

William Peace University - Jenica Myers



2020 Barnhill Civic Trailblazer

Bryan Thompson, Warren Wilson College



This award is presented annually to an innovative student who has deepened campus efforts to address community issues. A senior majoring in creative writing, Bryan was recognized for tireless commitment to justice, equity, and inclusion. Campus-based leadership positions have included serving as Student Crew Leader for The Wilson Inclusion, Diversity, Equity Office (WIDE) and President of the Black Student Union. Off campus Bryan is an active member of Black AVL Demands, an intergenerational collective of Black leaders in Asheville calling for justice and institutional reform. Bryan also serves as the Youth Program Coordinator for Youth Outright WNC a nonprofit organization that provides LGBTQIA+ Youth in Western North Carolina with resources, support, and advocacy. Bryan has also channeled art and scholarship to support community engagement. One example is co-founding the Mothlight Book Club, a community book club in which participants seek understanding through conversation and self-exploration.

COMMUNITY ENGAGEMENT AWARDS

We presented the annual Community Engagement Awards on February 10, 2021 during the virtual PACE Conference. This is only the second time, since we launched the awards in 2006, that two winners were from the same campus.

Civic Engagement Professional of the Year



Marianne Magjuka, EdD
Executive Director
Office of Civic & Community Engagement
Wake Forest University

Engaged Faculty Award



Steven M. Virgil, JD
Professor
Wake Forest University
School of Law

Community Partner Award



**The Salvation Army Boys & Girls Club
of Alamance County**
Campus Partner: Elon University



STRENGTHENING DEMOCRACY

NC Collegiate Citizenship Project



In summer 2020 we launched this two-year initiative as part of our ongoing effort to educate students for civic and social responsibility and strengthen democracy. Our efforts focused on nonpartisan election engagement and civil discourse and dialogue. This initiative is funded primarily by the Z. Smith Reynolds Foundation with additional support from the Students Learn, Students Vote Coalition (SLSV), and the Campus Election Engagement Project (CEEP).

As a partner organization of the *Ask Every Student* initiative, which provides a framework to integrate voter participation efforts broadly across campuses with the goal of full participation, we received SLSV funding to host a fulltime Election Engagement Coordinator who supported member campuses between September and December. We provided \$500 mini-grants to 12 member campuses to engage in non-partisan student voter engagement activities.

2020 Election Engagement Grantees

Central Piedmont Community College
Davidson County Community College
East Carolina University
Elizabeth City State University
Elon University
Lenoir-Rhyne University
NC Central University
Queens University of Charlotte
UNC Asheville
UNC Pembroke
UNC Wilmington
Wake Forest University

Election Engagement Sustainability Fellows (EESF)

The EESF supported faculty and staff on four campuses to promote voting and create sustainable structures to ensure long-term election engagement. Each campus received \$900 to support these efforts.

Participating institutions:

Appalachian State University
Central Piedmont Community College
Guilford College
Warren Wilson College



NC College Voter Summit

On September 11 and 12, 169 attendees from 31 campuses participated in this virtual convening focused on non-partisan, campus voter engagement. The keynote speakers were Karen Brinson Bell, the Executive Director of the North Carolina State Board of Elections, and Dr. Nancy Thomas, Director of the Institute for Democracy and Higher Education at Tufts University. Partners of the NC Campus Voting Coalition facilitated "Hot Topics in Voting" breakout sessions. Several campuses shared their campus voting plans during the *Votes and Ballots Election Engagement Competition*. Three schools won cash prizes: Guilford College, UNC-Chapel Hill, and UNC Charlotte.

Social Media Campaign

In August 2020 we launched the #NCStudentsVote social media campaign inviting our member campuses to post about their election engagement activities using the hashtag. We also posted election engagement info, resources, and best practices.



52,166 Impressions
1,196 Engagements



329 posts



77 posts

368 reactions

(Likes, Loves, etc.)



44 shares

Through the Whova conference app participants engaged in multiple social networking opportunities.

STRENGTHENING DEMOCRACY



Civil Discourse and Dialogue

Building on the February 2020 Civic Engagement Institute "Engagement 2.0: Civics, Civility, and Civil Discourse" which featured immersive workshops in seven dialogue methods, in summer 2020 we intensified our efforts to introduce member campuses to additional dialogue models and approaches. We hosted a Virtual Dialogue Series, film screenings, and provided \$700 mini-grants to ten institutions to implement these models on their campuses.

Civil Discourse & Dialogue Grantees

Campbell University
Elizabeth City State University
Lenoir-Rhyne University
NC State University
Piedmont Community College
UNC Asheville
UNC Pembroke
Wayne Community College
William Peace University
Winston-Salem State University

Virtual Dialogue Series

Braver Discussions:

Train-the-Trainer Session

March 9, 2021

Topic: "Free Speech and Inclusion in Higher Education."

Braver Angels: Depolarizing Within Workshops

October 2 & 9, 2020

Bring it to the Table: Viewing, Discussion, and Demonstration

September 3, 2020

Democracy Cafe/Socrates Cafe: Dialogue for Democracy

July 21, 2020

Braver Angels and With Malice Toward None Overview

July 9, 2020

The Reunited States Documentary Film Screenings

The week of February 22, 2021, we sponsored viewings of this documentary which highlights several Americans seeking to be depolarizers who bridge political and racial divides. Over 300 students, from 20 campuses, participated.

On February 25, NC Campus Compact facilitated a conversation with the filmmaker Ben Rekhi and one of the subjects, Steven Olikara, the founder and director of the Millennial Action Project.



Participating campuses:

Appalachian State University
Campbell University
Central Piedmont Community College
Davidson College
East Carolina University
Elon University
Fayetteville State University
Guilford College
Guilford Technical Community College
Lenoir-Rhyne University
Methodist University
NC State University
Piedmont Community College
Queens University of Charlotte
UNC Asheville
UNC-Chapel Hill
UNC Pembroke
UNC Wilmington
Western Carolina University
Winston-Salem State University

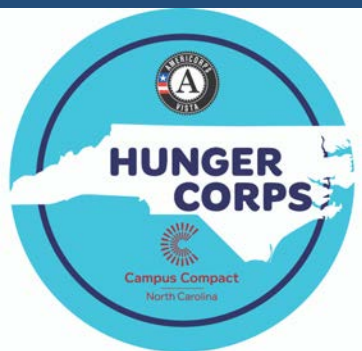
Supporting Free Speech for All on Campus

On April 13, 2021 we hosted this virtual presentation and conversation with Dr. Jonathan Friedman, director of free expression and education at PEN America.

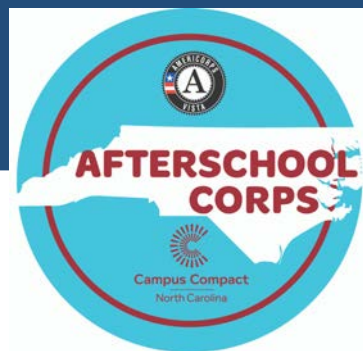
The presentation drew on the nuanced history of free speech to present a vision of "free speech for all," a belief in both upholding free speech and ensuring that people from all backgrounds have opportunities to speak, be heard, and be respected.

This event was part of the "Democracy Never Sleeps" Week of Action organized by the NC Campus Voting Coalition to encourage democratic engagement beyond elections. Other events included a Civic Trivia Night and "Our Voices Matter" Youth Town Hall.





AMERICORPS VISTA



AmeriCorps VISTA members go where they are needed with passion and perseverance to be a catalyst for change. National service is a critical component of the strength of communities; therefore, since 2003 North Carolina Campus Compact has sponsored an AmeriCorps VISTA project. We currently host VISTAs through the NC Afterschool Corps and the NC Hunger Corps and our member campuses serve as host sites for our VISTAs to complete their year of service across the state.

In 2020, our VISTAs were instrumental in responding to the challenges of COVID-19. Our VISTAs ensured students, staff, faculty, and community members continued to have access to food and developed innovative strategies to effectively and safely distribute food while physical distancing requirements remained in place. Our VISTAs also led the way to connect students to virtual volunteering opportunities with community organizations and to ensure partnerships with the organizations continued to grow and strengthen even as students were away from campus. Between 2019-2020 we hosted 10 Afterschool Corps members and 10 Hunger Corps members. Over that time they facilitated the following capacity building outcomes:

of Volunteers Recruited

2,737



Value of Cash Resources Leveraged

\$180,742



Value of In-Kind Resources Leveraged

\$211,208



NC Hunger Corps member Hannah Fraser shown here with student leaders from Wingate University preparing for a food distribution event. Hannah mobilized volunteers to hold a pop-up food pantry for students staying on campus during the extended winter break from November-January.



Pictured is NC Afterschool Corps VISTA Makenzie Bennett with Math Leaders from the Marvelous Math Club a partnership between UNC Asheville, the Asheville Housing Authority, and Asheville City Schools. Makenzie supported access to continued learning for the math leaders during Covid-19 through the PODS model.

FIGHTING HUNGER

2nd Annual NC Collegiate Hunger Challenge

In spring 2020 we partnered with Food Lion, LLC grocery stores again to host the Collegiate Hunger Challenge. Twelve schools were competing for up to \$22,000 in prizes to support efforts – on campus and in the local community - to raise awareness about and address food insecurity and hunger. Participating institutions received a \$500 activity fund and selected one or two students to serve as MVP Hunger Ambassadors to help facilitate the campaign. It was scheduled to run from January 26 – April 25. Due to COVID-19 we ended the campaign in March. However, thanks to the graciousness of Food Lion, we provided each participating campus with a \$1000 prize, rather than just the five prizes to the top winners. Also, all the student Hunger Ambassadors received their \$500 stipend.

Special congratulations to North Carolina A & T State University who also won the social media prize: a \$1000 gift card to support their on-campus food pantry.

Food Pantry Gift Card Giveaway

In March 2020, with the remaining funds from Food Lion, we provided \$250 gift cards to 13 additional member campuses to help them stock their on-campus food pantries and toiletry closets to support students remaining on campuses and/or who lived locally and had need.

Appalachian State University
Davidson College
Davidson County Community College
Durham Technical Community College
Fayetteville State University
Guilford Technical Community College
Methodist University
NC Central University
Queens University of Charlotte
UNC Asheville
UNC-Chapel Hill
UNC Wilmington
Warren Wilson College



Hunger Challenge Participants

Alamance Community College
Campbell University
Central Piedmont Community College
Elizabeth City State University
Lenoir-Rhyne University
NC A & T State University
NC State University
Piedmont Community College
UNC Charlotte
UNC Greensboro
UNC Pembroke
Western Carolina University



Pictured: Joshua White, an MVP Hunger Ambassador at NC A & T State University, at the Pantry Pop-Up they used to promote the competition and serve students.

FOOD LION
FEEDS

2020-21 MEMBERS

*Executive Board Member 2020-21 **

*Incoming 2021-22 Board Member ***

Algie Gatewood *
Alamance Community College

Sheri Everts
Appalachian State University

Suzanne Walsh
Bennett College

David Joyce
Brevard College

Bradley Creed
Campbell University

Kandi Deitemeyer *
Central Piedmont Community
College

Carol Quillen
Davidson College

Darrin Hartness
Davidson-Davie Community
College

Vincent Price
Duke University

J.B. Buxton
Durham Technical Community
College

Philip Rogers
East Carolina University

Karrie G. Dixon
Elizabeth City State University

Connie L. Book **
Elon University

Darrell T. Allison
Fayetteville State University

James W. Hood (Interim)
Guilford College

Anthony Clarke
Guilford Technical Community
College

Nido R. Qubein
High Point University

Frederick K. Whitt
Lenoir-Rhyne University

Jo Allen
Meredith College

Stanley T. Wearden
Methodist University

Harold L. Martin, Sr.
North Carolina A & T State
University

Johnson Akinleye
North Carolina Central University

Hope Williams
North Carolina Independent
Colleges & Universities

Randy Woodson
North Carolina State University

Pamela Senegal
Piedmont Community College

Daniel G. Lugo *
Queens University of Charlotte

Nancy J. Cable
UNC Asheville

Kevin Guskiewicz
UNC-Chapel Hill

Sharon L. Gaber
UNC Charlotte

Franklin D. Gilliam, Jr. *
UNC Greensboro

Robin Cummings
UNC Pembroke

Jose Sartarelli *
UNC Wilmington

Nathan Hatch
Wake Forest University

Scott Ralls
Wake Technical Community
College

Lynn Morton *
Warren Wilson College

Thomas Walker, Jr. * (Chair)
Wayne Community College

Kelli R. Brown **
Western Carolina University

Brian Ralph
William Peace University

Rhett Brown
Wingate University

Elwood L. Robinson
Winston-Salem State University